

About Us

At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region.

Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults and people with disabilities who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 30 years, we have helped people overcome transportation barriers by partnering with businesses and government to implement transportation programs and services like carpools, vanpools, shuttles, transportation for people with disabilities, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, was recognized for excellence in serving the needs of the community and named the Urban Community Transportation System of the Year by the Community Transportation Association of America. Whatever your transportation needs, EZ Ride is here to help.

Contact Us



201-939-4242



www.ezride.org



info@ezride.org



**144 Park Place East,
Wood-Ridge, NJ, 07075**



Shuttle

**Connecting people with
public transit.**



On a typical day, our shuttles transport more than 2,000 riders from 300 businesses to and from major transit hubs like Newark, Secaucus, Harrison, Lyndhurst and Rutherford.



Why shuttle?

Passengers like shuttles because they provide predictable, reliable transportation – they run at regular intervals during defined hours, eliminating long waits and the need for schedules. Studies show that shuttles directly reward employers and property owners in several dynamic ways:

- ✓ Shuttles increase real estate values for office parks and residential properties by providing easy access to nearby transit hubs and shopping
- ✓ Shuttles reduce the commute by half-hour or more each way, making it easier for employers to attract and retain their valued employees

What makes us different?

Safety, reliability and affordability are our primary considerations. We ensure it by:

- ✓ Operating a well-maintained fleet that is replaced every three years to ensure greater reliability.
- ✓ Providing excellent Insurance coverage of \$10 Million
- ✓ Tapping available public funding and finding co-sponsors and other participants to share costs

- ✓ Equipping all our buses with GPS, Mobile Data Terminals and in-vehicle cameras to provide real time tracking, ensure on-time performance and monitor driver behavior

Marketing Strategy

A customized bus wrap is an affordable and easy way to increase the visibility and marketing of your property to prospective tenants. Eyeballs are hard to win these days. But out of necessity, people are still required to pay attention while on the road. With an estimated 101 impressions per mile traveled, it has the lowest cost per impression in the advertising market.

For more information or to request shuttle quote call: **201-939-4242 Ext. 131**

"EZ Ride gave us a turn-key solution to our residents to access public transportation. Their shuttles also offered a unique marketing opportunity - by wrapping the shuttles with our Monarch logo, thousands of people a day literally visualize how easy it is to get from our community to public transportation."

Seth Cohen, Executive Vice President
BNE Real Estate Group



Our Clients Include:

Essex County, Passaic County, Township of Montclair, American Landmark, BNE Real Estate, Hartz Mountain Industries, PSEG, Russo Development, Petrucci Residential