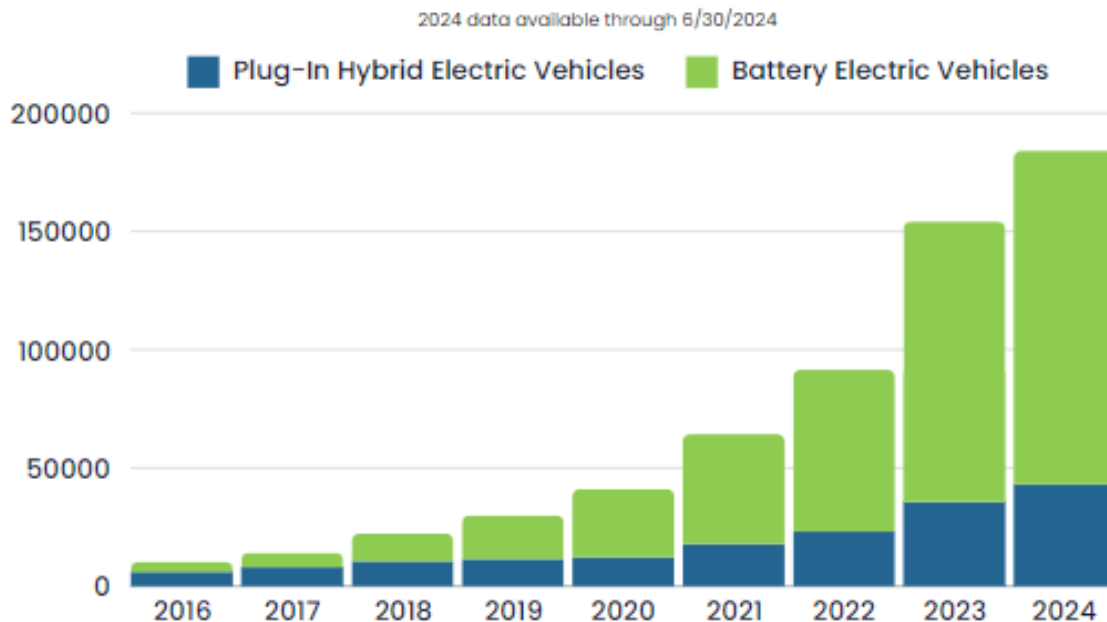


Powering the Future: EV industry Developments and the Importance of Workplace Charging



The landscape of electric vehicles (EVs) in New Jersey is evolving rapidly. As of June 2024, there were 183,945 electric vehicles registered across the state. This figure includes both Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs). The largest concentrations of EVs are found in Bergen and Middlesex counties, with more than 26,800 and 22,800 vehicles, respectively.

Despite these encouraging numbers, the market share of EVs as a percentage of new vehicle sales saw a slight decline, dropping from 12.2% in 2023 to 11.6% in 2024. While the affordability and range of EVs have improved significantly, challenges such as declining resale values and the high costs of repairs and insurance remain a concern for potential buyers.

Emphasizing Workplace Charging Infrastructure

As we navigate these developments, it's crucial to underscore the pivotal role of workplace charging infrastructure in fostering EV adoption. Access to convenient and reliable charging solutions is a major factor influencing consumer willingness to transition to electric vehicles. Investing in workplace charging facilities is essential to facilitate widespread adoption and support the transition towards sustainable transportation.

[Evalcertification.org](https://evalcertification.org) and [Charge@Work](https://chargeatwork.com) are leading the charge in promoting workplace charging initiatives. They offer a suite of resources designed to assist organizations in integrating electric vehicle charging into their operations.

Kickstart Your Workplace Charging Initiative

Are you wondering how to get started with your workplace charging initiative? Join us for an [informative webinar](#) hosted by Best Workplaces for Commuters at the Center for

Urban Transportation Research (CUTR), University of South Florida (USF).

For more information, contact us at ev@ezride.org or call (201) 939-4242, ext. 6, and ask for Stan or Lisa.

Together, we can drive the change towards a cleaner, more sustainable transportation future.



Krishna Murthy
President & CEO | EZ Ride

Congratulations to the City of Passaic for Earning Gold Level Electric Vehicle Leadership (EVAL) Certification



The City of Passaic has proudly earned Gold Level ***EVAL Certification*** in recognition of its outstanding efforts to advance clean transportation opportunities for employees commuting to and from work.

