

Turning Challenges into Opportunities



IMPACT REPORT 2025



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Reflecting on a Year of Challenge and Commitment

A LETTER FROM THE CHAIRMAN

The year 2025 was one of both reflection and resilience for our organization. We were deeply saddened by the passing of two long-serving trustees whose leadership and commitment were instrumental in establishing and advancing our mission to promote cleaner, greener, and more affordable transportation.

Rich Fritzky, who had courageously overcome a life-threatening illness, passed away in October. Together with his close friend, Rich Roberts, Fritzky co-founded our organization in 1983 and served with distinction as Vice Chair of the Board for many decades. He also led the Meadowlands Regional Chamber as President for over 25 years and continued to guide the Chamber and other regional organizations as a trusted advisor and consultant.

We also mourn the loss of Kent Hansen, whose service and generosity extended far beyond his expertise as legal counsel. His insight and dedication left an enduring mark on EZ Ride and helped strengthen the foundation for our continued success. Kent served as General Counsel and Secretary of Fedders Corporation for 23 years before continuing his work as a consultant, corporate secretary, and counsel. He later volunteered with Pro Bono Partnership in 2011 and joined its staff in 2013.

Our deepest condolences go to the families and loved ones of these distinguished individuals. We remain profoundly grateful for their friendship, leadership, and the legacies they leave behind.

Navigating Challenges and Change

The past year also presented notable operational and financial challenges. National support for sustainability programs declined, while ongoing funding uncertainty and the effects of tariffs and inflation placed additional strain on our resources. These conditions contributed to higher labor and capital expenses, an aging vehicle fleet, increased insurance costs, and rising demand for locally subsidized rides.

Strategic Partnerships and New Initiatives

Despite these headwinds, we forged ahead—thanks to the unwavering support of our public and private partners who share our vision for cleaner, greener, and more affordable transportation.

- **The New Jersey Department of Transportation (NJDOT)** increased funding for our Bicycle and Pedestrian Program, enabling us to enhance safety programs in the state's most densely populated counties.
- **The New Jersey Department of Environmental Protection (NJDEP)** provided funding for electric vehicle (EV) charger installations, a shuttle program at Liberty State Park, and community transportation planning grants for Plainfield and Orange.
- **The New Jersey Department of Human Services (NJDHS)** awarded a grant to streamline operations for our EZ Ryde4Life program.
- **The Garfield Board of Education** collaborated with us on a pilot fundraising initiative to provide subsidized rides for older adults.
- We also entered into a new partnership with **RPM Development Group** to provide transportation for residents of its affordable housing community in South Brunswick.

Although auto insurance premiums increased by 70%, we ensured the organization remained adequately protected. We are especially appreciative of Pro Bono Partnership for connecting us with volunteer attorneys who helped manage legal costs associated with the development of our new parking lot and trademark-related matters.

Program Performance and Impact

Our programs continued to demonstrate measurable progress and positive impact throughout 2025:

- **EZ Ryde4Life** – Ridership increased by 32%, from 106,000 in 2024 to over 140,000 in 2025.
- **Shuttle Program** – Ridership grew by 14%, from 173,000 to 198,000 rides, marking continued recovery from pre-pandemic levels of 650,000 annual rides.
- **Bicycle and Pedestrian Program** – Partnered with 200+ communities, hosting over 870 events attended by 45,000+ participants, and recognizing 224 Safe Routes to School awardees.
- **EV Accelerator Program** – Supported 124 worksites in achieving Electric Vehicle Adoption Leadership (EVAL) certification, the highest number in any state nationwide.
- **Vanpool Program** – The number of vanpools declined from 10 to 4; however, the expected increase in NJ TRANSIT subsidies in 2026 may help stimulate future growth.

Looking Ahead

We are moving beyond the ride—expanding our role in community transportation planning, air quality monitoring, traffic speed studies, and EV safety awareness for first responders.

Our Renewed Marketing and Outreach Efforts Include:

- **Mobility Resource Guides** to help communities design sustainable transportation plans.
- A monthly community-focused newsletter, which has been enthusiastically received.
- Increased presence at transportation conferences, positioning EZ Ride as both a thought leader and a trusted community resource.

Construction of our new parking lot—soon to house our electric vehicle fleet—is scheduled for completion next summer. Planning for our new office will begin shortly thereafter.

More than ever, we must look forward with optimism and adaptability. This is a moment to reimagine—not just restore—our work. Some programs, jobs, and familiar ways of doing things may no longer serve us in this evolving landscape, and that's okay. The future demands that we innovate with courage and purpose.

To all who have contributed their time, talent, and commitment this year—thank you.

Wishing you a happy and healthy 2026.

Sincerely,


Perry Frenzel
Chairman





Our Mission

Implement transportation programs and services that enhance the quality of life, regional mobility and economic opportunity for people in New Jersey.





1 - Shuttle Program

Transportation that Transforms Lives: Moving Essex County Forward

Essex County—one of New Jersey's most populous, diverse, and economically significant regions—serves as a major hub for transportation, education, healthcare, and industry. Anchored by the City of Newark, the county is home to many residents who rely on accessible, affordable transportation to access jobs and essential services.

A 20-Year Partnership That Delivers

For more than 20 years, EZ Ride has proudly partnered with Essex County to operate a network of reliable shuttle services tailored to the needs of disadvantaged residents. Designed primarily for entry-level workers in the Greater Newark area who lack access to cars, these shuttles provide crucial connections to employment, training, and other vital destinations. At its peak, the program operated 8-10 minibuses and transported more than 500 riders each day, including about 400 riders on the Essex Night Owl, which ran seven days a week from 1:00 AM to 5:00 AM.

Although average daily ridership has declined to under 200 riders post-COVID, the need remains significant. The shuttle network continues to serve as a lifeline to employment, particularly at Newark Liberty International Airport, helping low-income residents move toward economic stability and self-sufficiency.



Meeting Complex Needs with Flexible Solutions

Operating the Essex County shuttles requires a thoughtful and flexible approach. Riders must request pick-ups from their homes to Newark Penn Station at least 24 hours in advance. However, return trips from Newark Penn do not require reservations, creating real-time route variation. Without routing software, drivers depend on extensive personal knowledge of Newark, Orange, East Orange, and Irvington to drop off riders efficiently. High rider turnover adds to the challenge.

This dynamic, high-touch model is one that few transportation providers are willing or able to manage. EZ Ride succeeds because of experienced dispatchers, dedicated drivers, and a strong mission-driven commitment to service.

