

The Transporter

Mobility Updates for Community Leaders



Plugged In: EVAL - Sustainable Employee Transportation



Greetings From EZ Ride,

If your organization provides EV charging or green transportation options for employees, you qualify for EVAL certification.

EVAL (Electric Vehicle Adoption Leadership) is a U.S. Department of Energy-funded program that celebrates employers and workplaces that encourage clean transportation and provide access to EV charging.

A lifetime certification is free through October 2024. Employers can simply **create an account** and fill out a **questionnaire**. Start your application today and showcase your sustainability leadership.

For technical assistance please email EV@ezride.org, call Stan Jaracz at (201) 939-4242 ext. 145, or join us at our upcoming EVAL information sessions.



Krishna Murthy
President & CEO | EZ Ride

Upcoming EV Events

EVAL Information Sessions

Wednesday, June 3 | 9:00 am - 9:30 am

Wednesday, July 1 | 9:00 pm - 9:30 pm

Drive Electric Event

*Glen Ridge Arts & Eco Fair, Glen Ridge: **May 18 | 10 am - 4 pm***

News Highlights

Workplaces Can Help Lead the Charge to Greater EV Adoption - [Read more](#)



EZ Ryde4Life Provides Rides for a Flat \$5/ Trip for Qualified Participants



The ***EZ Ryde4Life*** program introduced a 50% discount in February 2023 for eligible members participating in certain NJ DHS programs, namely, ***Pharmaceutical Assistance to the Aged and Disabled (PAAD)***, ***Senior Gold***, and ***NJ Medicaid***.

Effective June 1, 2024, EZ Ride has updated its fare structure to further encourage program utilization. Participants will now pay a flat rate of \$5 per ride for trips costing \$35 or less. Any amount exceeding this limit will be the responsibility of the rider. The number of discounted rides remains unchanged at 16 rides per month, with an additional 16 rides exclusively for dialysis appointments. Unused rides cannot be carried

over to the following month.

In its first year, we provided over 1,400 subsidized rides. Even with the 50% discount, the trips remained relatively expensive for some of our riders, averaging just over \$12 per ride.

Interestingly, 29% of participants were under 65 years old, and 20% were under 50. Employment accounted for 13% of all trips, close to the 15% for shopping, suggesting the program is also serving some low-income young adults who rely on the service to commute to work. These riders do not qualify for county-provided free transportation, which is exclusive to seniors or riders with disabilities.

For more information, please contact Kinga Skora at (201) 939-4242 ext. 131 or at kskora@ezride.org



Kinga Skora
Deputy Director, Marketing & Sales | EZ Ride

Upcoming Mobility Events

NJAAW Annual Conference: Dare to Envision - Reinventing Mobility: TNCs and the Changing Face of Transportation

*New Jersey Advocates for Aging Well, New Brunswick: **May 17 | 9 am - 3 pm** - [Register](#)*

What's Happening with Senior Transportation in Bergen County?

*Age-Friendly Bergen Roundtable: **May 31 | 10 am - 11:30am** - [Register](#)*

News Highlights

In partnership with EZ Ride: Monmouth County introduces free wellness transportation program for residents - [Read more](#)



**Where Public Art Meets Safety:
How EZ Ride is Assisting Municipalities to
Use Art to Slow Traffic and Improve Safety**



The City of Passaic, New Jersey was one of 25 cities selected to receive a grant from the Bloomberg Philanthropies' Asphalt Art Initiative to install a public art project aimed at improving pedestrian safety. The city partnered with EZ Ride to receive the grant and organize the project. The team conducted an artist contest that attracted 17 designs from 9 artists in New Jersey, New York, and Florida. The winning design was submitted by a local high school senior, Angelica Otero Vargas, featuring a mural of four dancers. The team worked with the artist to revise the design to ensure it complied with federal standards for roadway art installations.

In preparation for the project, the intersection was closed a week in advance to paint new high-visibility crosswalks, install curb extensions, and place traffic delineators to prevent cars from parking at the corners. On the day of the event, over 100 residents, students, and volunteers joined EZ Ride, along with Mayor Hector C. Lora, city staff and traffic police to complete the mural painting. Despite a late start and rain showers, the project was finished as scheduled.