The City has demonstrated a strong commitment to sustainable transportation by installing three Level-2 EV chargers and designating six EV-ready parking spaces for employees and residents. These initiatives are aimed at promoting and encouraging the use of electric vehicles within the community. The chargers, equipped with scheduling and waitlist capabilities, have been strategically installed at two locations: near City Hall and the WIC Clinic on St. Francis Street. The six EV-ready spaces feature clear signage and pavement markings, ensuring easy access for both staff and the public. See City of [Passaic Press Release](#).

Mayor Lora states, “With transportation being a major contributor to air pollution, providing EV charging infrastructure to the City of Passaic encourages more residents and businesses to switch to electric vehicles, thereby contributing to a healthier environment. Our goal is to gradually replace our gasoline-powered vehicles with electric ones, in line with New Jersey’s legislative commitment to end the purchase of new gas vehicles in the near future. This transition will not only reduce the city’s carbon footprint but also lead to long-term cost savings in fuel and maintenance.”

EZ Ride congratulates the City of Passaic, Mayor Hector Lora, and City Administrator

Rick Fernandez for their pioneering efforts in advancing clean transportation and will present the award certificates to the City of Passaic on September 26, 2024, at their Annual Recognition Event.

EVAL (Electric Vehicle Adoption Leadership) is a national workplace EV charging certification program managed by ***FORTH***, a non-profit organization based in Oregon, and supported by the U.S. Department of Energy. EZ Ride is leading the promotion of this program in New Jersey.

The EVAL program is designed to assist, certify, and celebrate employers and businesses committed to providing clean transportation opportunities for their employees. It offers certification for a variety of initiatives, including the provision of electric vehicle (EV) charging, carpooling options, biking, public transportation, and incentives for sustainable commuting. EVAL certification is available at no cost until October 2024. Interested applicants can access the certification process by logging in or creating an account at evalcertification.org.

For more information, please email ev@ezride.org or contact Lisa Lee or Stan Jaracz at (201) 939-4242, Extension 6.



Lisa Lee
Director, Sustainability Programs | EZ Ride



Upcoming EV Events

August 18, Metuchen Street Fair and EV Showcase

11:00 am - 3:00 pm | [Register](#)

September 12, EVAL Webinar - Be An EV Pioneer & Get Certified

1:00 pm - 1:30 pm | [Register](#)

September 21, Drive Electric Week - West Windsor 2024

12:00 pm - 4:00 pm | [Register](#)

September 28, The Highlands Green Fair and EV Car Show

11:00 am - 2:00 pm | [Register](#)

September 29, EV Show @ Hunterdon Land Trust Farmers Market

9:00 am - 1:00 pm | [Register](#)

**NJDEP and EZ Ride Launch Free Weekend Shuttle Service
in Liberty State Park**



The [New Jersey Department of Environmental Protection \(NJDEP\)](#) has awarded a contract to [EZ Ride](#) to launch a free weekend pilot shuttle service for visitors of [Liberty State Park](#). This shuttle service is part of the NJDEP’s revitalization work at the park to restore and enhance natural features; provide active outdoor recreation activities; add arts, cultural, and community spaces; expand passive recreation opportunities; improve transportation to and within the park; and improve and build resilience to climate change.

Service Details

The shuttle service launched as a pilot program running from July 19 to September 29, 2024. A ridership survey will be available in August and be conducted onboard at select times, and more widely released online. Rider satisfaction and feedback will inform adjustments for the pilot and future shuttle services.

Route: Two shuttles, one with a wheelchair lift, are operating along a scenic loop with stops at key points of interest, including:

- **Liberty Science Center**
- NJ Transit Hudson-Bergen Light Rail Liberty State Park Station
- **Historic Central Railroad of New Jersey Terminal**
- Statue of Liberty & NYC Ferries and Liberty Landing Marina
- North Picnic Area and Playground
- Nature Center
- South Picnic Area and Park Office
- Parking and Hudson River Waterfront Walk

