



2025 Annual Recognition Event

Champions for Change

Thursday, September 25, 2025

Galloping Hill Golf Course
3 Golf Drive, Kenilworth, NJ 07033

In Memoriam: Kent E. Hansen



We are deeply saddened to share the passing of Kent E. Hansen, a valued Trustee of EZ Ride and a longtime supporter of our mission, who passed away in July.

Since joining our Board in 2017, through Pro Bono Partnership, Kent generously shared his legal expertise and helped us navigate more than 20 legal matters—from complex transactions to employment law guidance. His counsel gave us the peace of mind every small nonprofit needs to thrive. We are profoundly grateful for his wisdom, generosity, and lasting impact he made on our mission.

Kent had a distinguished career as General Counsel and Secretary of Fedders Corporation and served on the Jefferson Township Board of Education. Above all, he was devoted to his family as a loving husband, father, stepfather, and grandfather.

*To honor his extraordinary contributions, EZ Ride will present the **Kent E. Hansen Friends of EZ Ride Award** annually to an individual who embodies his spirit of kindness, integrity, and service.*

We extend our heartfelt condolences to Kent's family.

With sympathy,

*Perry Frenzel
Chairman*

Agenda

11:30 am: Check-in & Lunch

12:00 pm: Welcome & Awards Video

Avnish Gupta, COO & General Counsel

12:20 pm: Presentation of Individual Awards

Perry Frenzel, Chairman

- **Champion for Change Award:**
Michael L. Hornsby
- **Kent E. Hansen Friends of EZ Ride Award:**
William M. Yarzab

12:40 pm: Program Presentations

- **EZ Ryde4Life Program**
Avnish Gupta, COO & General Counsel
 - **Presentation:** *Michael Vieira, Essex County*
- **EV Accelerator Program**
Lisa Lee, Director, Sustainability Programs
 - **Presentation:** *Mayor Shelley Brindle, Westfield*
- **Bike-Ped Program**
Michael Johnson, Manager, Bike-Pedestrian Program
 - **Presentation:** *Martin Ceperley, Maplewood*

1:15 pm: Closing Remarks

Krishna Murthy, President & CEO

Thank You

Program Funders

- Forth Mobility
- New Jersey Department of Environmental Protection
- New Jersey Department of Transportation
- New Jersey Division of Highway Traffic Safety
- New Jersey Department of Human Services
- NJ TRANSIT
- North Jersey Transportation Planning Authority

Non-Profit Partners

- Nonprofits Insurance Alliance
- Pro Bono Partnership

Shuttle Program Clients

- Essex County
- Hartz Mountain Industries, Inc.
- One Harrison
- Sofi Lyndhurst
- New Jersey Department of Environmental Protection
- The Monarch
- The Station at Lyndhurst
- The Winston at Lyndhurst
- Vermella Lyndhurst

EZ Ryde4Life Program Clients

- Affordable Housing Alliance
- Bergen County
- City of Asbury Park
- Clinilabs Inc.
- Essex County
- Essex County DFAB
- Monmouth County
- O.C.E.A.N., Inc.
- RPM Development Group
- Somerset C.A.P.
- Visiting Nurse Association of Central Jersey Community Health Center Inc.

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2025 Champion for Change Award

Presented to
Michael L. Hornsby

*In recognition of your outstanding efforts
to raise awareness and educate first responders on battery
safety protocol in electric vehicle collisions.*



Michael L. Hornsby
Chief Project Development Officer,
Clean Energy
New Jersey Board of Public Utilities

Mike Hornsby has built a distinguished career at the intersection of clean energy, environmental policy, and public safety. As Chief Project Development Officer at the New Jersey Board of Public Utilities, he has led key statewide initiatives in energy resilience, electric vehicles, and energy storage. Mike has also served as an Adjunct Professor at the New Jersey Institute of Technology, where he has taught energy and environmental classes for over thirty years.