In addition to the Essex Night Owl service, EZ Ride operates the Route 10 Shuttle and the Fairfield-West Caldwell Shuttle. Like all EZ Ride routes, these services extend the reach of public transit by linking riders to and from major transit hubs. Unlike the Night Owl, these shuttles require reservations, which streamlines route planning and enhances efficiency.

Funded Through NJ-JARC: Supporting the Journey to Work

These shuttles are funded in part through NJ TRANSIT's Job Access & Reverse Commute (NJ-JARC) program, with Essex County providing the required 50% match. NJ-JARC supports transportation solutions that help residents overcome barriers in their journey to work.

To ensure accountability and quality service, the County administers the shuttle program through a competitive Request for Proposals every five years. For more than two decades, EZ Ride has been selected to operate these services—reflecting our proven performance, safety record, and commitment to community transportation.

Improving Lives, Strengthening Communities

At EZ Ride, we take pride in advancing economic mobility by ensuring that residents have reliable access to jobs and opportunities. Working alongside Essex County, we have helped thousands of individuals secure stable employment, support their families, and stay connected to the resources that strengthen their communities.

“For more than 20 years, our partnership with EZ Ride has helped ensure that residents—especially those in underserved communities—can get to work, school, and essential services.”

— Joseph N. DiVincenzo, Jr., Essex County Executive.

This longstanding partnership is a powerful example of what a sustained public-private collaboration can achieve. What began as a response to limited late-night transit options has grown into a scalable, resilient transportation solution that evolves with community needs. Together, Essex County and EZ Ride are building a more connected, equitable, and prosperous future for residents - one ride at a time.



ezride® The Shuttle Program

Challenges Ahead. Commitment Strong.

The shuttle program connects businesses and residential communities to public transportation by linking them with major transit hubs. As our community returns, our drivers remain at the heart of this effort. To keep our progress on track, we must address rising costs, strengthen client partnerships, and invest in a modern fleet that will carry us into the future.



Gaining Momentum

REBOUNDING RIDERSHIP				
RIDERSHIP GROWTH	KEY DRIVER	CONTEXT	OPERATIONAL WIN	STAFFING
NEARLY 200,000 RIDES PROVIDED <small>Increased from 174,000 last year</small>	GROWTH DRIVEN BY THE LIBERTY STATE PARK WEEKEND SHUTTLE (YEAR 2)	RIDERSHIP IS IMPROVING <small>Though still below the pre-COVID peak of 600,000+ rides</small>	10% DECREASE IN FUEL COSTS <small>Down from \$3.38 to \$3.05/gallon</small>	DRIVER VACANCIES ARE DECREASING <small>Improving reliability</small>

Navigating Headwinds

CURRENT CHALLENGES		RISING COSTS	
REVENUE DECLINE	CLIENT LOSS	INSURANCE SPIKE	LABOR COSTS
35% DECREASE <small>From \$4.7M pre-COVID to \$3.04M</small>	10 CURRENTLY ACTIVE CLIENTS <small>Decreased from 20 Clients pre-COVID</small>	70% INCREASED VEHICLE INSURANCE <small>From \$226K to \$384K</small>	19% INCREASED DRIVER WAGES <small>(\$1.489M total)</small>

Vehicle Health

AN AGING FLEET		
AVERAGE AGE	AVERAGE MILEAGE	EFFICIENCY DROP
7 YEARS	136,000 MILES	FUEL EFFICIENCY HAS DECREASED TO 6.65 MPG DUE TO AGE

\$5 MILLION
Estimated cost to transition 25 vehicles from gas to electric

Secure Access to Public Transit

The shuttle program is at a critical turning point. To continue serving a community that is returning and growing, we must rebuild client partnerships and invest \$5 million in a cleaner, greener fleet. This investment will safeguard and expand access to public transportation for the riders who depend on our services.



2 - EZ Ryde4Life Program

Affordability First: Asbury Park's Blueprint for Senior Mobility

For many Asbury Park seniors and income-eligible residents, reliable and affordable transportation has long been out of reach. Social service coordinators frequently reported that older adults were missing essential medical appointments simply because they could not afford the ride. These gaps in mobility affected not only their health, but also their ability to maintain independence and connection to community.

Recognizing the urgency of the issue, the City launched a pilot initiative building on an earlier program funded by the Robert Wood Johnson Foundation and administered by EZ Ride. This partnership leveraged the EZ Ryde4Life platform and the existing Lyft and Uber networks to provide subsidized rides, eliminating the need for the City to procure vehicles or hire drivers.



“Our goal was to launch a pilot program and tweak it as we learned more about how the program was used by our residents.”

JOHN MOOR
MAYOR,
ASBURY PARK





Making Transportation Truly Affordable

Initially, residents age 65+ and income-eligible individuals were invited to participate by opening a transportation account with a \$50 deposit. The City then provided a \$15 subsidy for up to six monthly rides, with participants covering any remaining balance. But for many seniors living on fixed incomes, even the \$50 deposit proved too high, limiting participation and impact.

In response, Asbury Park made bold, data-driven changes to dramatically improve affordability:

- Deposit reduced from \$50 to just \$10
- Trip subsidy increased from \$15 to \$25
- Monthly subsidized rides increased from 6 to 10.

The effect was immediate: within 30 days, 30 new residents enrolled and took more than 70 rides. Today, roughly 50 participants take more than 100 rides each month, proof that when cost barriers fall, program participation increases.

A Partnership Aligned with Community Needs

Mayor John Moor explained: "Our goal was to launch a pilot program and tweak it as we learned more about how the program was used by our residents. Affordability is key and the software used by EZ Ride offers tremendous flexibility in making the data-driven changes such as raising the trip subsidy and lowering the deposit, which boosted participation."

These data-driven, community-specific changes—led by our Director of Transportation, James Bonanno—show that when local government is responsive and willing to adapt, we can deliver real, measurable impact. This initiative is more than just a transportation program; it's a lifeline that connects residents to the care, services, and independence they deserve."

A Scalable Model for Other Communities

Asbury Park's experience demonstrates how small and mid-sized communities can expand mobility quickly, affordably, and sustainably. Because the EZ Ryde4Life model relies on existing ride-hailing networks, the program requires no fleet, no drivers, and no long-term commitments, making it easy to scale up or adjust as community needs evolve.