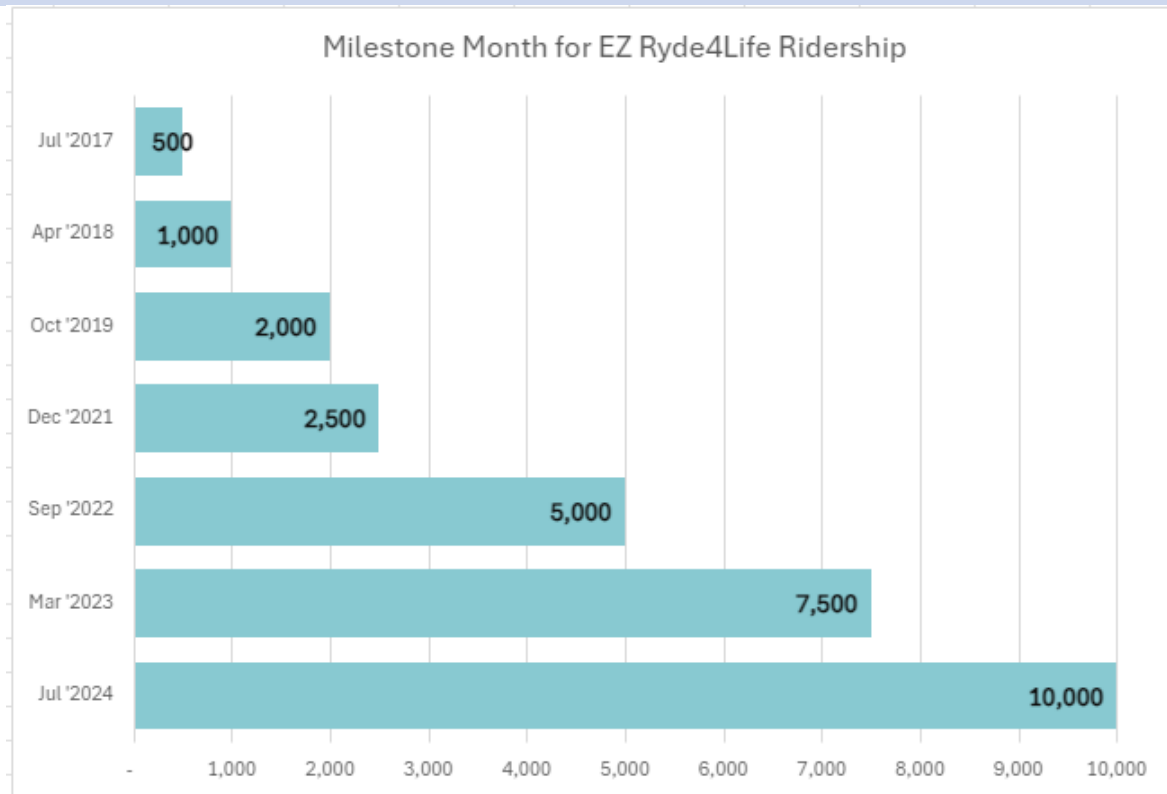
Schedule: The Shuttle Pilot Program operates on Saturdays, Sundays, and select holidays from 11 a.m. to 7 p.m., with additional service during special events.

“Liberty State Park is the most visited state park in New Jersey and an important recreational resource for area residents,” said **Commissioner LaTourette**. “Throughout DEP’s robust public engagement process, many have expressed the need for better connectivity between Liberty State Park’s amenities. This free shuttle service seeks to fulfill that need and better serve surrounding communities. Inclusivity has always been a priority of the revitalization program and we are thrilled to offer this service that will make getting around this iconic park more convenient for all.”

For more information about the pilot shuttle service, call (201) 939-4242 option 1, or visit the [EZ Ride website](#).



EZ Ryde4Life Program Hits Major Milestone: Over 10,000 Rides in July!



On July 26, 2024, the **EZ Ryde4Life** program celebrated an extraordinary achievement—surpassing 10,000 rides in a single month, with several days remaining! Since its inception in 2018, when we provided just 10,000 rides, the program has grown tenfold, delivering over 100,000 rides in 2024 alone.

In New Jersey, all 21 counties and numerous municipalities offer free transportation for seniors and disabled residents. However, due to limited government resources, the **EZ Ryde4Life** program steps in to supplement these services at a relatively low cost. We currently partner with agencies in Essex, Bergen, and Monmouth counties to provide rides for their residents.

Additionally, several nonprofits have teamed up with us to meet the transportation needs of their clients, staff, and volunteers. These organizations recognize the potential of our innovative approach to operating, managing, and financing transportation systems, allowing them to better serve their communities.

More than 95% of our rides are funded by nonprofit, county, and municipal partners. For *some* of the remaining 5% without sponsors, **EZ Ryde4Life** offers up to 16 discounted rides each month for just \$5 per ride. We also provide an additional 16 rides for dialysis patients.

The success of the **EZRyde4Life** program can be attributed to its simplicity, ease of use, quick launch, and scalability. We offer customized services tailored to the operational needs and budgets of our partners, all without requiring long-term commitments.

Currently, rides are provided through Lyft and Uber vehicles, with plans to expand to additional providers in the future. Our customized software, **Qryde**, has been instrumental in meeting the growing operational needs of our clients. We also owe a debt of gratitude to our public sector partners, **NJ TRANSIT** and North Jersey Transportation Planning Authority (**NJTPA**), who help defray a significant portion of the program's administrative costs.

