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EZ RIDE'S ELECTRIC VEHICLE ACCELERATOR PROGRAM MAKES EV CHARGING EZ

*The Non-Profit Shuttle Service Provider is Helping NJ Workplaces
Build EV Charging Stations, Free of Charge*

WOOD-RIDGE, N.J., June 19, 2024 – EZ Ride has been filling gaps in New Jersey's public transportation system for years, shuttling passengers between trains, buses and home. Now, it is bridging the gap for a different type of commuter: electric vehicle drivers. EZ Ride is leading the charge to increase the number of EV charging stations at workplaces across New Jersey.

"More and more EV drivers are expecting to charge up while they're at work," says Krishna Murthy, President and CEO of EZ Ride, "For workplaces who don't have them, now is the time to take advantage of all the funding the state is offering to help build them."

EZ Ride's consulting role aligns with the New Jersey Department of Environmental Protection's initiative to cut emissions 80% by the year 2050. The non-profit is acting as a go-between, connecting New Jersey workplaces with state grant and rebate programs as well as making introductions to trusted charging station installers and other incentives. The other incentives include the national recognition that comes with EVAL certification. EVAL stands for Electric Vehicle Adoption Leadership. Certification is available at evalcertification.org.

"EVAL is what LEED certification is for architecture. It shows that your company is dedicated to environmental efforts, which has been shown to help recruit and retain employees who value those efforts," says Murthy, "Businesses who want to build charging stations as well as those who already have them, like apartment buildings, are encouraged to get certified." Another reason to act fast: certification though is free until October 31. Fees start November 1.

Another way to start the process is signing the Charge@Work pledge at chargeatwork.com. The pledge shows a commitment to increasing the number of charging stations at workplaces across the country. Charge@Work and EVAL are national programs backed by the U.S. Department of Energy. New Jersey businesses are referred to EZ Ride for planning assistance.

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EZ Ride plans to install ten EV chargers in its new parking lot this fall, with more to come. It's also working to transition its shuttle fleet from gas to electric, which will be a long-term roll-out. The first batch of five EV shuttles are expected on the roads by the end of 2024.

Krishna Murthy is available for print, podcast and television interviews.
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About EZ Ride

At EZ Ride, we believe that a CLEANER & GREENER transportation system is vital to maintaining our quality of life and promoting the region's economic growth. Transportation emissions and their adverse effect on people's health and the environment are a concern.

For 40 years, we have partnered with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, and biking & walking initiatives. All aimed at reducing congestion and mitigating air pollution.

Today, in response to the growing concerns about climate change and the popularity of Electric Vehicles, we are promoting fleet electrification and workplace charging solutions to accelerate the adoption of EVs and contribute to a sustainable future.