



**Meadowlands Transportation
Brokerage Corporation**

www.ezride.org

February 21, 2024

Avnish Gupta
COO & General Counsel



EZ Ryde4Life Program

*Bridging Transportation Gaps:
The Economic Wisdom of Utilizing TNCs*



Evolution of EZ Ryde4Life Program

2008



Community Cars
(With Volunteer Drivers)

- 48-hour Reservation Required
- Limited Service in parts of Bergen, Essex, Union, Monmouth and Passaic counties

2017



Ryde4Life
(New Concept w/TNCs)

- Service on-demand
- Started expanding to other counties
- Call Center at Eatontown

2020
(Pandemic)



EZ Ryde4Life
(With Lyft & Uber)

- Statewide
- Staff started working remotely
- Only program to keep running and growing
- Shuttle programs exploring to switch

2023



- Rides for clients in wheelchairs
- Local Taxi/Cab companies
- Integration with Phone System



A Rider's Perspective – Simplicity

- **Register:**
 - Online
 - By phone
 - Mail application

- **Cost:**
 - \$10 Annual membership fee
 - Trip Cost: based on Lyft or Uber rates + Administrative fee (\$2.50/ride)

- Smart phone is not required, but a working cell phone is a necessary requirement.



How to use our program

- **Riders Request a ride when ready to go**
 - Call (201) 939-4242 ext. 4, and speak with a local coordinator
Advance reservation is not necessary and is actively discouraged.

- **Service availability:**
 - Monday – Friday: 8 a.m. to 8 p.m.
 - Saturday: 8 a.m. to 5 p.m.
 - Sunday: no service
 - Holidays: Thanksgiving, Christmas, New Year.