Mike is a Life Member of the Princeton Junction Volunteer Fire Company and has served on the board of the Watershed Institute and as Chair of the West Windsor Township Environmental Commission. His work reflects a lifelong commitment to advancing sustainability, strengthening emergency response, and fostering community resilience across New Jersey.

2025 Kent E. Hansen Friends of EZ Ride Award

Presented to
William M. Yarzab

*In recognition of your outstanding dedication and contributions
to our bicycle, pedestrian, and driver safety programs.*



William M. Yarzab
Senior Planner, Safety
**New Jersey Transportation Planning
Authority**

William (Will) Yarzab is a Senior Planner at the North Jersey Transportation Planning Authority (NJTPA), where he oversees the statewide Street Smart NJ pedestrian safety program. Since 2014, Will has led more than 280 Street Smart campaigns and has connected EZ Ride to over 150 municipalities and police departments, significantly advancing local traffic safety efforts.

In his role, Will recruits new campaign partners and provides support to municipalities, colleges, police departments, and other organizations participating in the initiative. His leadership has been instrumental in expanding Street Smart's reach and impact across New Jersey.

Before joining NJTPA, Will served the Randolph Township Police Department and the Sussex County Prosecutor's Office, retiring as a Lieutenant after 22 years of service. During his law enforcement career, he served as a patrol officer, detective, traffic safety supervisor, supervisor of records and training, and co-manager for the department's New Jersey State Association of Chiefs of Police (NJSACOP) Law Enforcement Accreditation.

Will also championed teen driver safety in Randolph, helping bring the "Alive at 25" program to the community and coauthoring a practical how-to guide for municipalities seeking to implement it.

Presenters



Michael M. Vieira
Director of Special Transportation Services
**Essex County Division of Training and
Employment**

Michael Vieira has served as Director of Special Transportation Services for Essex County for more than 36 years. In this role, he oversees community transportation programs that serve senior citizens, individuals with disabilities, and economically disadvantaged residents.

He is President of the New Jersey Council on Special Transportation and an active member of the Community Transportation Association of America, where he shares his expertise with transportation agencies nationwide.

In addition to his professional work, Mr. Vieira serves on the Livingston Township Council, where he has been a member since 2019. He has also contributed to numerous local initiatives, including the Livingston Transportation Advisory Committee, Vision 20/20, Complete Streets, the Bi-Partisan Advisory Committee on Appointments, and the Zoning Board of Adjustment.

Mr. Vieira represents Essex County on the EZ Ride Board of Trustees and is also a member of the Kiwanis and Rotary Clubs. He is a graduate of Rutgers University–Newark.

Presenters



Shelley Brindle

Mayor

Township of Westfield

Shelley Brindle is the Mayor of the Town of Westfield, New Jersey, first elected in 2017 and reelected in 2021. In her eight years as mayor, Mayor Brindle co-founded the Raritan Valley Line Mayors' Alliance; serves as the 2nd Vice President of the NJ League of Municipalities (NJLM) and the Chair of the NJLM's Liquor License Reform Task Force; led Westfield's sustainability efforts resulting in first-time Silver Certification award by Sustainable Jersey; achieved first-time state professional accreditation for the Westfield Police Department; was named 2022 Mayor of the Year by the Gateway Regional Chamber of Commerce; and was previously awarded the Innovation in Governance Award by NJLM and the DCA.

Previously, Mayor Brindle served as HBO's Executive Vice President, Domestic Network Distribution & Marketing, where she oversaw HBO's \$4.5B domestic subscription business and the launch of its first streaming service.

Mayor Brindle currently serves on the Board of Directors at Philo, a San Francisco-based streaming TV service; the Board of Directors for W.O.M.E.N. In America (WIA), an executive women's mentoring organization; is a founding member of Extraordinary Women on Boards (EWOB); serves as an advisor and mentor to the University of Chicago's Leadership & Society Initiative and the Frank Batten School of Leadership and Public Policy at her alma mater, the University of Virginia.

