

Uber Health Highlights EZ Ride's Innovative Transportation Model



EZ Ride's innovative mobility management model continues to receive national recognition. Following an earlier case study by Lyft, [*Uber Health has published its own case study*](#) showcasing how EZ Ride is helping communities across New Jersey expand access to transportation, reduce costs, and improve mobility through strategic public-private partnerships and technology-driven solutions.

"Transportation is often the difference between someone receiving medical care, maintaining employment, accessing groceries, or remaining connected to their community," said Avnish Gupta, Chief Operating Officer and General Counsel of EZ Ride. "We are pleased that Uber Health recognized our work and the impact it has on the health, independence, and quality of life of our community members."

In 2025, EZ Ride provided approximately 140,000 rides, with 95 percent fulfilled through Uber's transportation network. The case study highlights the organization's partnership with the Essex County Community Transportation System, which turned a driver shortage into an opportunity to improve service while lowering costs.

By partnering with EZ Ride, Essex County reduced transportation costs from approximately \$30 to \$18 per trip while expanding service flexibility and offering eligible residents same-day transportation options.

"Working with EZ Ride and Uber means everybody gets a ride," said Michael Vieira, Director of Special Transportation Services for Essex County. "We can serve more people, keep costs under control, and make the experience even better for riders."

Unlike many transportation programs that rely exclusively on smartphone apps, EZ Ride combines advanced transportation technology with personalized customer service. Riders can schedule trips by telephone, with live transportation coordinators assisting throughout

the process, ensuring that older adults and others without smartphones can still access reliable transportation. The case study also highlights EZ Ride's robust reporting capabilities, which help public agencies monitor service usage, track expenditures, and measure program outcomes.

Today, with its ***EZRyde4Life Program***, EZ Ride provides transportation services in all 21 New Jersey counties, coordinating thousands of ride requests each week through its centralized call center. Building on this success, the organization is partnering with Uber Health to introduce wheelchair-accessible transportation, further strengthening mobility options for residents across the state.

Bring This Model to Your Community

Looking for a more effective transportation solution? EZ Ride partners with counties, municipalities, healthcare providers, and nonprofit organizations to expand mobility, improve customer service, and reduce transportation costs. To learn more contact Kinga Skora at kskora@ezride.org or 201-939-4242, ext. 131 to learn how EZ Ride can help your community.



Krishna Murthy
President & CEO | EZ Ride

Liberty State Park Shuttle Returns for a Third Summer of Service



What began as a pilot initiative in 2024 has become one of the most popular amenities at Liberty State Park. Now in its third consecutive summer, the ***Liberty State Park Weekend Shuttle*** continues to provide visitors with a free, convenient, and environmentally friendly way to explore one of New Jersey's premier destinations.

Operated by EZ Ride and funded by the New Jersey Department of Environmental Protection (NJDEP), the shuttle enhances mobility throughout the park while reducing traffic congestion and parking demand. Visitors can leave their vehicles parked—or arrive by public transit - and enjoy easy access to the park's many attractions without the hassle of driving between destinations.

The shuttle serves many of Liberty State Park's most popular destinations, including the Statue of Liberty and New York City ferry terminals, Liberty Landing Marina, Liberty Science Center, the Nature Center, picnic areas, scenic waterfront walkways, and connections to the Hudson-Bergen Light Rail. Operating Saturdays, Sundays, and select holidays from 11:00 a.m. to 7:00 p.m. between May and September, the service also expands during special events to accommodate increased visitor demand. Since its launch, ridership has continued to grow, with more than 1,300 passengers each month during the peak summer season.

The shuttle has become an important part of the visitor experience, making it easier for families, older adults, and visitors of all abilities to enjoy everything the park has to offer while supporting sustainable transportation and greater access to public recreation.

One rider summed up the experience:

"The shuttle makes visiting Liberty State Park so much easier for my family. We can take the light rail, avoid parking hassles, and easily reach all the major attractions. Best of all, it's free, allowing us to spend more time enjoying the park together instead of worrying about transportation."

Interested in Launching a Shuttle in Your Community?

The success of the Liberty State Park Weekend Shuttle demonstrates how well-designed shuttle services can improve mobility, reduce congestion, and connect people to parks, transit, jobs, and other key destinations.

For more than four decades, EZ Ride has planned and operated customized shuttle services for municipalities, employers, business districts, residential communities, and special destinations throughout northern New Jersey. Whether your community is looking to improve access to downtowns, parks, transit hubs, or major employment centers, EZ Ride can help develop a transportation solution tailored to your needs.

To learn more, visit www.ezride.org/transportation/shuttles or contact Kinga Skora at 201-939-4242, ext. 131 or kskora@ezride.org.



Kinga Skora
Deputy Director, Marketing & Sales | EZ Ride

AARP Awards Grant to Support Safer Streets in Hawthorne



EZ Ride has been awarded a \$15,000 [AARP Community Challenge Grant](#) to partner with the Borough of Hawthorne on a pedestrian safety demonstration project. The project was selected from more than 5,100 applications submitted nationwide, with only 750 projects receiving funding this year.