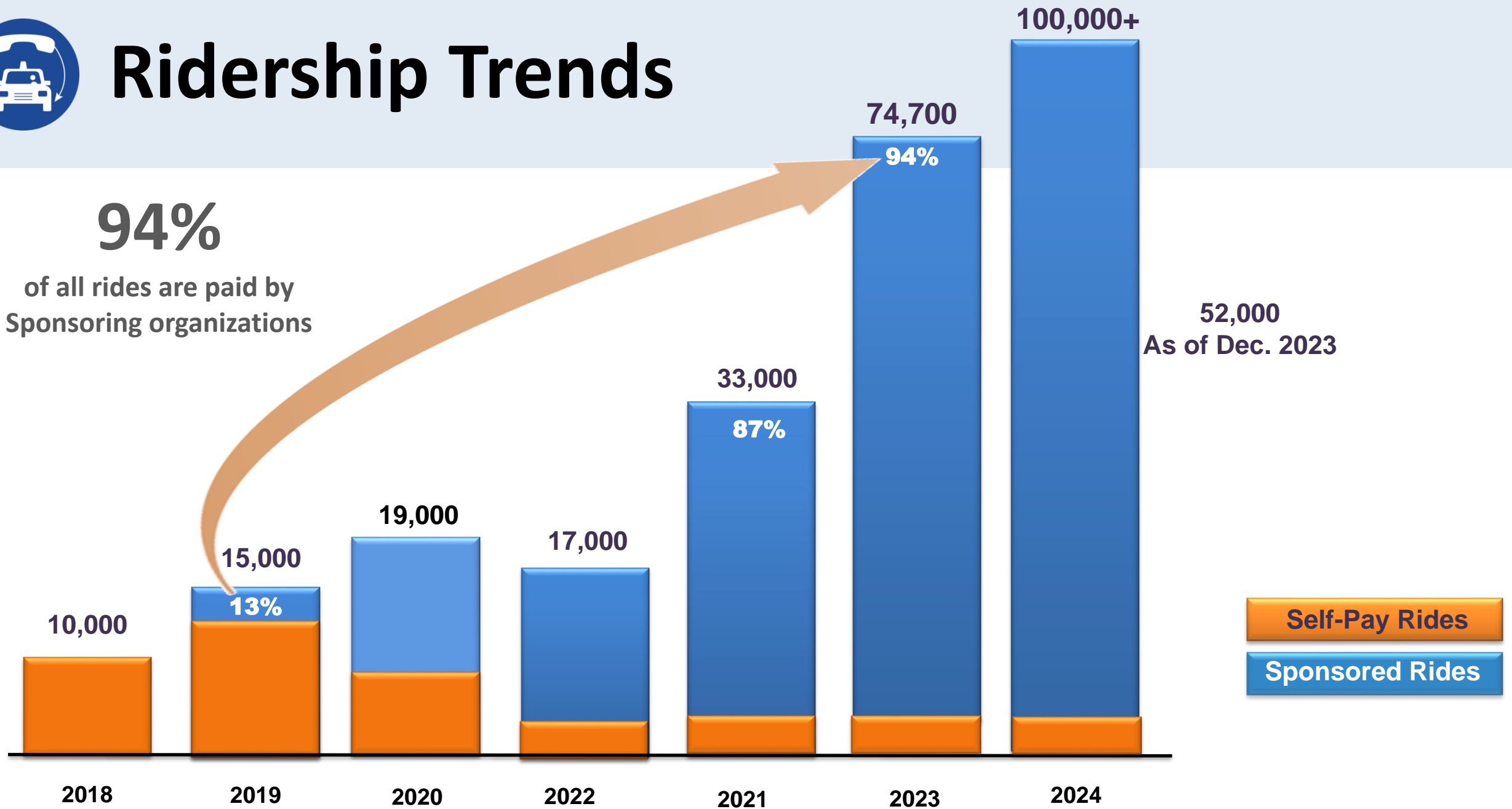


A Nonprofit's Perspective

- Flexibility
- Low Cost
- Dependability
- Quality of Service
- Accountability
- Risk Management
- Speed of Implementation

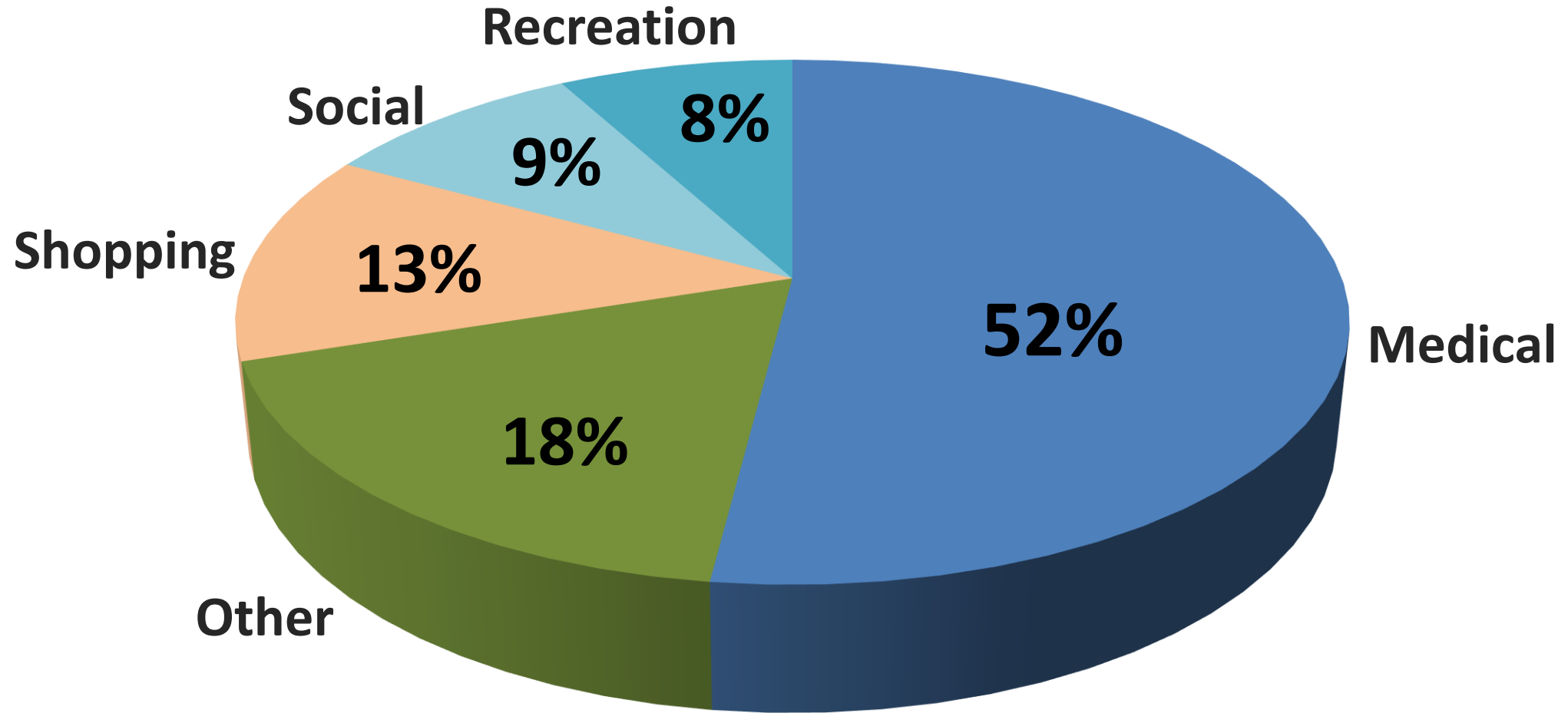


Ridership Trends





Trip Purpose





Partnerships

➤ County and Municipal Programs:

