

# **Electric Vehicle Adoption Leadership**

## PROMOTING SUSTAINABLE TRANSPORTATION THROUGH AWARENESS AND ACCESS

#### EVAL-CERTIFIED WORKPLACE LOCATIONS ARE GREENER

Electric Vehicle Adoption Leadership (EVAL) is a national workplace charging certification program that provides recognition and technical assistance to organizations supporting the adoption of clean transportation.

EVAL certification distinguishes employers and workplaces leading the charge to address climate change and lower emissions by providing clean transportation options at the workplace.

Employers gain certification points by filling out a questionnaire that assesses their efforts toward promoting clean transportation at their workplaces and supporting employees to travel sustainably. This can include the availability of electric vehicle (EV) charging, options for carpooling, biking and public transportation as well as incentives for sustainable employee commuting.

### **EVAL IS FOR EVERY WORKSITE**

Employers from all industries and sizes, including state, local or Tribal government entities, community-based organizations and nonprofits, are eligible to apply.





### **CERTIFICATION LEVELS**











### **EVAL CERTIFICATION INVOLVES FOUR MAIN STEPS**

- 1 Register your organization by completing key information
- (2) Access digital resources and templates
- (3) Submit your EVAL application
- (4) Receive the certification award and get recognized

#### **BENEFITS**

- Demonstrate sustainability leadership
- Increase property value
- Attract and retain talent
- Reduce employee commute emissions
- Future-proof your property

#### HIGHLIGHT YOUR LEADERSHIP

- Showcase your certification on-site
- Add digital badges to organization's website
- Multimedia promotions
- Participation in the EVAL Roundtable Workgroup
- Case study and profiling of your organization's initiatives and impacts (applicable for Platinum Certification only)



