Mobility, Means, Money

Transportation as a solution to poverty

Fast Facts:

- ★ A Harvard study found that commute time is the biggest indicator as to whether or not a person can escape poverty.
 - -source: The Impacts of Neighborhood on Intergenerational Mobility (http://www.equality-of-opportunity.org/images/nbhds_exec_summary.)
- ★ Owning a car costs between \$6,000 and \$12,000 per year
 -source: American Public Transportation Association
 (https://www.apta.com/news-publications/public-transportation-facts/)
- ★ Between 10% and 51% of people in various states identified inconsistent or insufficient transportation is a barrier to their healthcare
 -source: Journal of Community Health (https://doi.org/10.1007/s10900-013-9681-1)

The Problem

Existing resources are either cost prohibitive or incomplete in their scope of reach.

An Elegant Solution:

Ryde4Life

Leverage an existing concierge based transportation program through scholarships to bridge technological and financial barriers to access existing infrastructure

A Powerful Impact

- 50 Disabled Seniors were able to age in place with improved access to medical and supportive services.
- 38 Seniors expanded their network of support and access to essential services.
- 54 Disabled Adults were able to maintain independent living with improved access to medical and supportive services.
- 78 Adults were able to access and sustain employment offering a living wage.