EZ Ride is promoting the EZ Ryde4Life program at several events, where our staff will be available to provide details and answer questions. Join us at the upcoming **Annual Bergen County Senior Festival** on September 12 at Van Saun County Park in Paramus, New Jersey.

For more information about **EZ Ryde4Life**, please email kskora@ezride.org or call Kinga Skora at (201) 939-4242 ext. 131.



Avnish Gupta
COO & General Counsel | EZ Ride



\$8.1 Million SRTS Infrastructure Grants Awarded to Nine EZ Ride Communities to Make Walking and Biking to School Safer



Nine municipalities in EZ Ride's service area have been awarded \$8.1 million in federal Safe Routes to School (SRTS) infrastructure funding, representing 39 percent of the \$21,068,000 awarded to 23 communities in New Jersey.

The grants will fund various safety improvements, including high-visibility crosswalks, sidewalks, curb extensions, pedestrian bridges, new traffic signals, signage, lighting, and bike parking. The grants awarded to the nine communities include:

- Township of Belleville: \$962,000 for Belleville Public Schools Pedestrian Safety Project

- Essex County/Township of Verona: \$436,000 for a signal at County Rt 636/Lakeside Ave. & Pease Ave.
- Freehold Borough: \$972,000 for the Freehold Borough Safe Routes to School Project
- Keyport Borough: \$749,000 for Maple Place, W 4th Street, St. Peters Place & St. George Place SRTS Improvements
- Township of Nutley: \$557,000 for a School Intersection Improvement Project
- City of Orange Township: \$912,000 for the Lincoln Avenue School Safety Project
- City of Passaic: \$1,089,000 for Parker Ave. & Van Buren St. Improvements Project
- Township of Teaneck: \$1,500,000 for a pedestrian bridge over the CSX Railroad
- Township of West Orange: \$966,000 for the Gregory Ave. & Lowell Ave. SRTS Project

Prior to receiving the infrastructure grants, the nine communities had promoted safe walking and biking to school and have received SRTS recognition awards

- Belleville: Gold municipal award and seven Gold school awards in 2024
- Freehold Borough: Gold municipal award in 2023
- Keyport: Bronze municipal award in 2024
- Orange: Gold municipal award in 2022 and seven Gold school awards in 2023
- Passaic: Gold municipal award and two Gold school awards in 2024
- Teaneck: Silver municipal award and one Silver school award in 2023, and two Bronze school awards in 2024
- Verona: Silver School award in 2024, two Silver and one Bronze school award in 2023
- West Orange: Gold municipal awards in 2024 & 2022, two Gold school awards in 2024, and six Gold school awards in 2023

The *Safe Routes to School* program is instrumental in supporting active transportation for students in grades K-12. It aims to reduce traffic congestion and air pollution near schools, creating safer and healthier environments for children. The infrastructure improvements funded by these grants are anticipated to have a significant positive impact on these communities, providing safer, healthier, and more appealing transportation options for all students, including those with disabilities.

For more information and to learn how to get involved, please contact EZ Ride's Bike and Pedestrian team at (201) 939-4242 ext. 3.



Lisa Lee
Director, Sustainability Programs | EZ Ride



Upcoming Bicycle & Pedestrian/Safety Events

August 22, OVPTR Newark E-Scooter Class
5:15pm - 5:50 pm | [Register](#)

August 23, Newark E-Scooter Class
3:00 pm - 4:00 pm | [Register](#)

August 28, Prospect Park & EZ Ride Learn 2 Ride Class

9:30 am - 12:00 pm | [Register](#)

September 14, Washington Township Library Safety Event

9:00 am - 10:15 am | [Register](#)

News from our Partners

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Learn how to create and adopt your own custom municipal Complete & Green Streets Policy
TUESDAY SEPTEMBER 17 | 12PM-1PM
REGISTER HERE:
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Scan the QR code to complete our survey on roadway safety in the Meadowlands



NJ TRANSIT Announces New Refund Policy

REFUND POLICY UPDATE

AUGUST 2024

SUN	MON	TUE	WED	THU	FRI	SAT
	4	5	6	7	8	9
11	12	13	14	15	16	17



COORDINATED HUMAN SERVICE TRANSPORTATION PLAN MEETING

FRIDAY, SEPTEMBER 13, 2024
10:00 AM

Bergen County Administration Building
One Bergen County Plaza
4th Floor Learning Center
Hackensack, New Jersey



About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region.

Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in

serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help Download Our Capabilities

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(201) 939-4242 | info@ezride.org | www.ezride.org



EZ Ride | 144 Park Place East | Wood-Ridge, NJ 07075 US

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