And for residents, the benefits are transformative:

“Before the EZ Ryde4Life @ Asbury Park program was launched, I used to miss my doctor and physical therapy appointments because I simply couldn't afford the ride. Living on a fixed income, every dollar matters, and paying for taxis just wasn't possible.

Since this program started, I've been able to afford my rides, take better care of my health, and feel like myself again. This service isn't just transportation, it's my lifeline for my independence, peace of mind, and a better quality of life. The program is an affirmation that people like me still matter in this community.”

— Janice,
Asbury Park

ezride® EZ Ryde4Life Program

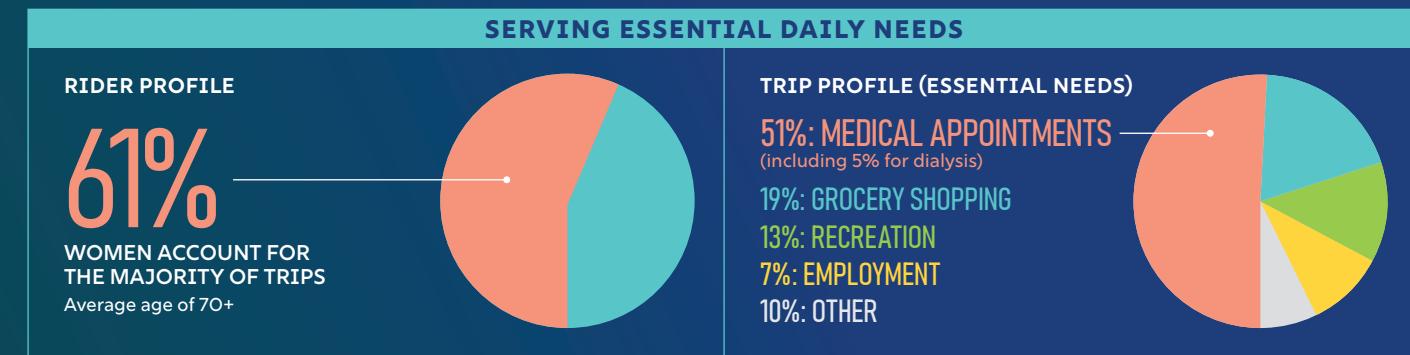
Exponential Growth Driven by Affordability

The EZ Ryde4Life Program uses Uber and Lyft to provide essential and affordable transportation, meeting a strong demand for reliable mobility. The reliance on technology ensures efficient scalability and a quick launch with no long-term commitments.

The Trajectory

UNPRECEDENTED DEMAND		
RIDERSHIP NEARLY DOUBLED	ACTIVE RIDERS CONTINUE TO INCREASE	SHORT & AFFORDABLE AVERAGE TRIP
2025 140,000 RIDES	2025 5,548 RIDERS	6 MILES • 17 MINUTES
2023 74,000 RIDES	2023 3,077 RIDERS	\$22/TRIP