The Asphalt Art Initiative aims to use public art as a low-cost strategy to enhance street safety, calm traffic, and increase driver awareness of pedestrians. These projects also foster interagency collaboration and community engagement.

We are pleased to share event photos accessible via the link below.

[Passaic Asphalt Art Event Photos](#)

For more information about this and other asphalt art projects contact Lisa Lee at llee@ezride.org or call 201-939-4242, ext. 123.

Pedal Power: Montclair Bike Bus Hits Milestone with 2,500+ Student Riders



The Montclair Bike Bus (MBB) has been a tremendous success since launching in May 2023. In just one year, the program has organized approximately 230 rides to eight Montclair schools, with over 2,500 students and 2,100 parents participating. The largest number of students participating in a single day was 330 on October 27, 2023.

The MBB is an adult-led, scheduled bike ride to school that follows a specific route and timetable. According to Andrew Hawkins, the MBB co-founder, the program is about "proving that a better way [to travel to school] is possible through community organizing and the joy of weekly group rides. Every child deserves to feel safe when riding their bike."

The success of the Montclair Bike Bus has inspired other communities to start similar programs. Deal School has a regular Bike Bus lead by parents that travels daily from Asbury Park to Deal School and back at the day's end. EZ Ride is currently in talks with the Leonia School District and the Lincoln Elementary School in Hasbrouck Heights to launch their own bike and walking school bus initiatives. To support these efforts, EZ Ride staff are available to teach students about safe riding practices, including how to fit their helmets, check their bikes, signal, cross intersections, and understand traffic laws.

Upcoming events to celebrate active transportation to school and work. Schools and communities can register to participate through the [Walk/Bike to School Day](#) website.

For more information and assistance, please contact Adam Iaccheo at (201) 939-4242 ext. 121 or at aiaccheo@ezride.org



Lisa Lee
Director, Sustainability Programs | EZ Ride

Upcoming Bike/Ped Events

Walk, Bike & Roll to School Month

Learn how to participate in the challenge -May 1 to May 31 .

National Bike Month

Celebrate Bike to Work Week- May 13 to 19

News Highlights

Street Smart Pedestrian Safety Campaign Launches in Union County - [Read more](#)



Rolling with EZ Ride: Empowering Wheelchair Athletes at The Ridgewood Run



May 27, 2024

Every Memorial Day, families converge to participate in the Ridgewood Run, a beloved tradition spanning four decades. Organized by local foundations and businesses, the Ridgewood Run offers a day of family-friendly outdoor activities centered around one of the most renowned 10K runs in the Northeast. Among the various races scheduled for the day, the **Wheelchair 10K race** - sponsored by the Kessler Rehabilitation Institute, stands out as a beacon of inclusivity.

Attracting wheelchair racers from various corners of the globe, the Ridgewood Run presents a logistical challenge in coordinating transportation services for these international athletes. Nonetheless, for the last 14 years, EZ Ride has been committed to providing complimentary transportation services, including shuttles to and from the airport, hotel, and event venue.

We assist approximately 15 wheelchair athletes at each event, ensuring their seamless participation in the race. These services not only enable the athletes' involvement but also contribute to the flawless execution of the event. We take pride in supporting the Kessler Foundation in its endeavors and invite you to join us on Memorial Day, May 27, 2024, in showing support for these inspiring athletes. The staging area for the races is at the Corner of Lindwood Ave and Northern Parkway in Ridgewood. For more information, please visit [The Ridgewood Run](#).



Avnish Gupta
COO & General Counsel | EZ Ride



NJ Transit New Fare Guide Effective July 1, 2024



Starting July 1, 2024, all printed and digital one-way NJ TRANSIT tickets will have a 30-day expiration period. This means any one-way tickets purchased on or after July 1, 2024 will be valid for 30 days, including the date of purchase.

Any tickets purchased prior to July 1, 2024, will expire on July 30, 2024, regardless of their original date of purchase.

The last date to purchase a FLEXPASS will be June 30, 2024.

For more information, please visit our website at www.njtransit.com/fares.

About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

**Whatever your mobility needs, EZ Ride is here to help
Download Our Capabilities**

201-939-4242 | info@ezride.org | www.ezride.org



EZ Ride | 144 Park Place East, Wood-Ridge, NJ 07075

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