

The Transporter



Mobility Updates for Community Leaders

Join Us!
SPONSOR A RIDE
And Empower
Independence



We urgently seek your support to provide subsidized rides for lower-income older adults facing transportation challenges in the community. Transportation is crucial for independence, yet many older adults struggle to access reliable and affordable options, affecting their ability to meet basic needs and engage in essential services like healthcare.

In collaboration with Lyft and Uber, EZ Ride aims to launch a subsidized rides initiative to alleviate financial burdens on those in need and will match contributions up to \$100,000.

Your contributions will contribute to the success of the initiative and improve the well-being of countless older adults:

- Preserving independence
- Ensuring access to healthcare
- Fostering social connections
- Making a positive community impact

We welcome donations of all sizes, and EZ Ride will match contributions, doubling the impact. Please consider sharing this appeal with your friends and family and exploring possible corporate matching gift programs.

Your donation could fund rides, support social outings, weekly grocery shopping, healthcare access, and comprehensive monthly support. More significant contributions offer broader well-being packages, annual sponsorships, and the opportunity to become a community champion. Thank you for considering our appeal.



EZ Ride is a 501(c)(3) charitable organization, making all contributions tax-deductible according to IRS regulations.

Bridging Transportation Gaps: The Economic Wisdom of Utilizing TNCs



February 21, 2024

Nonprofits grappling with transportation challenges can find effective solutions through Transportation Network Companies (TNCs) such as Lyft and Uber. Discover a strategic approach that eliminates transportation barriers and provides unprecedented flexibility for your volunteers, staff, and clients.

Join us on February 21 from 11 am-12 pm at a webinar hosted by the NJ Center for Nonprofits to gain insights into the successful collaboration between O.C.E.A.N., Inc., a Community Action Agency serving Ocean, Cape May, and Atlantic counties, and EZ Ride in overcoming the transportation hurdles for diverse clients including seniors, veterans, low-income individuals, the homeless, and those dealing with substance misuse.

[Register to participate](#)



Avnish Gupta
COO & General Counsel | EZ Ride

Lead the Charge with an EV Workplace

An advertisement for EV workplace certification. It features a close-up of a yellow car's front end with a charging cable plugged into the port. The background is dark blue. Text on the right reads "NEW JERSEY: Get EVAL Certified!". At the bottom left is a "BEST Workplaces for Commuters 2024" logo and the "FORTH" logo. At the bottom right is the date "March 14, 2024".

Electric Vehicles (EVs) are set to revolutionize the way we travel. By 2030, the United States is estimated to have **26 million EVs on its roads**, necessitating **1.3 million workplace chargers**. Workplaces play a pivotal role in achieving the nation's net-zero emission goals, with **60%** of EV drivers relying on workplace charging due to lengthy commutes or limited charging options in multifamily housing and densely populated areas without personal charging infrastructure.

Position your business at the forefront of sustainability by creating an EV-ready workplace. It demonstrates environmental leadership and enhances your competitive edge in employee recruitment and retention. **52%** of US employees believe their employers should take more environmental initiatives, making workplace charging a compelling factor. And workplace charging is inexpensive compared to other employee benefits: **as little as \$1.50/day** with Level 2 charging—less than a cup of coffee!

Wondering how to kickstart your workplace charging initiative?

Join us for a **webinar** scheduled for March 14, 2024, at 3 pm, hosted by Best Workplaces for Commuters at the Center for Urban Transportation Research (CUTR), University of South Florida (USF).

Learn about EVAL - a U.S. Department of Energy-funded, nationally-recognized certification program that aims to increase workplace charging. The initiative provides a roadmap, resources, and recognition for organizations that support the adoption of sustainable transportation at their worksite, particularly electric vehicles. The program is administered by Forth and will be implemented by EZ Ride in New Jersey. **Register to participate.**

Whether you're a seasoned industry professional, an EV enthusiast, or someone curious about the future of transportation, this webinar is designed to provide valuable knowledge and foster insightful discussions. We look forward to your participation.