The Rider



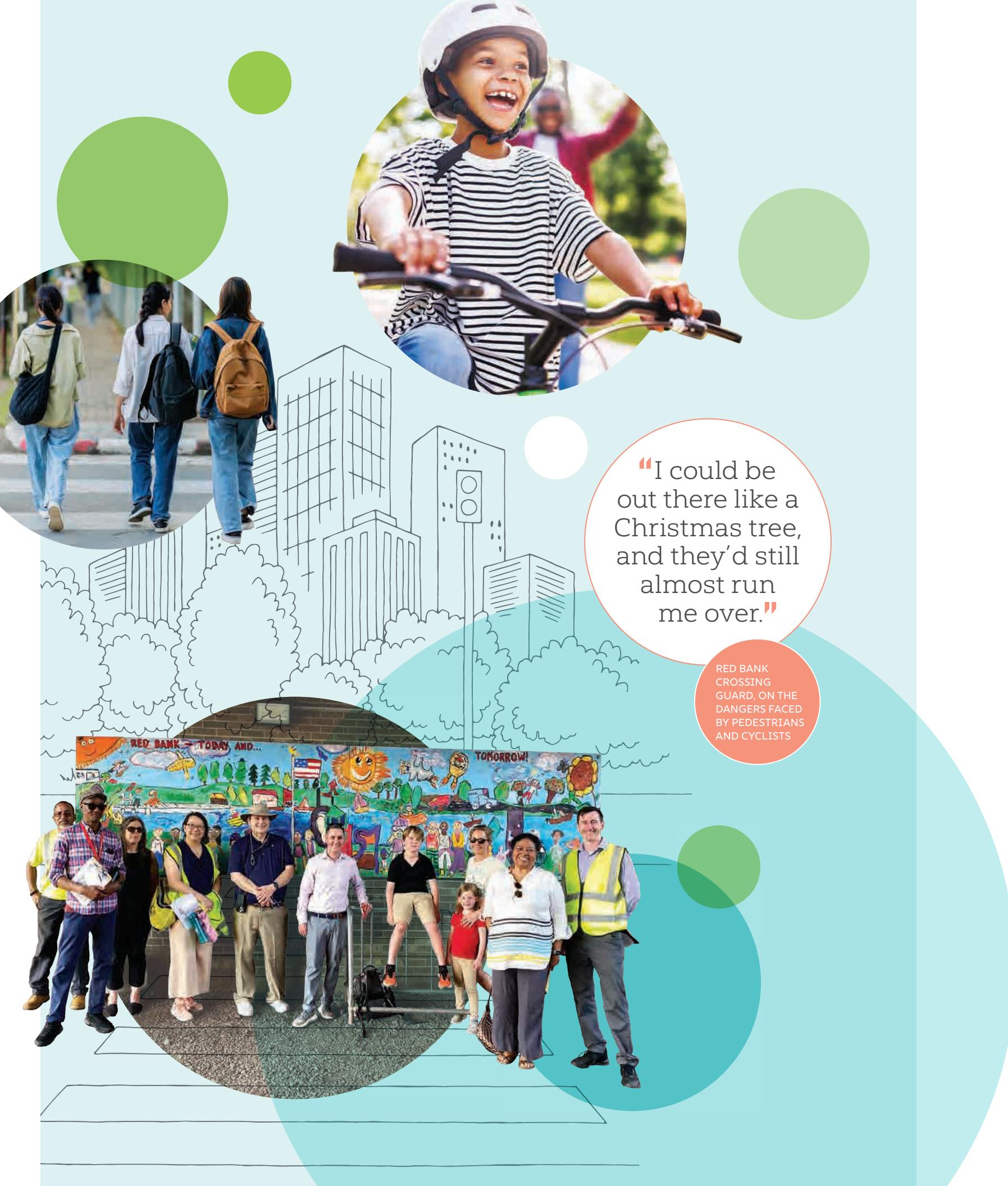
The Fuel

AFFORDABILITY IS CENTRAL: THE FUNDER			
SUBSIDY IS KEY	PARTNER NETWORK	CORE SUPPORT	OUR COMMITMENT
98% OF ALL RIDES ARE SUBSIDIZED <small>underscoring the central mission of affordability</small>	THE NUMBER OF FUNDING PARTNERS HAS GROWN SIGNIFICANTLY FROM ONLY 4 ORGANIZATIONS IN 2019 TO 16 IN 2025	3 COUNTIES FUND APPROXIMATELY 85% OF ALL RIDES <small>(ESSEX, BERGEN, & MONMOUTH)</small>	EZ RIDE DIRECTLY FUNDS AN ADDITIONAL 8% OF RIDES

Enhance Your Community Transportation

Join the 16 counties, municipalities, and businesses that are already prioritizing community transportation to ensure all residents can access medical care, groceries, and employment. Whether you are strengthening existing services or launching a new program from the ground up, we are your partner in making community transportation a success.





3 – Bike & Pedestrian Program

From Obstacles to Opportunity: Red Bank's Journey to a Walkable Future

Among the many communities we partner with, the Borough of Red Bank stands out as a model of how determination, collaboration, and creativity can turn transportation challenges into lasting opportunities for safer, more sustainable mobility.

EZ Ride is proud to recognize Red Bank for its leadership in promoting walkability, bike-friendliness, and community engagement — proving that even the toughest obstacles can become stepping stones toward progress.

Recognizing the Need

Red Bank's journey began in 2010, when residents voiced growing concerns about pedestrian and bicyclist safety. The Borough responded by developing its first Bicycle and Pedestrian Plan, informed by community surveys and a town meeting attended by 35 residents.

As one crossing guard vividly described, "I could be out there like a Christmas tree, and they'd still almost run me over." That sentiment galvanized local leaders to act.

The resulting plan laid out an ambitious Bicycle Route Network — 8.6 miles of bike lanes, 7.9 miles of shared lanes, and 2 miles of multi-use trails — alongside 17 traffic signal upgrades, 38 intersection improvements, and multiple grant funding opportunities. Remarkably, this comprehensive vision was developed for a community spanning just 1.75 square miles.



ezride® Bike & Pedestrian Programs

Balancing Competing Priorities

Implementing the plan presented real challenges. Many residents preferred to preserve on-street parking rather than add bike lanes. Instead of backing away, Red Bank saw this tension as an opportunity to start a broader conversation about community priorities and quality of life.

Through dialogue and persistence, the Borough adopted its first Complete Streets Policy in 2018, affirming its commitment to designing roads that serve everyone — not just drivers.

In 2019, Red Bank launched a Pedestrian Safety Demonstration Project featuring an intersection mural and curb extensions. This creative, low-cost intervention improved safety while generating excitement and community ownership.

From Pilot Projects to Policy Change

Each year since, Red Bank has built on its success with steady, incremental progress. In 2023, EZ Ride and the Borough partnered on the first bike lane demonstration project during the popular PorchFest event. The short-term, “quick-build” project gave residents a chance to see and experience the benefits of safer cycling infrastructure. The project was repeated — and improved — in 2024 and 2025, helping to build long-term community support.

In July 2024, Red Bank's Complete and Green Streets Advisory Committee guided an update to the Borough's ordinance, which was later recognized by Smart Growth America as one of the nation's Top 10 Complete Streets Policies of 2025 — a clear example of how local persistence can yield national recognition.

Innovating Through Partnerships

Partnership has been central to Red Bank's success. The Police Department initiated an annual bike light donation program for community members in need and launched a bike patrol unit in August 2024, enhancing visibility and safety.

That year, EZ Ride led a Harrison Avenue demonstration project to connect Red Bank's routes with neighboring Fair Haven — a milestone that reflected regional collaboration and local pride. Community input was gathered through meetings

and surveys, turning residents into active partners in design and decision-making.

In 2025, a \$10,000 mini-grant from the National Center for Safe Routes to School (SRTS) funded another project at River Street and Leighton Avenue — one more opportunity to test solutions and strengthen community trust.

Walking Audits and School Safety

Most recently, EZ Ride conducted Walking Audits around Red Bank Primary and Middle Schools to identify barriers to safe travel for students. These findings will inform a School Travel Plan — guiding future improvements and funding proposals.

Council Member Nancy Facey-Blackwood summed it up best:

“Red Bank is constantly seeking strategies to promote walkability and bike-friendliness throughout the Borough... Through Complete Streets policy, demonstration projects, and safety education for our students, Red Bank is creating safer roadways for everyone. We greatly appreciate EZ Ride's ongoing support and partnership.”

Red Bank's dedication has earned Safe Routes to School Gold Recognition since 2023, with awards for Red Bank Middle School (2025 Gold), Red Bank Primary School (2025 Gold, 2024 Bronze), Red Bank Charter School (2024 Gold), and St. James Elementary (2024 Bronze).

Leading by Example

Red Bank's story exemplifies how a community can turn barriers into breakthroughs. What began as concern about safety has evolved into a shared vision for livability, sustainability, and inclusion.

Making Community Safety a Priority

At EZ Ride, making community safety a priority is not just a slogan — it is a deliberate, systematic process. We begin by raising awareness and fostering community engagement through hundreds of events each year. We then help remove barriers to safe travel by providing helmets and bicycles to those who cannot afford them.

In partnership with local communities, we support speed studies, demonstration projects, and targeted safety campaigns. Together, these efforts lead to our ultimate goal: incorporating safety into the municipal DNA by adopting strong safety policies and recognizing communities for their commitment to creating safer streets for everyone.

Raising Awareness & Community Engagement



Supporting Safety Initiatives



Incorporating Safety in the Municipal DNA



Recognizing Efforts & Results



Join the Movement!

Join the 224 schools and municipalities already prioritizing safety. Whether you need a speed study or a full Complete Streets policy, we are your partner in making community safety a priority.

