

Burlington County Times

New rideshare program available to seniors

By Staff Report

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Lyft, a rideshare company, has partnered with New Jersey-based nonprofit EZ Ride to provide on-demand transportation services to residents over age 50.

The program, Ryde4Life, is geared toward seniors who may be inconvenienced by public transportation. Riders do not need a smartphone to request service; they can register for using a cellphone and credit card.

“Ryde4Life makes the Garden State fully accessible all the time,” said Krishna Murthy, executive director for EZ Ride. “We are pleased to provide an economical way for seniors to remain independent.”

Membership in Ryde4Life requires a \$15 annual fee plus \$1 per ride. The dollar fee will be waived for up to eight rides per month. An estimated 80 percent of current riders are eligible for the subsidy.

Seniors can request rides between 8 a.m. and 5 p.m. Monday to Friday. To request a ride, call 866-208-1307.