Mayor Brindle and her husband Kip are 30-year residents of Westfield where they have raised their three children, and currently have four rescue dogs and any number of foster dogs waiting for their forever homes.

Presenters



Martin Ceperley
SOMa Bike Bus
Maplewood

Martin Ceperley is a dad of three and resident of Maplewood, trained as a photojournalist and working in technology. After observing many collisions on the road in front of his home and experiencing dangerous conditions riding his bike around town, he began advocating for safer road design and bike infrastructure in Maplewood.

In 2024 he co-founded SOMa Bike Bus with other local parents as a fun and healthy way for kids to get to school together, to build community, and to get more people outside biking safely in often unsafe road conditions. The Bike Bus has grown to have weekly routes on Fridays at 5 of 6 district elementary schools, and just started its second school year with over 400 families participating. It serves as a community hub, leading social rides for families and grown-ups, charity rides, and hosting bike swap events to get more kids on bikes.

The township of Maplewood recently approved its first bike lane to Columbia High School on Parker Ave, slated to be constructed later this year. Martin creates videos around biking, advocacy and the bike bus on Instagram @maplewoodbikelanes and @somabikebus.

**Congratulations
to our**

Champions for Change

2025 Awardees

- ♦ Electric Vehicle Adoption Leadership (EVAL)
120 Awardees
- ♦ 2025 Safe Routes to School—Schools
147 Awardees
- ♦ 2025 Safe Routes to School—Municipalities
77 Awardees

2025 Electric Vehicle Adoption Leadership (EVAL) Awardees



———— Platinum ————

City of Asbury Park

Mattison Ave
Springwood Ave
Seventh Ave

Bryan Electric

EZ Ride

Edge Auto Rental

Newark
Astoria
Brooklyn

HST Holdings LLC

HST Chester

Rutherford

Kip Avenue Garage

Borough of Madison

Hartley Dodge Memorial Hall
Madison Water and Light Utility

NJDEP

Township of Verona

Community Center
Township Hall

———— Gold ————

City of Passaic

City Hall—William Street
WIC Clinic

ENAT Transportation

Secaucus
Lyndhurst

Township of Franklin (Somerset)

Municipal Complex
Youth Center

Hackensack Meridan Health - JSUMC

Hope Tower Garage & MD Lot
Emergency Depot Lot

J&S Realty of Bergen County

Mercer County

Mercer Office Park
Hopewell Valley Golf Course
Improvement Authority
Boathouse
Mountain View Golf Course
Princeton County Club
Mercer Meadows (Hunt House)

2025 EVAL Awardees

———— Gold ————

Borough of Madison

Madison Public Safety Complex
Madison Recreation Complex
Madison Dept. of Public Works

Oliverie Funeral Home

Jackson

PSE&G

Edison Training Center
Park Plaza General Office, Newark

Red Bank Borough

Borough Hall

Rutherford

Memorial Park

Township of Plainsboro

Town Hall

DPW Garage

———— Silver ————

Colgate-Palmolive

Technology Center

Township of Cranford

Cranford Crossing Parking Garage

Township of Franklin (Somerset)

DPW

Borough of Eatontown

42 State Hwy 36
246 Industrial Way West
51 James Way
4 Industrial Way East
303 State Hwy 35
201 Industrial Way West
260 Industrial Way West
269 State Hwy 35

Belleville Public Schools

Hornblower Preschool
Belleville School #3
Belleville School #4
Belleville School #5
Belleville School #7

Belleville School #8

Belleville School #9

Belleville School #10

Belleville Middle School

Belleville High School

Raritan Headwaters Association

Bedminster

PSE&G (30 Worksites)

Audubon Gas HQ
Central Electric HQ, Somerset
Clifton Gas HQ
Cragwood Office, S. Plainfield
East Orange Gas HQ
Elizabeth Electric HQ
Hadley Office
Jersey City Gas HQ
Metro Electric Clifton
New Brunswick Gas HQ
Oakland Gas HQ
Oradell Gas HQ
Palisades Electric Hackensack HQ