4 - EV Accelerator Program

Charged for Change: Westfield Turns Challenges into Opportunities

Led by a dynamic and innovative mayor, the Town of Westfield has embraced an electric future. Situated in the heart of Union County, Westfield has emerged as a sustainability leader among New Jersey municipalities—leaning into the green economy and redefining what a commuter-friendly, walkable community can be.

Mayor Shelley Brindle and her administration have made it their mission to reduce vehicle emissions, improve air quality, and support active, connected transportation options. With a busy NJ Transit station linking residents to New York City, the Town is expanding bike lanes and first- and last-mile connections to its station and downtown—creating a cleaner, healthier, and more accessible environment for everyone.

Innovative Public-Private Partnership

In 2021, Westfield launched an innovative partnership with Volta Industries, a commerce-centric EV charging network, to install ten electric vehicle charging stations in four municipal parking lots near downtown. The initiative provided residents and Town employees with convenient, free charging access while drivers paid only standard parking fees.

Volta's model combined sustainability and local economic growth by locating chargers near popular retail areas and featuring digital displays that promoted nearby businesses. When Shell acquired Volta in 2023 and later announced plans to shut down the network, it presented an unexpected challenge.



**“Sustainability
is both an
environmental
and economic
imperative.”**

SHELLEY
BRINDLE
MAYOR, TOWN
OF WESTFIELD



ezride® EV Accelerator Program

Rather than view it as a setback, Westfield turned it into an opportunity. With the infrastructure already in place, the Town is wired and ready to partner with a new provider—positioned to restore and expand EV charging access at key community locations.

From Gas-Powered to Electric-Powered and Alternative Transportation

In 2024, Westfield secured an NJ Board of Public Utilities (NJBPU) grant to purchase a Chevy Blazer EV Police Patrol vehicle—one of the first in the region—and began the initial planning process to transition other municipal vehicles.

The Town's Green Team has been instrumental in driving public engagement and education. It organizes Drive Electric Earth Month Fairs, created an EV 101 webinar, and actively promotes rebate programs that make EV ownership more attainable. Westfield also welcomed Karma, a local EV dealership, giving residents a nearby place to explore and purchase electric vehicles.

Through its Green Development Checklist, the Town encourages builders and homeowners to install EV-ready outlets and bike parking—further supporting micromobility options that reduce emissions and improve air quality.

“Sustainability is both an environmental and economic imperative, with widespread benefits to our residents, businesses, and visitors. By advancing initiatives such as free EV charging, Drive Electric Earth Month fairs, and initial exploration of EV municipal vehicles, we are doing our part to reduce emissions and support New Jersey’s clean energy goals.”

— Mayor Shelley Brindle,
Town of Westfield

Sustainability Resources

The Green Team's work extends well beyond EVs. Westfield hosts Sustainable Home and Alternative Energy Fairs to educate residents about energy efficiency, electric lawn equipment, and solar energy.

Its Free Market program encourages residents to swap and reuse household goods, reducing waste and promoting a community-wide culture of reuse and resource conservation. Online guides and tools help homeowners explore solar, manage storm water, and adopt green building practices that protect water, soil, and tree health.

Three Pillars and Challenges

The Town's sustainability work is guided by three pillars that reflect a balanced and forward-looking vision for the future:

- **Sustainability:** Adopting environmentally responsible behaviors, policies, and practices.
- **Climate Change:** Reducing greenhouse gas emissions while building resilience to future impacts.
- **Natural Resources:** Conserving and restoring natural habitats while protecting biodiversity.

Together, these priorities strengthen Westfield's ability to adapt, thrive, and model sustainability leadership for other municipalities across New Jersey.

Awards for Sustainability

- **2024:** EVAL-Certified by FORTH Mobility at four sites (2 Silver and 2 Bronze)
- **2024:** NJBPU Grant Winner
- Sustainable Jersey: Silver-Certified for four consecutive cycles
- **2020:** Sustainable Jersey Rookie of the Year

EZ Ride congratulates the Town of Westfield for turning challenges into opportunities and setting a powerful example of sustainability leadership. Through innovation, collaboration, and perseverance, Westfield continues to pave the way toward a cleaner, greener, and more resilient future.

Accelerating New Jersey's Transition to Electric Mobility

Helping workplaces, municipalities, and communities install EV charging, electrify fleets, and lead the clean-transportation movement.

Why It Matters

TRANSPORTATION

IS ONE OF NEW JERSEY'S LARGEST SOURCES OF EMISSIONS.

EV ACCELERATOR PROGRAM

removes barriers by offering technical assistance, incentives guidance, & national recognition.

EXPANDED CHARGING ACCESS

is needed, especially for renters, commuters, & employees without home charging.

11.4% LIGHT DUTY EV SHARE OF ORIGINAL REGISTRATIONS IN NEW JERSEY

What We Do

CORE SERVICES

WORKPLACE CHARGING SUPPORT

Planning, siting, & implementation for businesses, schools, municipalities, & nonprofits.

ACCESS TO GRANTS & FUNDING

We help organizations secure state & utility incentives—covering up to 90% of installation costs.

FLEET ELECTRIFICATION PLANNING

Assessing operational needs & building transition roadmaps.

EVAL CERTIFICATION (DOE-SUPPORTED)

National recognition for EV leadership (Bronze to Platinum).

FIRST-RESPONDER EV SAFETY AWARENESS

Hands-on & classroom sessions to ensure safe emergency response.

2024-2025 Highlights (KPIs)

GROWING EV LEADERSHIP ACROSS NJ

58

CHARGE@WORK PLEDGES

37

PARTICIPATING EMPLOYERS
Adopting or planning workplace charging

RECOGNIZING LEADERS THROUGH EVAL

17

PLATINUM

26

GOLD

66

SILVER

13

BRONZE

Outreach Impact

BUILDING AWARENESS & PROVIDING SUPPORT

8

EZ RIDE PRESENTATIONS

10

PARTNER PRESENTATIONS

2

FEATURE ARTICLES

48

SOCIAL MEDIA POSTS

EMPLOYER & COMMUNITY GUIDANCE

1,750

FLYERS

30

POINT SHEETS

40

SURVEYS

Pipeline & Future Growth

JERSEY CITY MULTI-UNIT DWELLING (MUD) CHARGING PILOT

EXPANDING EV READINESS

BELLEVILLE EV CHARGING TECHNICAL ASSISTANCE

Looking Ahead:

More community pilots, more workplace charging sites, and stronger partnerships to support municipalities, businesses, and residents transitioning to EVs.



