

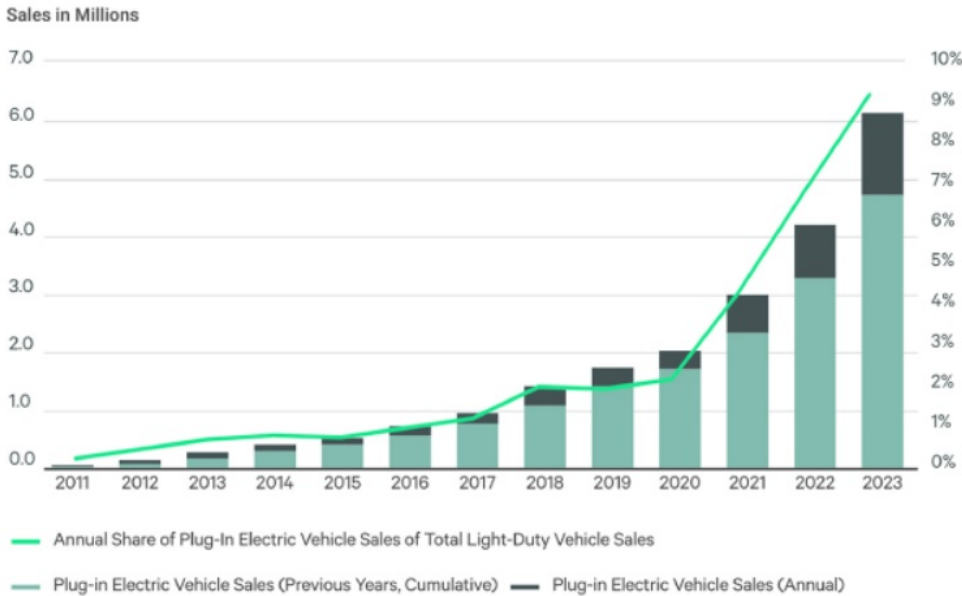
# The Transporter

Mobility Updates for Community Leaders



## Plugged In: Booming U.S. EV Sales Underscore Importance of Workplace Charging

U.S. Plug-In Electric New Vehicle Sales & Market Share



Last year, the U.S. was one of the world’s fastest-growing countries for EV sales, with sales up 50% year-over-year, according to Bloomberg NEF. EVs sold in the U.S. last year represented 9.2% of new light-duty vehicle sales. The largest and fastest-growing U.S. EV markets are California, Florida, Texas, Washington, New Jersey and New York.

According to a **CBRE Report**, in 2023, workplace charging sessions grew twice as fast as new installations, indicating an inability to keep pace with rising driver demand. EV drivers charge more often than gasoline drivers fill up because they tend to top-off rather than deplete batteries, making charging at workplaces a valuable amenity.

The Biden Administration and FHWA has announced a **\$1.3 billion funding opportunity** in Round 2 of the Charging and Fueling Infrastructure (CFI) Grants.

**Electric Vehicle Adoption Leadership (EVAL)** is a national workplace charging certification program funded by the U.S. Department of Energy to provide recognition and technical assistance to organizations supporting the adoption of clean employee transportation options. Thanks to the NJ Coalition of Automotive Retailers (NJCAR) for sharing the information about the EVAL certification program with their 500 new car dealers in New Jersey.

For more information about workplace charging and the EVAL certification program, please email [ev@ezride.org](mailto:ev@ezride.org) or call (201) 939-4242, ext. 6 and ask for Stan or Lisa.



**Krishna Murthy**  
President & CEO | EZ Ride

## Upcoming EV Events

### ***EVAL Information Sessions: Register***

Thursday, June 20 | 2:00 pm - 2:30 pm

Monday, July 1 | 9:00 am - 9:30 am

Wednesday, July 10 | 1:00 pm - 1:30 pm



## 2024 Marks a Record Year for EZ Ryde4Life: 3,000+ Riders and 100,000+ Rides



Thanks to our partners - Bergen, Essex, and Monmouth counties; Asbury Park, Montclair, and Livingston townships; non-profits like O.C.E.A.N. Inc., Affordable Housing Alliance (AHA), Somerset CAP, Visiting Nurse Association (VNA); and for-profit agencies like Clinilabs, we provided more than 100,000 rides this year. This marks a 10-fold increase from the 10,000 rides provided in 2018, the year the program was launched.

The program's appeal lies in its ability to provide customized services with varying criteria set by each participating partner for their program participants, such as the maximum number of trips, geographic boundaries for the trips, trip purpose, funding limits, and cost of the trip. In some instances, the same agency could have multiple programs with different criteria. Our robust software program gives us a large measure of flexibility to meet the diverse needs of our partners. Other major advantages include the ability to launch and scale the program, often in a matter of days, with no long-term commitments.

Most of our partners use the program to complement existing transportation services, and the others simply set up new transportation services where none existed **extending accessibility beyond conventional hours, geographic borders, and weekends**. The rides facilitate essential trips to medical facilities, job-related appointments, shopping, and social outings.

We are pleased to report that a recent rider survey by Bergen County of their program participants indicated a 93% satisfaction rate.