- Essex County
- Montclair
- Livingston
- Bergen County
- Monmouth County
- City of Asbury Park

➤ Business Accounts

- Clinilabs

➤ Nonprofits

- Affordable Housing Alliance
- O.C.E.A.N., Inc.
- Somerset CAP
- Visiting Nurse Association

➤ Funding Partners

- NJ Transit
- North Jersey Transportation Planning Authority



Independence Transportation Lifeline
EZ Ryde4Life
Convenience Peace of mind

Continece Reliable Move freely Friendly Reliable Easy & Convenient Quick & easv Independence
Quick Access Personal Rides on Demand Convenient On demand Personal Convenience Peace of mind
Reliable Service Reliable Personal Friendly Easy Quick Personal On demand Friendly Quick & Easy
Friendly Independence Peace of mind Quick & easy Reliable Life Quality On demand On demand Independence
Reliable Convenience Independence Personal Friendly staff Reliable Service Better life Quality

Affordable?



50% Discount - Eligibility

- Pharmaceutical Assistance to the Aged & Disabled (PAAD) Program, or
- Senior Gold Prescription Discount Program, or
- NJ Medicaid.

Rides are limited in scope and number.



50% Discount - Scope

- Rider must be able to travel independently. If not, an attendant or family member is necessary
- Currently, only foldable wheelchairs can be transported
- Most drivers will step out and help the rider to fold the wheelchair, but some may not



50% Discount - Rides

- Maximum of 16 rides a month.
- Dialysis patients are eligible for additional 16 rides each month.

First come, first served, subject to availability of funds.

EZ Ryde4Life Video

**O.C.E.A.N., INC. EZ RYDE4LIFE
PROGRAM**

**Ocean Inc.
Community
Action Agency
(New Jersey - Ocean, Atlantic and
Cape May Counties)**



ASSESSING TRANSPORTATION NEEDS FOR THE COMMUNITY

(Ocean, Atlantic and Cape May Counties)

- All counties lack strong public transportation infrastructure**
- Available routes are inaccessible and create long waits for the public (i.e. seniors, disabled residents) off the main routes**
- Ocean County Seniors (largest senior population north of Florida) experience isolation and inability to get to medical and social activities**
- Veterans experience long wait times and the ability to make appointments on time through other public options**
- Those requiring emergency transportation cannot afford it and have no other options**

EZ RYDE4LIFE IN OCEAN COUNTY SENIOR ISOLATION PROGRAM

Through the Ocean Inc. Senior Isolation Transportation Program, qualified Ocean County seniors are able to get out and about to regular outings for social functions, exercise, visit friends, make linkages to social services, medical care, shop at public places to help them become connected. They can get involved in their community – try a new (or old) hobby, join a club, enroll in a study or learn a new skill, volunteer to help others to feel connected to the community.

The seniors who receive transportation must meet the income guidelines (200% or below poverty Guidelines) The 2024 CSBG Poverty Guidelines are available since January 1, 2024.

For a Household of 1: \$30,120

For a Household of 2: \$40,880 and so on as household size increases



EZ RYDE4LIFE IN OCEAN COUNTY SENIOR ISOLATION PROGRAM

Program Start Date: November 18, 2018
Counties: Ocean, Atlantic and Cape May

EZ Ryde4Life Trips:

- # of rides 7/2022-6/2023 = 897
- # of rides 7/2021-6/2022 = 825
- # of rides 7/2020-6/2021 = 797
- # of rides 7/2019-6/2020 = 775
- # of rides 7/2018-6/2019 = 465
- **Total Rides Since Inception of the EZ Ryde4Life Program=3,759**

Age

- **Average – 74**
- **Median – 73**
- **164 total senior participants**

Average # of rides per senior

- **22.9**

Average Cost of Ride

- **Average Cost of Ride = \$28.59**

EZ RYDE4LIFE IN OCEAN COUNTY SENIOR ISOLATION PROGRAM

Trip Purposes

- Airport, Train Station
- Bank
- Employment
- Family/Friends
- Hair Dresser
- Medical
- Other
- Recreation
- Religious Purposes
- Shopping
- Vaccine
- Total ridership over the last 5 years=3,759



Average Length of Trip (mi) – 10
Average Travel Time (min) - 21



EZ RYDE4LIFE IN ATLANTIC/CAPE MAY HOPE ONE/CAPE ASSIST PROGRAM

Family Supports Substance Use
Treatment Transportation Program
Connecting those in crisis to
treatment with transportation services
in Atlantic and Cape May Counties.