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TRUSTEES EMERITUS

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Richard Roberts

Thank You

FUNDERS

Forth Mobility
New Jersey Department of
Environmental Protection
New Jersey Department of
Transportation
New Jersey Division of Highway
Traffic Safety
New Jersey Department of Human
Services

NJ TRANSIT
North Jersey Transportation
Planning Authority

NON-PROFIT PARTNERS

Nonprofits Insurance Alliance
Pro Bono Partnership

SHUTTLE PROGRAM CLIENTS

Essex County
Hartz Mountain Industries, Inc.
One Harrison
Sofi Lyndhurst
New Jersey Department of
Environmental Protection
The Monarch
The Station at Lyndhurst
The Winston at Lyndhurst
Vermella Lyndhurst

EZ RYDE4LIFE PROGRAM CLIENTS

Affordable Housing Alliance
Bergen County
City of Asbury Park
Clinilabs Inc.
Essex County
Monmouth County
O.C.E.A.N., Inc.
RPM Development Group
Somerset C.A.P.
Visiting Nurse Association of
Central Jersey Community
Health Center Inc.



Program Partners

BIKE & PEDESTRIAN

Bergen County

Bergen County Planning & Engineering
Bergen County Local Safety Action Plan Implementation Committee

BOROUGH OF ALLENDALE

Hillside School

BOROUGH OF BERGENFIELD

Hoover Elementary School
Jefferson Elementary School
Roy Brown Middle School
Washington Elementary School

BOROUGH OF CLOSTER

BOROUGH OF EDGEWATER

BOROUGH OF EMERSON
Memorial Elementary School
Patrick M. Villano Elementary School

CITY OF ENGLEWOOD

Englewood Police Traffic Bureau
Dr. Leroy McCloud Elementary School

BOROUGH OF ENGLEWOOD CLIFFS

BOROUGH OF FAIR LAWN
Henry B. Milnes Elementary School
John A. Forrest Elementary School
Lyncrest Elementary School
Radburn Elementary School

BOROUGH OF FAIRVIEW

BOROUGH OF FORT LEE
Fort Lee High School
School No. 1

School No. 2
School No. 3
School No. 4
Lewis F. Cole Intermediate School
Lewis F. Cole Middle School
Fort Lee Police Traffic Bureau

BOROUGH OF FRANKLIN LAKES

CITY OF GARFIELD

Garfield Senior Center
Garfield Middle School
Garfield Police Department

BOROUGH OF GLEN ROCK

Glen Rock Police Department

CITY OF HACKENSACK

Hackensack Senior Center
Hackensack Police Department
Traffic Bureau

BOROUGH OF HASBROUCK HEIGHTS

Lincoln Elementary School

BOROUGH OF HAWORTH

Haworth Public School
Haworth Police Department
Traffic Division

BOROUGH OF HO-HO-KUS

BOROUGH OF LEONIA

Anna C. Scott Elementary School
Leonia High School
Leonia Middle School
Leonia Police Department

BOROUGH OF LITTLE FERRY

Little Ferry Police Department
Traffic Bureau

BOROUGH OF LODI

Columbus School
Hilltop School
Traffic Police
Thomas Jefferson Middle School
Washington School
Wilson School

TOWNSHIP OF LYNDHURST

Columbus School
Lyndhurst Police Department
Traffic Bureau

MAHWAH TOWNSHIP

Mahwah Station Transit Oriented Development Vision Plan Stakeholder Group

BOROUGH OF NORTH ARLINGTON

North Arlington High School
North Arlington Police Department
Traffic Bureau

BOROUGH OF NORTHAZALE

BOROUGH OF NORWOOD

Norwood Police Department

BOROUGH OF OAKLAND

Indian Hills High School
Oakland Police Department
Traffic Bureau

BOROUGH OF ORADELL

Oradell Senior Center

Oradell Public School

River Dell High School

St. Joseph School

Oradell Police Department

BOROUGH OF PALISADES PARK

Palisades Park Senior Activity Center
Palisades Park Jr/Sr HS
Palisades Park Police Department

BOROUGH OF PARAMUS

BOROUGH OF PARK RIDGE

BOROUGH OF RAMSEY

Wesley D. Tisdale School
Mary A. Hubbard School
Ramsey Police Department

BOROUGH OF RIDGEFIELD

Ridgefield Memorial High School
Slocum Skewes School
Somerville Elementary School
Ridgefield Park Police Department
Traffic Bureau

VILLAGE OF RIDGEWOOD

Ridgewood Parks & Recreation
Ridgewood Traffic Police
Somerville Elementary School

TOWNSHIP OF ROCHELLE PARK

Midland Elementary School

BOROUGH OF RUTHERFORD

Rutherford Green Team
Lincoln School
Washington School
Rutherford Police Department

TOWNSHIP OF TEANECK

Age-Friendly Teaneck
Benjamin Franklin Middle School
Theodora Smiley Lacey School
Thomas Jefferson Middle School
Teaneck Police Department
Traffic Bureau

BOROUGH OF WALLINGTON

Wallington Senior Center

TOWNSHIP OF WASHINGTON

Washington Township Public Library
Jessie F. George Elementary School

BOROUGH OF WESTWOOD

Berkeley Elementary School
Brookside Elementary School

BOROUGH OF WOOD-RIDGE

Catherine E. Doyle Elementary School

TOWNSHIP OF WYCKOFF

Calvin Coolidge Elementary School
Sicomac Elementary School

Essex County

Bike Newark Technical Advisory Committee
Essex County Prosecutor's Office
Essex County Safe Streets For All
LSAP Technical Advisory Committee
Essex County Transportation Advocates

TOWNSHIP OF BELLEVILLE

Belleview Green Team
Belleview High School
Belleview School 9
Belleview School 10
Belleview Police Department
Traffic Bureau

TOWNSHIP OF BLOOMFIELD

Berkeley Elementary School
Brookdale Elementary School
Carteret Elementary School
Demarest Elementary School
Early Child Care Center
Fairview Elementary School
Franklin Elementary School
Oak View Elementary School
St. Thomas the Apostle School
Watsessing Elementary School
Bloomfield Police Department
Traffic Division

BOROUGH OF CALDWELL

Grover Cleveland Middle School
Lincoln Elementary School
Caldwell Police Department