Krishna Murthy
President & CEO | EZ Ride

Transforming Streets: EZ Ride's Bike & Ped Team Facilitates Complete Streets Policy Adoption in Cranford, Passaic, and Little Silver



This year the Bike and Pedestrian team at EZ Ride collaborated with three communities – Cranford, Little Silver, and the City of Passaic to facilitate the adoption of complete streets policies.

EZ Ride staff played a crucial role by providing policy templates and actively participating in meetings to address any inquiries. In October 2023, the Township of Cranford successfully embraced the **Complete and Green Streets Policy**. Following suit, the Borough of Little Silver officially adopted the **Complete Streets Policy** in February 2024. Furthermore, the City of Passaic passed a **resolution** to adopt the complete streets policy in January 2024 and is in the process of finalizing the ordinance

as part of their ongoing efforts to complete their Bike and Pedestrian Plan.

Complete Streets are streets designed for all users, all modes of transportation, and all ability levels. They balance the needs of drivers, pedestrians, bicyclists, transit riders, emergency responders, and goods movement based on the local context.

For more information and assistance in adopting the policy, please contact Lisa Lee at (201) 939-4242 Ext. 123 or email llee@ezride.org.



Lisa Lee
Director, Sustainability Programs | EZ Ride

Brookside Apartments in East Orange Sign up for the EZ Ryde4Life Program



On January 16 and 18, over 50 seniors engaged in an informative session, raising numerous inquiries about the EZ Ryde4Life program. Remarkably, 10 eligible individuals promptly enrolled, securing a 50% discount on rides through the program.

An outstanding feature of the [***EZ Ryde4Life***](#) program is the exclusive 50% discount offered to members meeting any one of the following criteria:

- Participation in the Pharmaceutical Assistance to the Aged & Disabled (PAAD) Program
- Enrollment in the Senior Gold Prescription Discount Program
- Beneficiary of NJ Medicaid Program

"Transportation has consistently been a key concern among residents, and the [***EZ Ryde4Life***](#) program has proven to be exceptionally valuable," remarked Salena Dioubate, Program and Community Outreach Director at Brookside.

This membership-based program leverages Lyft and Uber to provide rides for seniors without smartphones. Seniors can request a ride by calling EZ Ride at (201) 939-4242 and selecting option 4. A Transportation Coordinator will then dispatch a Lyft or Uber car to transport them to their destination. The program is available statewide, requiring members to register and establish a transportation account using a credit or debit card. Subsequently, seniors can quickly call when in need of a ride. Riders cover the fare charged by Lyft or Uber and an administrative fee of \$2.50 per trip.

You can sign up using your phone, online, or mail. For those interested in arranging an informational presentation at their facility, please call Kinga Skora at (201) 939-4242 ext. 131 or email kskora@ezride.org.



Kinga Skora
Deputy Director, Marketing & Sales | EZ Ride

Upcoming Webinars & Workshops!

Bridging Transportation Gaps: The Economic Wisdom of Utilizing TNC's

NJ Center for Nonprofits Webinar, February 21 at 11 am - 12 pm -[Register](#)

"New Jersey Get EVAL Certified!"

Best Workplaces for Commuters Webinar, March 14 at 3 pm - 4 pm -[Register](#)

Stretching Your Transportation Dollars: The Economic Wisdom of Utilizing TNCs for Extended Hours of Service and Broader Coverage.

NJ TransAction Conference, April 30: 4 pm-5 pm -[Register](#)

Road to Electric: A Community Guide to EV Adoption

NJ TransAction Conference, May 1: 10:45 am – 11:55 am -[Register](#)

Where Public Art Meets Public Safety: How NJ Municipalities Are Using Art to Slow Traffic and Improve Safety.

NJ TransAction Conference, May 1: 4 pm – 5 pm -[Register](#)

About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For almost 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs

and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help **Download Our Capabilities**

Copyright © 2024, Meadowlands Transportation Brokerage Corporation d/b/a EZ Ride

201-939-4242 | info@ezride.org | www.ezride.org



EZ Ride | 144 Park Place East, Wood-Ridge, NJ 07075

[Unsubscribe info@ezride.org](mailto:info@ezride.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by info@ezride.org powered by



Try email marketing for free today!