

# The Transporter



Issue No. 78 - October, 2019

*Transportation Information for Business Executives & Elected Officials in Northern New Jersey & Monmouth County*

## ESTUARY

*life. on the water*

### **EZ Ride Provides Shuttle Service for Hartz from Lincoln Harbor to New York City**

We are pleased that Hartz Mountain Industries has chosen to partner with EZ Ride to provide shuttle services from Lincoln Harbor in Weehawken to New York City.

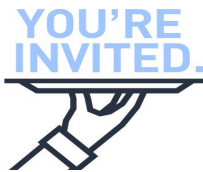
The Estuary Apartments in Lincoln Harbor has approximately 500 units and there are plans to add 900 more units soon. Public transit is the primary mode of transportation to the City. Weehawken is the last stop for the buses driving into the city and are sometimes already full when they arrive. The shuttle is designed to augment NJ Transit bus service and accommodate those left behind.

Service will commence on November 4 and will be provided on weekdays during morning peak hours from 7 a.m. to 10 a.m. The shuttle will operate using two minibuses at approximately 25-30 minutes frequency.

EZ Ride also provides shuttles for Hartz Mountain Industries from their Harmon Meadow facility to Secaucus Junction using four buses that operate during peak hours.

For additional information please contact:

Avnish Gupta  
(201) 939-4242 ext. 118  
agupta@ezride.org



### **EZ Ride's Annual Recognition Luncheon**

EZ Ride will host their Annual Recognition Event on Tuesday October 29, 2019. The event is designed to honor corporate, municipal, and school leaders for implementing transportation and safety programs that make a difference in our communities. Our theme this year is "Building Sustainable Community Transportation," and our keynote speaker will be Diane Gutierrez-Scaccetti, Commissioner, New Jersey Department of Transportation (NJDOT).

We will present recognition awards in three categories:

1. Champions of Change for individuals
2. NJ Smart Workplaces for business
3. Safe Routes to School for schools and municipalities.

The event will be held at The Gran Centurians in Clark from 11:30 am to 1:30 pm. We will start with a networking lunch

followed by the address from the keynote speaker and two short presentations from Essex County and City of Orange Township highlighting their successful programs.

We are excited to celebrate and share the success stories of our champions and look forward to seeing you at the event. The event is free, but seating is limited, so please reserve your seat soon.

To RSVP, please visit our events page at [www.ezride.org](http://www.ezride.org) or contact:

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**Welcome to EZ Ride’s 2019 Annual Campaign for Affordable Transportation!**

As a mission-driven non-profit organization, EZ Ride is dedicated to lowering the transportation barrier and improving the quality of life for commuters, lower-income residents, older adults, and riders with disabilities in New Jersey.

From carpools to vanpools, to shuttles, to transportation for older and riders with disabilities, EZ Ride tries to fill the gap when other options fall short. For some people, the transportation services may not be attainable because of cost. EZ Ride strives to ensure these services are available to everyone in the community regardless of income.

Our goals for this year’s annual campaign are to:

1. Raise awareness and \$200,000 in funds for EZ Ride’s financial assistance program
2. Enable the participation of 1,000 older adults in our Ryde4life transportation program
3. Help to provide more than 15,000 subsidized rides for lower-income older adults

We have partnered with Lyft and Uber to launch Ryde4Life, a program to provide reliable transportation on demand. The program is very popular with older adults because no reservation is required and riding in a sedan is far more comfortable than a minibus. However, the cost of the ride continues to pose a financial burden for most of our riders who live on a fixed income and cannot always afford the trip.

Please join us today in helping advance our cause for affordable transportation. For a better you. For a better community. Give for a better us.

Contributions can be made by sending a check, credit card or paypal and are fully tax-deductible.

For more information about our campaign and how to make a donation, please contact:

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*The Transporter*, is a quarterly newsletter about transportation information in our region and is published by Meadowlands Transportation Brokerage Corporation d/b/a EZ Ride. Please call Kinga Skora at (201) 939-4242 ext. 131 with comments, corrections or suggestions.

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## A National Night Out to Celebrate Pedestrian, Cyclist and Driver Safety

**E**Z Ride's Bike and Pedestrian Safety Team was out in force for National Night Out on Tuesday August 6, 2019, to promote cyclist, pedestrian and driver safety in three different communities: Elizabeth, Linden, and Long Branch.

National Night Out is celebrated on the first Tuesday in August. It is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer and more caring places to live. Millions of people take part in National Night Out across thousands of communities from all fifty states, US territories, and military bases worldwide. Neighborhoods host block parties, festivals, parades, cookouts, and various other community events with safety demonstrations, seminars, youth events, visits from emergency personnel, exhibits, and more.