2025 EVAL Awardees

———— Silver ————

Palisades Electric Secaucus HQ
Park Plaza Garage, Newark
Plainfield Gas HQ
Silver Lake Office, Edison
Southern Electric Lawrenceville HQ
Springfield Gas Meter Shop
Summit Gas HQ
Trenton Gas HQ, Lawrence
Webro Office, Clifton
Generating Station, Salem
Energy & Environment Resource
Bellmawr Gas HQ
Burlington Gas HQ
Edison Fleet Maintenance Center
Harrison Gas HQ
Metro Electric Irvington HQ
Moorestown Electric South HQ

Mercer County

Administration Building

Mercer Oaks Golf Course
Technical Schools Assunpink Center
Technical Schools Sypek Center

New Jersey Audubon

Scherman Hoffman Wildlife
Sanctuary
Nature Center of Cape May

Panorama Tours, Inc

Plainsboro

Preserve/Environmental Center

Red Bank Borough

English Plaza

Roysons Corporation

Township of Washington (Bergen)

Municipal Building
Strip Mall

Westfield Township Lot 1 & 2

———— Bronze ————

Avenues in Motion

Belleville Township

Township Hall/Police Department
Public Works Department
Public Library

Garfield Public Schools

BOE/Central Office

Keep Middlesex Moving Inc.

Township of Montclair

Crescent Parking Deck

New Jersey Audubon

Northwood Center
Lorrimer Nature Sanctuary
Wattles Sanctuary

Roselle Public Schools

Abraham Clark HS

Westfield Township

Municipal Lot 5
Municipal Lot 7

2025 Safe Routes to School (SRTS)

School Awardees



----- Gold -----

City of Asbury Park

Bradley Elementary School
Thurgood Marshall Elementary School

Township of Belleville

Belleville High School
Belleville School #9
Belleville School #10

Borough of Bergenfield

Hoover Elementary School
Jefferson Elementary School
Washington Elementary School

Borough of Caldwell

Grover Cleveland Middle School

Borough of Deal

Deal School

City of Elizabeth

Joseph Battin School No. 4
Thomas Jefferson Arts Academy
Alexander Hamilton Prep Academy
Christopher Columbus School No. 15
Donald Stewart School No. 51
J. Christian Bollwage Finance
Academy
Victor Mravlag School No. 21

Borough of Emerson

Memorial Elementary School
Patrick M. Villano Elementary School

Borough of Fair Lawn

Henry B. Milnes Elementary School
Radburn Elementary School

Borough of Farmingdale

Farmingdale School

Borough of Fort Lee

Fort Lee High School

Borough of Leonia

Anna C. Scott Elementary School
Leonia Middle School
Leonia High School

City of Long Branch

George Catrambone School
Morris Avenue School

Township of Maplewood

Delia Bolden Elementary School
Clinton Elementary School
Seth Boyden Elementary School
Tuscan Elementary School

2025 SRTS School Awardees

— — — — Gold — — — —

City of Orange

Cleveland Street School
Forest Street Community School
Lincoln Avenue School
Oakwood Avenue Community School
Park Avenue School
Rosa Parks Community School

City of Passaic

Sonia Sotomayor School No. 21

City of Paterson

Paterson School No. 26

Borough of Red Bank

Red Bank Middle School
Red Bank Primary School

Borough of Roselle Park

Roselle Park Middle School

Village of South Orange

Marshall Elementary School

Township of Teaneck

Benjamin Franklin Middle School

Township of West Orange

Kelly Elementary School

Township of Westfield

Franklin Elementary School
Jefferson Elementary School
McKinley Elementary School
Tamaques Elementary School
Washington Elementary School
Wilson Elementary School