For more information about [EZ Ryde4Life](#) program, please contact Kinga Skora at (201) 939-4242 ext. 131 or email at [kskora@ezride.org](mailto:kskora@ezride.org)



**Kinga Skora**  
Deputy Director, Marketing & Sales | EZ Ride

## Upcoming Mobility Event

### Senior and Caregiver Health Fair

*Edison Senior Center & RWJUH: June 24 | 1:00 pm - 3:30 pm* [Event Flyer](#)



## Merck Scientists Build and Gift Nine New Bicycles to EZ Ride's Wheels 4 Work Initiative



Merck employees from the Women's Network and research teams across the country gathered at the company's headquarters in Rahway, New Jersey on May 16th. During this meeting, twenty employees built and donated nine bicycles, helmets, and bike locks to support EZ Ride's Wheels4Work Program.

The Wheels 4 Work Program provides bicycles, helmets, reflective vests, bike bells, bike lights, and safe bike skills training to adults in need of reliable transportation. It aims to assist those without access to vehicles, enabling them to commute to work, interviews, or training programs.

To be eligible for the Wheels 4 Work Program, applicants must:

- Be over 18 years old
- Know how to ride a bike
- Have limited transportation resources
- Be a resident of Bergen, Monmouth, urban Essex, urban Passaic, or urban Union Counties in New Jersey

Applicants must be referred by a social worker or an organization, and applications can be accessed on the EZ Ride [webpage](#).

Merck's donation aligns with the company's commitment to promoting sustainable transportation and healthy living.

If you would like to donate a new or used bike to support the program please contact Lisa Lee, Director of Sustainability Programs, at [llee@ezride.org](mailto:llee@ezride.org) or (201) 939-4242, ext. 123.

## Micromobility Boom: Addressing Concerns of E-Scooters and E-Bikes



The number of micromobility users in the United States—including bicycles, scooters, electric-assist bicycles, electric scooters (e-scooters), and other small, lightweight, wheeled conveyances—has skyrocketed from 4.5 million in 2012 to 113 million in 2022. Unfortunately, the number of crashes involving micromobility devices and cars has also increased. The latest was on April 15 in [North Jersey](#).

EZ Ride offers free safety programs, including Bike, E-Scooter, and E-Bike Safety Presentations, as well as Safe Skills and Learn to Ride classes. These presentations cover rules of the road, traffic safety laws, where and how to ride, what to wear, vehicle safety checks, signaling, turning, starting and stopping, vehicle security, and lithium battery safety. The Safe Skills class offers students the opportunity to practice riding skills in a parking lot with our staff.

EZ Ride was recently awarded a Better Bike Share mini-grant to offer free e-scooter and e-bike classes in Newark this summer in partnership with Veo and Bird for residents.

This year, several organizations are developing Safety Action Plans. You can provide your input for the following communities using the links below:

- Newark: [BikeNewarkNJ.com](http://BikeNewarkNJ.com) and also [NewarkSafesStreets2024](http://NewarkSafesStreets2024)
- Monmouth County: [Monmouth County PATHS – Access for All](http://MonmouthCountyPATHS.com)
- Meadowlands District: Report the locations of concern by dropping a pin on the [map](#).

For more information, please contact Lisa Lee at (201) 939-4242 ext. 123 or at [llee@ezride.org](mailto:llee@ezride.org)



**Lisa Lee**  
Director, Sustainability Programs | EZ Ride

## Upcoming Bicycle & Pedestrian Events

### Safe Bike Skills & Learn to Ride Classes

Oceanport - June 15 | 9:00 am - [Register](#)

Atlantic Highlands - June 22 | 9:00 am - [Register](#)

East Orange - June 26 | 11:00 am - [Register](#)

Plainfield - June 29 | 2:00 pm - [Register](#)



## Celebrating Excellence: Julio Rodriguez Receives NRBP's Transportation Award



EZ Ride congratulates Julio Rodriguez, Maintenance Coordinator and Dispatcher, for receiving the Newark Regional Business Partnership (NRBP) transportation award for his dedication and professionalism.

Julio plays an invaluable role in ensuring the smooth operation and regulatory compliance of EZ Ride's entire vehicle fleet. He oversees all preventative maintenance, routine service, and state-mandated inspections with expertise and efficiency.

During the challenges of the pandemic, his implementation of rigorous sanitization protocols enabled EZ Ride's operations to continue safely. This was vital in allowing the organization to provide essential transportation services when they were needed most.

Julio's great work ethic and commitment to excellence earn him well-deserved respect from all his colleagues. Congratulations to Julio on this remarkable achievement!



**Avnish Gupta**  
COO & General Counsel | EZ Ride

## NJ TRANSIT Tickets to have 30-day Validity



Starting July 1, 2024, all printed and digital one-way NJ TRANSIT tickets will have a 30-day expiration period. This means any one-way tickets purchased on or after July 1, 2024 will be valid for 30 days, including the date of purchase.

**Any tickets purchased prior to July 1, 2024, will expire on July 30, 2024, regardless of their original date of purchase.**

The last date to purchase a FLEXPASS will be June 30, 2024.

For more information, please visit our website at [www.njtransit.com/fares](http://www.njtransit.com/fares).

## About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by

partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

## Whatever your mobility needs, EZ Ride is here to help Download Our Capabilities

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