In all three cities, EZ Ride team members set up a table with pedestrian and cyclist safety information. It included Street Smart NJ tip cards, handouts on helmet fitting in Spanish and English, bicycle and pedestrian safety coloring books, brochures about buying a youth bike, safe walking and bicycling pamphlets in English and Spanish, Stop for Pedestrians Warning Flyers, and Walking "prescriptions." And we provided 150 free bike helmets to young children as well as 30 sets of bicycle lights.

In Linden, there was a great deal of interest from parents about helmet fitting and bike safety. We will be partnering with the Linden Police to kick-off a Street Smart NJ campaign on September 23.

In Long Branch, we partnered with the

Monmouth Medical Center community health educators to provide helmets and promote healthier living. EZ Ride is a recipient of a NJ Healthy Communities grant for Long Branch. As a result, we were able to offer jump ropes, healthier recipes, and health information to encourage physical activity and healthy eating.

In Elizabeth, we partnered with the City, the Police, and the North Jersey Transportation Planning Authority (NJTPA) to hold a Street Smart NJ Campaign Kickoff event with the media. The Mayor, City Council members, and representatives from the NJTPA and the NJ Division of Highway Traffic Safety addressed the attendees. Union County Freeholder, NJTPA Chairman, and EZ Ride trustee Angel Estrada commended the city on their efforts to improve pedestrian safety. "The more we educate people about safe driving and walking, the safer we can make our roads for everyone, he said. "Together, we can make a difference. Remember to Drive Smart, Walk Smart, and Be Street Smart."

All three events provided EZ Ride an excellent opportunity to promote safe walking and biking in the community.

For more information about our bicycle and pedestrian programs and services, please contact:

Lisa Lee

(201) 939-4242 ext. 123

llee@ezride.org

### RIDER SPOTLIGHT



**Charles Zylinsky**  
Member since 2017

Charles and his wife Rose Marie are both members of *Ryde4Life*. They do everything together - cooking meals, attending club meetings, and going on vacation. And they always use *Ryde4Life* for their local travel needs.

Charles is a former professional driver, but says driving in the area today is "too crazy." He decided to stop driving and began using taxis before joining the *Ryde4Life* program. Today, he uses *Ryde4Life* for all his trips, including visits to the doctor, shopping, or going out to dinner with his wife. He prefers *Ryde4Life* to taxi service as it makes him feel like he has his personal car service.

Charles says that all the drivers are super helpful, and sometimes he even gets the same driver. He has told some of his friends about the service and says that *Ryde4Life* is the best alternative to having your car.

For additional information or to sign up for the program, call:

(866) 208-1307, Option 4

or visit

[www.Ryde4Life.org](http://www.Ryde4Life.org)

Comments? Suggestions?

Feel free to forward  
your thoughts on  
improving the

**The Transporter**

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## Public Transportation Update...



AMERICAN  
DREAM™

### Proposed Transit Options to American Dream

American Dream's long-awaited opening is now set for October 25, 2019. The newly constructed facility is expected to attract 40 million visitors a year. While many visitors are expected to drive to the facility, others may want to explore public transit options. NJ TRANSIT is hosting two public hearings on October 3 from 5 to 7 pm at the Journal Square Transportation Center in Jersey City and on October 7 from 5 to 7 pm at One Bergen County Plaza in Hackensack for feedback on the following bus plans.

#### New bus routes starting October 25:

- Bus No. 355, which will operate daily express service from the Port Authority Bus Terminal in Manhattan to American Dream every 30 minutes.
- Bus No. 356, which will operate daily express service every 30 minutes from Secaucus Junction to American Dream.

#### Expansion of existing bus routes:

- Bus No. 772 has expanded weekend services to operate from Paramus every 30 minutes until 10:30 pm and weekday evening service to operate

until 10:20 pm to accommodate those interested in employment at American Dream. This began on August 31.

- Bus No. 119 has expanded Sunday service operating between Bayonne, Jersey City and NYC every hour throughout the day and every two hours during late-night/early-morning hours. This began September 1.
- Bus No. 85, which operates from Hoboken and Union City to Secaucus, began making stops at American Dream on August 31.
- Bus No. 703, which operates from Paterson and Passaic to East Rutherford, began making stops at American Dream on August 31.

All buses will stop at the Meadowlands Racetrack until the new transportation center under construction is completed.

For more information about these services, please contact:

Michael Jensen  
(201) 939-4242 ext. 139  
mjensen@ezride.org

## Freebies gallery...

### FREE Transit Displays



EZ Ride is an advocate for public transportation with a 'transit-first' policy. Our displays provide information about NJ TRANSIT bus and rail services. They are available free of charge for your worksite.

We will customize the displays and set them up at your worksite at your convenience.

Each display holds all relevant commuter brochures, together with information about carpool and vanpool services.

To get your FREE display, please contact:

Michael Jensen  
(201) 939-4242 Ext. 139  
mjensen@ezride.org