— — — — Silver — — — —

Township of Bloomfield

Oak View Elementary School

Borough of Bradley Beach

Bradley Beach Elementary School

City of East Orange

Whitney E. Houston Academy of
Creative and Performing Arts

Borough of Hasbrouck Heights

Lincoln Elementary School

Hazlet Township

Raritan Valley Elementary School

Township of Montclair

Bradford School
Charles H. Bullock School
Edgemont Montessori School
Glenfield Middle School
Hillside School
Nishuane School
Northeast School
Watchung School

Borough of Oakland

Indian Hills High School

2025 SRTS School Awardees

———— Silver ————

Borough of Ramsey

Wesley D. Tisdale School

Village of Ridgewood

Somerville Elementary School

Borough of Roselle

Washington Elementary School

Borough of Roselle Park

Robert Gordon Elementary School

Borough of Rumson

Deane-Porter School

Forrestdale School

Borough of Rutherford

Lincoln School

Township of Teaneck

Theodora Smiley Lacey School

Thomas Jefferson Middle School

Township of Verona

F.N. Brown School

———— Bronze ————

Borough of Allendale

Hillside School

City of Asbury Park

Our Lady of Mount Carmel School

Borough of Bergenfield

Roy W. Brown Middle School

Township of Bloomfield

Berkeley Elementary School

Brookdale Elementary School

Carteret Elementary School

Demarest Elementary School

Fairview Elementary School

Franklin Elementary School

St. Thomas the Apostle School

Watsessing Elementary School

Borough of Caldwell

Lincoln Elementary School

Borough of Cliffwood

Cliffwood Elementary School

City of East Orange

Althea Gibson Academy

Benjamin Banneker Academy

Dionne Warwick Institute

Ecole Toussaint Louverture

Edward T. Bowser School of
Excellence

John. L. Costley Middle School

Langston Hughes School

Mildred Barry Garvin School

2025 SRTS School Awardees

———— Bronze ————

City of Elizabeth

Frank J. Cicarell Academy
Christopher Columbus School No. 15
Annex

Borough of Fair Haven

Knollwood School

Borough of Fair Lawn

Lyncrest Elementary School

Township of Freehold

Joseph J. Catena Elementary School

Borough of Garwood

Lincoln School

Borough of Haworth

Haworth Public School

Borough of Little Silver

Markham Place School

Borough of Monmouth Beach

Monmouth Beach School

City of Orange

Heywood Avenue School

City of Plainfield

Emerson Community School

Borough of Rahway

Madison Elementary

City of Ramsey

Mary A. Hubbard School

Borough of Ridgefield

Slocum Skewes School

Ridgefield Memorial High School

Borough of Rutherford

Washington School

Township of Winfield

Winfield School

Borough of Wood-Ridge

Catherine E. Doyle Elementary School

Township of Wyckoff

Calvin Coolidge Elementary School

———— First Step ————

City of East Orange

Cicely L. Tyson Community School
of Performing and Fine Arts
Cicely L Tyson Community
Elementary School of the Perform-
ing and Fine Arts
East Orange Campus High School
East Orange STEM Academy

Fresh Start Academy

Garfield Jackson Academy
Gordon Parks Academy
Patrick F. Healy Middle School
Sheila Y. Oliver Elementary School
Sojourner Truth Middle School
Wahlstrom Academy

2025 SRTS School Awardees

——— First Step ———

City of Elizabeth

JVJ STEM Academy

Borough of Fort Lee

School No. 1

School No. 2

School No. 3

School No. 4

Lewis F. Cole Intermediate School

Lewis F. Cole Middle School

Borough of Little Silver

Point Road School

Borough of Lodi

Thomas Jefferson Middle School

Township of Lyndhurst

Columbus School

Township of Maplewood

Columbia High School

Maplewood Middle School

Borough of Oradell

Oradell Public School

River Dell High School

St. Joseph School

City of Plainfield

Cedar Brook ES

Charles and Anna Booker ES

Township of Scotch Plains

McGinn Elementary School

Borough of Tinton Falls

Swimming River School

Town of Westfield

Edison Intermediate School

2025 Safe Routes to School (SRTS) Municipal Awardees



———— Gold ————

City of Asbury Park

Township of Belleville

Township of Cranford

Borough of Eatontown

Borough of Fort Lee

Borough of Glen Ridge

Township of Holmdel

Borough of Little Silver

Borough of Oakland

City of Passaic

Borough of Red Bank

Washington Township (Bergen)

