

Transporter

Transport information for business executives, elected officials, and school administrators in New Jersey

EZ Ride Shuttle Programs Increase Ridership



Since many businesses are reopening following the pandemic, EZ Ride has re-launched many of its shuttle programs and is currently operating 11 different shuttle routes. Shuttle ridership has also increased with the return of more people to the office. In January 2021, EZ Ride provided about 8,000 trips and by June, ridership increased over 50 percent to approximately 12,800 trips. Each night, our Essex Night Owl shuttle transports more than 150 riders. Other shuttles that run

during peak commuting hours currently service more than 500 riders per day. All EZ Ride passengers are required to wear face coverings when riding on our shuttles regardless of vaccination status as *noted by CDC*. For information and a list of all shuttles, please visit our website. If you have any questions, please contact us at (201) 939-4242 ext.1

EZ Ride Shuttle Routes

Ryde4Life Program Meets Customer Transportation Needs



EZ Ride provides transportation to more than 900 members of its Ryde4Life Program. This convenient program offers members the flexibility to schedule their personal transportation Monday – Friday between 8 a.m. – 8 p.m. and Saturdays from 8 a.m. – 5 p.m. Additionally, Ryde4Life supports government and non-profit organizations by providing transportation for

their clients. Through these partnerships, riders receive rides for free, which are paid for by the sponsoring agency. Ryde4Life helps augment the transportation offered by counties and towns. EZ Ride coordinates all trips and provides summary reports for all fulfilled rides. If your county or town is interested in participating and would like more details about the *Ryde4Life* program, please call (201) 939-4242 ext. 131

EZ Ride Supports 'Bike Passaic County'



The purpose of 'Bike Passaic County' is to create a county-wide bicycle master plan to help improve and encourage bicycling in Passaic County. The plan will link communities with parks and walking/biking trails and result in the creation of safer, healthier and more accessible travel opportunities for all County residents. EZ Ride will be at the Passaic County Fair Thursday, August 12 from 6-9 p.m. and will offer free helmets, bike lights and safety information. Visit

https://publicinput.com/bikepassaiccounty to complete a quick survey, share your thoughts and ideas on interactive maps, and stay engaged through the planning process.

Bike Passaic County

Senior Pedestrian Safety Presentation in Garwood



Seniors at The Village at Garwood learned all about pedestrian safety as well as wellness tips in a special presentation offered by EZ Ride's Bike and Pedestrian team. The program, on June 28, 2021, was attended by a group of 21 seniors in conjunction with the EZ Ride Street Smart safety campaign. This was the first in-person presentation at The Village since the COVID-19 lockdowns. The topics ranged from the benefits of walking and healthy eating to tips on being safe

while walking. The team reviewed four Garwood pedestrian crash hot spots: 2nd Avenue & Cedar Street, 2nd Avenue & Walnut, North Avenue & Cedar Street, and South Avenue & Cedar Street. If your senior living facility or community would like to have a free presentation about Pedestrian or Bicycle Safety, please contact Mike Johnson at mjohnson@ezride.org or call (201) 939-4242 ext.121.

Safety Presentations

NJ TRANSIT Adds Map My Ride™ Features For Trains And Buses On Mobile App

NJ TRANSIT customers can look forward to new capabilities on the new *Map My Ride™* App which will allow customers to track locations of their buses and trains. With a simple tap on their mobile device, customers



can see the location of the next bus or train along with the estimated arrival time to their location. The mobile app update also provides enhanced integration with *NJT Rewards*, the program where customers can earn points for deals and discounts. Mobile app customers can also easily access the new, free NJT Rewards program, which allows them to earn points for their ticket purchases redeemable for offers from participating vendors and attractions. Customers can now also use the mobile app to access other special deals NJ TRANSIT provides

customers through its Deals & Discounts program, found at **www.njtransit.com/deals**. For more information on these new features and how to download the app, please visit **njtransit.com/app**.

Map My Ride App

Call for Electrification Projects



The New Jersey Department of Environmental Protection is offering another round of funding for electrification projects which will be dedicated to local government vehicles and eMobility projects in environmental justice communities. The funding leverages proceeds from New Jersey's participation in the Regional Greenhouse Gas Initiative (RGI). This solicitation is for local government vehicle electrification projects and eMobility projects in environmental justice communities. NJDEP estimates that funding will be limited to 20-25 projects and is

encouraging municipal governments to file their proposals expeditiously at https://www.stopthesoot.org/sts-retrofits.htm Project proposals are due July 30, 2021.

eMobility Proposal Form

The Transporter is a monthly newsletter about transportation information in our region and is prepared by Meadowlands Transportation Brokerage Corporation D/B/A EZ Ride. For any comments, corrections or suggestions, please call 201-939-4242 Ext. 131 or email info@ezride.org.

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