CITY OF EAST ORANGE

Althea Gibson Academy
Benjamin Banneker Academy
Cicely L. Tyson Community Elementary School of Performing and Fine Arts
Cicely L. Tyson Community School of Performing and Fine Arts
Dionne Warwick Institute
East Orange Campus High School
East Orange STEM Academy

Ecole Toussaint Louverture
Edward T. Bowser School of Excellence

Fresh Start Academy
Garfield Jackson Academy
Gordon Parks Academy

John L. Costley Middle School
Langston Hughes School

Mildred Barry Garvin School
Patrick F. Healy Middle School

Sheila Y. Oliver Elementary School
Sojourner Truth Middle School

Wahlstrom Academy
Whitney E. Houston Academy of Creative and Performing Arts

BOROUGH OF GLEN RIDGE

TOWNSHIP OF MAPLEWOOD

Clinton Elementary School
Columbia High School
Delia Bolden Elementary School
Maplewood Middle School
Seth Boyden Elementary School
Tuscan Elementary School
Maplewood Police Department
Traffic Bureau

TOWNSHIP OF MONTCLAIR

Bradford School
Buzz Aldrin Middle School
Charles H. Bullock School
Montclair Police Department
Traffic Bureau
Edgemont Montessori School
Glenfield Middle School
Hillside School
Montclair High School
Montclair Complete Streets Department
Montclair Vision Zero Task Force
Nishuane School
Northeast School
Renaissance at Rand Middle School
Watchung School

CITY OF NEWARK

Belmont Runyon Elementary School
Franklin Elementary School
Newark Office of Violence Prevention and Trauma Recovery
Newark City Parks Foundation
New Jersey Institute of Technology
Weequahic Park Association
Newark Department of Public Safety

TOWNSHIP OF NUTLEY

Lincoln Elementary School
Radcliffe Elementary School
Nutley Senior Center

CITY OF ORANGE TOWNSHIP

Central Elementary School
Cleveland Street School
Forest Street Community School
Heywood Avenue School

Program Partners

Lincoln Avenue School
Advisory Board
Oakwood Community School
Park Avenue School
Rosa Parks Community School
Advisory Board
Orange Police Department
Traffic Bureau

VILLAGE OF SOUTH ORANGE
Marshall Elementary School
South Orange Police Department
Traffic Bureau

TOWNSHIP OF VERONA
F.N. Brown School

TOWNSHIP OF WEST ORANGE
Kelly Elementary School
Redwood Elementary School
Gregory Elementary School
West Orange Pedestrian Safety
Advisory Board
West Orange Police Department
Traffic Bureau
West Orange Vision Zero
Task Force

Monmouth County

Monmouth County Planning &
Engineering Department
Rt.9 TOD Plan Advisory Committee
Monmouth Paths Access for All
Technical Advisory Committee

TOWNSHIP OF ABERDEEN
Cliffwood Elementary School

CITY OF ASBURY PARK
Asbury Park Mayor's
Wellness Committee
Bradley Elementary School

Our Lady of Mount Carmel School
Thurgood Marshall
Elementary School
Asbury Park Police Department
Traffic Safety Unit

**BOROUGH OF ATLANTIC
HIGHLANDS**
Atlantic Highlands Police
Department

BOROUGH OF BELMAR

BOROUGH OF BRADLEY BEACH

Bradley Beach Elementary School
Bradley Beach Police Department

TOWNSHIP OF COLTS NECK

Colts Neck Police Department
Traffic Safety Bureau

BOROUGH OF DEAL

Deal Elementary School
Deal Police Department
Traffic Bureau

BOROUGH OF EATONTOWN

Borough of Fair Haven
Knollwood Elementary School

BOROUGH OF FARMINGDALE

Farmingdale School

BOROUGH OF FREEHOLD

Freehold Borough Police
Department

TOWNSHIP OF FREEHOLD

Joseph J. Catena Elementary School

TOWNSHIP OF HAZLET

Raritan Valley Elementary School

TOWNSHIP OF HIGHLANDS

Marine Academy of Science and
Technology

TOWNSHIP OF HOLMDEL

Howell Green Team

BOROUGH OF KEYPORT

Borough of Little Silver

Markham Place School
Point Road School

CITY OF LONG BRANCH

Audrey W. Clark School
Long Branch Police Department
Traffic Safety Bureau
George L. Catrambone School
Morris Avenue School

TOWNSHIP OF MIDDLETOWN

River Plaza Elementary School

BOROUGH OF MONMOUTH BEACH

Monmouth Beach School

BOROUGH OF NEPTUNE CITY

TOWNSHIP OF NEPTUNE

TOWNSHIP OF OCEAN

Ocean Township Police Department
Traffic Safety Bureau

BOROUGH OF OCEANPORT

Oceanport Police Department
Traffic Safety Bureau

BOROUGH OF RED BANK

Red Bank Environmental
Commission Green Team
Red Bank Senior Center
Red Bank Primary School
Red Bank Middle School
Red Bank Police Department
Traffic Safety Bureau

BOROUGH OF RUMSON

Deane-Porter School
Forrestdale School

BOROUGH OF SHREWSBURY

Shrewsbury Borough School

BOROUGH OF SPRING LAKE HEIGHTS

BOROUGH OF TINTON FALLS

Swimming River School
Tinton Falls Police Traffic Safety Unit

Passaic County

Passaic County Local Safety Action
Plan Implementation Committee
Passaic County Health Coalition

CITY OF CLIFTON

Clifton Health Department
Clifton Neighborhood Pedestrian
Safety Workgroup
Healthier Clifton Coalition
City of Clifton Police Department
Traffic Division

BOROUGH OF HALEDON

Haledon Police Department
Traffic Division

TOWNSHIP OF MIDDLETOWN

River Plaza Elementary School

BOROUGH OF MONMOUTH BEACH

Monmouth Beach School

CITY OF PASSAIC

Passaic UEZ
Passaic Recreation Department
Passaic Senior Center
Sonia Sotomayor School No. 21
Passaic Police Department
Traffic Division

CITY OF PATERSON

Paterson School No. 26
Governor Paterson Towers
Senior Center
Paterson Adult Day Center
City of Paterson Police Department
Traffic Division

BOROUGH OF PROSPECT PARK

Prospect Park Recreation
Prospect Park Senior Center

Union County

Union County LSAP -
Safe Streets For All
Union County Transportation
Advisory Board