Township of West Orange

———— Silver ————

Borough of Atlantic Highlands

Borough of Bergenfield

Township of Bloomfield

Borough of Caldwell

City of East Orange

Borough of Edgewater

City of Elizabeth

Borough of Emerson

City of Englewood

Borough of Fair Haven

Borough of Fairlawn

Borough of Fairview

Borough of Fanwood

Borough of Franklin Lakes

Borough of Garwood

City of Hackensack

Borough of Haledon

Borough of Haworth

Township of Hazlet

Township of Howell

Borough Leonia

City of Linden

Borough of Little Ferry

Borough of Lodi

2025 SRTS Municipal Awardees

———— Silver —————

City of Long Branch	Borough of Prospect Park
Township of Maplewood	Borough of Ramsey
Township of Montclair	Village of Ridgewood
Borough of Mountainside	Township of Rochelle Park
Borough of Neptune City	Borough of Roselle Park
Township of Neptune	Borough of Rutherford
City of Newark	South Orange Village
Borough of Northvale	Borough of Spring Lake Heights
Borough of Oceanport	Borough of Tinton Falls
City of Orange Township	Town of Westfield
Borough of Paramus	Borough of Westwood
City of Paterson	Township of Wyckoff

———— Bronze —————

Borough of Allendale	Borough of Englewood Cliffs
Borough of Bradley Beach	Township of Winfield
Township of Colts Neck	
Borough of Deal	

———— First Step —————

Township of Clark	Borough of Kenilworth
Borough of Closter	Borough of Keyport
City of Garfield	Borough of Norwood
Borough of Glen Rock	Borough of Oradell
Borough of Ho-Ho-Kus	Borough of Park Ridge

Meeting Your Community's Mobility Needs

Safe | Reliable | Affordable

Biking & Walking



Biking and walking are easy and simple ways to make physical activity a part of your daily routine. We can help you plan, develop, and implement activities in your school or community to promote safe biking and walking.

Michael Johnson

mjohnson@ezride.org

201-939-4242 Ext. 130

EV Accelerator



This new program provides the roadmap, resources, and recognition for organizations to support the adoption of electric vehicles. The major components include EV charging for workplaces and multi-unit dwellings, fleet transition planning, EV education, EV & Fire awareness classes for first responders, and the Electric Vehicle Adoption Leadership Certification.

Lisa Lee

llee@ezride.org

201-939-4242 Ext. 123

EZ Ryde4Life



Statewide on-demand personal transportation with Lyft and Uber. Smart phones are not required. We arrange rides for everyone ages 18 and up.

Veronica Gallegos

vgallegos@ezride.org

201-939-4242 Ext. 128

Roadway Safety



A program to reduce risk and promote safe behavior among all road users including motorists, pedestrians, cyclists and passengers. Free radar speed monitoring service is also available.

Lisa Lee

llee@ezride.org

201-939-4242 Ext. 123

Shuttles



Safe and reliable shuttle services with our vehicles and drivers to destinations in New Jersey will benefit your employees, residents, tenants or members.

Kinga Skora

kskora@ezride.org

201-939-4242 Ext. 131

Carpools & Vanpools



Save time and money by sharing a ride. Explore an affordable solution for long commutes with NJ TRANSIT's subsidized vanpools. Join our existing vanpools or start a new one.

Kinga Skora

kskora@ezride.org

201-939-4242 Ext. 131

Whatever your mobility needs, EZ Ride is here to help.

Call **201.939.4242** or visit **www.ezride.org**

Thank you for joining us!



www.ezride.org | info@ezride.org