EZ RYDE4LIFE IN ATLANTIC/CAPE MAY HOPE ONE/CAPE ASSIST PROGRAM

Hope One/Cape Assist Program

Atlantic/Cape May County Rides

- # of rides 7/2020-6/2021 = 176

Average Cost of Ride

- Average Cost of Ride = \$157.21
- Median Cost of Ride = \$129.08

Trip Purposes

- Medical - 156
- Other – 5
- Training - 1
- Total - 176

READY TO BOOK YOUR RIDE?

TRANSPORTATION SERVICES ARE NOW AVAILABLE FOR THOSE WHO ARE SEEKING TREATMENT AND NEED TRANSPORTATION TO A RECOVERY OR TREATMENT FACILITY

Announcing
HOPE ONE
Cape May County
Transportation

Contact Hope One Cape May County Hotline
at (609) 522-4375

Transportation Services provided via Partnership between
O.C.E.A.N., Inc., Cape Assist and Hope One Cape May County

CAPE ASSIST **O.C.E.A.N., Inc. community Action PARTNERSHIP** **HOPE ONE CAPE MAY COUNTY**

HOPE ONE - ACCOUNT SUMMARY

**Meadowlands Transportation
Brokerage Corporation**
144 Park Place East
Wood-Ridge, NJ 07075



t: 201.939.4242 f: 201.939.2630 info@ezride.org www.ezride.org

Account # 220251
Hope One - Atlantic County
40 Washington Ave
Lavallette, NJ, 08735

STATEMENT

Date:	January 22, 2024
Statement Period:	12/01/2023 - 12/31/2023

Account Summary

Total # of Rides:	7
Starting Balance:	\$7,906.21
Total Deposit:	\$0.00
Total Allocation:	\$4,000.00
Total Subsidy:	\$731.42
Account balance:	\$3,174.79

Trip Purpose Summary

Airport/Train Station:	0	Post Office:	0
Bank:	0	Recreation:	0
Daycare:	0	Religious Purpose:	0
Dialysis:	0	Shopping:	0
Elmpoyment:	0	Social Services:	0
Family/Friends:	0	Training/Education:	0
Hair Dresser:	0	Vaccine:	0
Medical:	6		
Nutrition/Food Bank:	0		
Other:	1		
		Total Trips:	7

Please provide remittance information to Billing@ezride.org;

PAYMENT OPTIONS

1. Check: Make all checks payable to EZ RIDE
 2. Electronic Payments: Bank of America Account # 3810 3276 3335 and Routing #021200339
- For any questions or clarifications, Please call at (201) 939-4242 ext. 5.

Thank you for your business.

OCEAN INC. VETERANS TRANSPORTATION PROGRAM

Beginning in 2024 and awarded
through NJ Congressman
Andy Kim's Office



Ocean Inc. will outreach to veteran organizations (i.e. Soldier On, County Veteran Dept., VFW's, American Legion Posts etc.) for the referrals and provide transportation services for veterans under the EZ Ryde4Life program for the purpose of going to/from designated sites in Ocean County, NJ.

OCEAN INC. VETERANS TRANSPORTATION PROGRAM

Ocean Inc. will utilize the DD-214 form of each veteran to determine eligibility. (a) Ocean Inc. will utilize and maintain a detailed list of clients to be transported the following business day, including the rider's: (i) first and last name; (ii) cell phone number; (iii) pick-up address; (v) pick-up time; and, (vi) destination address. It will be agreed that a working cell phone must be available with the client while requesting/activating the ride, and for communication at all times during the ride. (b) The aforementioned client information will be sent to EZ RIDE by the Ocean Inc. Case Worker via email by 4:00 PM the latest on the previous business day. (c) The client will be instructed by O.C.E.A.N.'s case workers to call EZ RIDE at 201-939-4242, option 4, at the appointed pick-up time and activate the ride stating that they are O.C.E.A.N.'s Ocean Inc. 40 Washington Street, P.O. Box 1029 Toms River, NJ 08754-1029 Veteran clients. Alternatively, O.C.E.A.N.'s pre-designated case worker will call EZ RIDE on behalf of the rider to activate the ride.

COVID-19 – SPECIAL ONE TIME TRANSPORTATION PROGRAM

During the Pandemic, Ocean Inc. also provided transportation (Uber) services for the underserved sectors of the community to obtain their Covid-19 vaccine at the designated vaccination site at the Epiphany Lutheran Church in Pleasantville, NJ (Atlantic County)



Using the EZ Ryde4Life Program, Grace and Russell Stafford and other participants were transported to the Epiphany Lutheran Church in Pleasantville to obtain their 1st & 2nd Vaccine Doses

Questions?



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