The project will focus on the intersection of Diamond Bridge Avenue and Lafayette Avenue, a high-traffic location identified as a priority for pedestrian improvements. Between 2019 and 2025, there were 97 reported crashes in the project area, with nearly 19 percent involving older adults. With approximately 41 percent of Hawthorne residents age 50 or older, investing in safer pedestrian infrastructure is an important step toward creating a more accessible and age-friendly downtown.

Working in partnership with the Borough of Hawthorne, the Hawthorne Police Department, the Department of Public Works, and other local stakeholders, EZ Ride will implement several proven safety improvements, including painted curb extensions, ADA-compliant curb ramps, push-button Rectangular Rapid Flashing Beacons (RRFBs), advance warning pavement legends for drivers, and newly repainted high-visibility crosswalks.

"This project demonstrates what can be accomplished when local government, law enforcement, and community partners work together toward a common goal," said Mayor John Lane of the Borough of Hawthorne. "By combining crash data with community input and proven safety strategies, we are creating a safer downtown for older adults, families, children, and everyone who walks through Hawthorne every day."

Construction is expected to begin in September and be completed by December. To complement the physical improvements, EZ Ride will also conduct a [Street Smart NJ pedestrian safety campaign](#), to educate motorists, pedestrians, and bicyclists about safe roadway behaviors and the shared responsibility of keeping everyone safe.

"This grant allows us to demonstrate how relatively low-cost improvements can make a significant difference in pedestrian safety," said Mike Johnson, Manager of Bike & Pedestrian programs at EZ Ride. "By partnering with Hawthorne, we're helping create a safer, more welcoming downtown while providing a model that other communities can replicate."

Interested in bringing a demonstration project to your community?

Temporary demonstration projects allow municipalities to address local safety concerns, engage residents, and test improvements before investing in permanent infrastructure. EZ

Ride has successfully partnered with communities including Garwood, Passaic, Red Bank, Roselle Park, and Teaneck to implement projects that make walking and biking safer.

If your municipality is interested in improving pedestrian safety, EZ Ride's Bike & Pedestrian Team can help you plan, implement, and evaluate a demonstration project tailored to your community's needs. Contact us at bikeped@ezride.org or call 201-939-4242, option 3 to get started.



Michael Johnson
Manager, Bike & Pedestrian Program | EZ Ride

Powering Progress: West Orange Receives Platinum-Level Recognition for EV Leadership



Congratulations to the [Township of West Orange](#) for achieving Platinum Level [EV Adoption Leadership \(EVAL\)](#) Certification for two locations - Township Hall and the West Orange Dog Park.

At Township Hall, two Level 3 ChargePoint fast chargers support the transition of the Township's fleet from fossil-fueled vehicles to electric. At the West Orange Dog Park, two dual-port Tesla charging stations provide four public charging spaces, offering convenient and affordable access at \$0.25 per kWh for residents and visitors while encouraging broader EV adoption.

West Orange launched its clean transportation program in 2024 with the installation of EV charging infrastructure and the introduction of its electric Jitney service. These initiatives support the Township's broader vision of environmental and economic sustainability, including expanded transportation options such as Complete Streets, diverse land uses, varied housing choices, and accessible community amenities, parks, and open spaces.

"The Township of West Orange is proud to be EV Adoption Leadership-certified," said Mayor Susan McCartney. "This recognition reflects our commitment to reducing fossil fuel use, improving community health, expanding EV charging access for residents and

employees, and providing electric commuter shuttles that connect residents to transit and rail service.”

EVAL certification also enables communities to earn valuable [Sustainable Jersey](#) points, strengthening grant applications and access to future funding opportunities. West Orange joins a growing network of communities advancing EV adoption, with EZ Ride assisting with the certification of more than 100 sites across New Jersey.

The future is electric. While EVs currently represent about 4% of light-duty vehicles on the road, New Jersey recorded approximately 72,000 EV registrations last year, accounting for more than 13% of all new vehicle registrations.

Considering EV charging for your business or fleet? Contact Lisa Lee at llee@ezride.org, or call 201-939-4242, ext. 123 to learn about available funding opportunities, technical assistance, and recognition programs that can help accelerate your transition to electric vehicles.



Lisa Lee
Director, Sustainability Programs | EZ Ride

News From Our Partners

**Check
NEW Fare
Guide**

**NEW FARES
IN EFFECT**

Got an e-bike in NJ?

**NEW E-Bike Requirements
in Effect July 2026**

**Sustainable Jersey Awards
More Than \$300,000 in Grants to
56 New Jersey Municipalities
and Schools**

**New Jersey's
cleanenergy
program™**

**Regional Greenhouse Gas Initiative (RGGI)
Medium and Heavy Duty (MHD)
EV Charging Program**

About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

Whatever your mobility needs, EZ Ride is here to help
Download Our Capabilities

(201) 939-4242 | info@ezride.org | www.ezride.org



Copyright © 2026, Meadowlands Transportation Brokerage Corporation d/b/a EZ Ride

EZ Ride | 144 Park Place East | Wood-Ridge, NJ 07075 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!