TOWNSHIP OF CLARK

Clark Recreation Center

TOWNSHIP OF CRANFORD

Cranford Police Traffic Bureau

CITY OF ELIZABETH

Alexander Hamilton Preparatory
Academy Annex
Christopher Columbus
School No. 15 Annex
Christopher Columbus School
No. 15

BOROUGH OF UNION

Donald Stewart School No. 51
Frank J. Cicarelli Academy
J. Christian Bollwage
Finance Academy
Joseph Battin School No. 4
Juan Pablo Duarte-Jose Julian Marti
School No. 28

BOROUGH OF HALEDON

JVJ STEM Academy - School 92
Thomas Jefferson Arts Academy

BOROUGH OF FANWOOD

Victor Mravlag School No. 21

BOROUGH OF WINFIELD

Elizabeth Police Department.
Traffic Division

BOROUGH OF GARWOOD

Garwood Police Department
Traffic Bureau

CITY OF KENILWORTH

Kenilworth School No. 9
Kenilworth Police Department

CITY OF LINDEN

Deerfield School No. 9
Linden Police Department

BOROUGH OF MOUNTAINSIDE

CITY OF PLAINFIELD

Cedarbrook Elementary School
Charles and Anna Booker
Elementary School

Emerson Community School

CITY OF RAHWAY

Madison Elementary School

BOROUGH OF ROSELLE

Washington Elementary School

BOROUGH OF ROSELLE PARK

Casano Community Center
Roselle Park Police Department

ROBERT GORDON ELEMENTARY SCHOOL

Robert Gordon Elementary School

ROSSELLE PARK MIDDLE SCHOOL

Roselle Park Middle School

TOWNSHIP OF SCOTCH PLAINS

Howard Brunner Elementary School
McGinn Elementary School

SCOTCH PLAINS POLICE DEPARTMENT

Scotch Plains Police Department

TOWNSHIP OF UNION

Township of Union Police Dept.
Traffic Bureau

BOROUGH OF WESTFIELD

Benjamin Franklin
Elementary School

EDISON INTERMEDIATE SCHOOL

Edison Intermediate School

JEFFERSON ELEMENTARY SCHOOL

Jefferson Elementary School

MCKINLEY ELEMENTARY SCHOOL

McKinley Elementary School

TAMAQUES ELEMENTARY SCHOOL

Tamaques Elementary School

WASHINGTON ELEMENTARY SCHOOL

Washington Elementary School

WILSON ELEMENTARY SCHOOL

Wilson Elementary School

NON-PROFIT PARTNERS

AAA Northeast
America Walks
Asbury Park Complete Streets
Atlantic Health - Children's
Specialized Hospital -
Safe Kids Union
Avenues in Motion TMA
Bergen County Complete Streets
Better Bike Share - People for Bikes
Bloomberg Philanthropies
Brain Injury Alliance of NJ
Brick City Peace Collaborative
Catholic Family & Community
Services, Paterson
City Girl Farms
Congregation Beis Hillel, Union Twp.
Cross County Connection TMA
Cub Scouts of Twp. of Washington
Freeway Drive for All - East Orange
goHunterdon TMA
Greater Mercer TMA
Hackensack University Medical
Center - Safe Kids Bergen
Hudson TMA
Jersey Shore Touring Society
Jersey Shore University Medical
Center- Trauma & Injury Prevention
Keep Middlesex Moving TMA
Mid-Bergen Regional
Health Commission
Ocean Monmouth Health Alliance
(OMHA)
Montclair Bike Bus
Neighborhood Connections
to Health
Nikhil Badlani Foundation
New Jersey Institute of Technology
(NJIT)
NJ Bicycle and Pedestrian Advisory
Council
NJ Bicycle and Pedestrian Resource
Center
NJ Bike & Walk Coalition
NJ Mature Driver Resource Center

Program Partners

NJ Safety Cameras Working Group
New Jersey Trails Action Network
NJ Police Traffic Officers Association
NJ State Strategic Highway Safety Plan
NJ Trails Action Network
Nutley Girl Scouts
Passaic County Food Policy Council - United Way
Pilgrim Baptist Church, Red Bank
Plainfield YMCA
Project Use Pedal Farmers, Newark
Red Bank Porchfest
RWJ Barnabas - Monmouth Medical Center Safe Kids
Ridewise TMA
Safe Streets Teaneck
Second Life Bikes, Asbury Park
thirdspace pARTners
Tri-State Transportation Campaign
Union County Connects
University Hospital Newark-Pedestrian Injury Prevention Partnership - Safe Kids Essex
Vision Zero NJ Alliance

OTHER PARTNERS

Alan M. Voorhees Transportation Center - NJ Safe Routes to School Resource Center
Bird Global, Inc.
Brightside Manor
Cycle Craft
East Coast Greenway
Equitable Cities
Merck & Co.
Plainfield Dairy Queen
Newark Bicycle Shop
NJ Future
Sustainable Jersey
VeoRide, Inc.

CONSULTANTS

FHI Studio /IMEG Corp
Mercer Planning
Michael Baker International
NV5
The Aubrey Group
WSP

EV PROGRAM PARTNERS

Asbury Park
Atlantic Highlands
Avenues in Motion TMA
Belleville Public Schools
Belleville Township
Bogota Fire Department
Borough of Madison
Bryan Electric
CAL START
Carlstadt Fire Department
Center for Urban Transportation Research
City of Passaic
Colgate Palmolive
Cranford Township
Eatontown Borough
Edge Auto Rental
ENAT Transportation
EV Noire
Forth Mobility
Franklin Twp (Somerset)
Garfield Public Schools
Hackensack Meridian Health - Jersey Shore University Medical Center
Highlands Fire Department
Highlands First Aid Squad
Hudson County Improvement Authority
Hudson Valley Community College
J&S Realty of Bergen County
Keep Middlesex Moving TMA

Lyndhurst Fire Department
Lynkwell
Madison Borough
Matawan Fire Department
Maywood Fire Department
Meadowlands Chamber
Mercer County
Montclair Township
Navesink Fire Department
NJ Electric Vehicle Association
NJ Board of Public Utilities
Oakland Fire Department
Oliverie Funeral Home
Panorama Tours, Inc
Plainsboro Township
Plug In America
Public Service Electric & Gas
Red Bank Borough
Ridgewood Fire Department
Roselle Public Schools
Roysons Corporation
Rutherford Borough
Rutherford Fire Department
Sustainable Jersey
The College of New Jersey
Verona Township
Washington Township (Bergen)
Town of Westfield

MEADOWLANDS
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