

A Competitive Edge: Shuttle Service Drives Demand in Harrison



Since 2019, [BNE Real Estate Group](#) has partnered with EZ Ride to provide a dedicated shuttle service connecting residents of One Harrison, Water's Edge, and Dey & Bergen to the Harrison PATH Station.

This service is a key amenity and a major contributor to the success of these communities. By offering reliable, convenient access to regional transit, the shuttle has made commuting easier and more appealing, helping to drive strong occupancy and attract new residents.

BNE Real Estate Group, a family-owned company with more than 70 years of experience, manages nearly 8,000 apartments and has developed thousands of luxury homes along with more than one million square feet of commercial space. The addition of a complimentary shuttle service further enhances the lifestyle offerings within these communities.

Ridership has rebounded strongly since the pandemic, doubling since 2022 and now exceeding 50,000 annual trips. Operating during peak commuting hours, the shuttle offers seamless connections to frequent PATH service, eliminating parking challenges and reducing reliance on personal vehicles.

For residents, it means a more convenient, cost-effective commute. For property owners, it delivers increased marketability, stronger occupancy, and higher resident satisfaction.

“The shuttle service has been a major draw for residents who rely on the PATH train in Harrison,” said Seth Cohen, Executive Vice President and Head of Operations at BNE Real Estate Group. “Providing a direct connection to a major transit hub has helped drive strong occupancy by making commuting easier and more convenient, while reducing the costs and hassles associated with car ownership.”

In addition to these BNE communities at Harrison, EZ Ride operates shuttle services for residential properties across the region, including The Monarch, Sofi Lyndhurst, Vermella Lyndhurst, The Station at Lyndhurst, The Winston at Lyndhurst, Osprey Cove, and The Harper.

Interested in bringing a shuttle to your community? Contact Kinga Skora at kskora@ezride.org or call 201-939-4242 ext. 131.



Kinga Skora
Deputy Director, Marketing & Sales | EZ Ride

Don't Miss EZ Ride at TransAction



EZ Ride is proud to present four engaging sessions at this year's *TransAction Conference*, highlighting innovative solutions in mobility, safety, and sustainability.

Whether you're a municipal leader, transportation professional, or community partner, these sessions offer practical strategies and real-world insights you can bring back to your organization.

Tuesday, April 14 | 11:15 AM | Room: Wildwood 1-2

What the World Cup Brings to Your Community

Explore how the 2026 FIFA World Cup can drive community engagement using creative strategies, such as cultural pop-ups and watch parties, along with tools like the Community Engagement Toolkit and World Cup Placemaking Guidebook to help you activate your your community. [Register to attend](#)

Tuesday, April 14 | 5:00 PM | Room: Wildwood 1-2

More E-Scooters, More E-Bikes, More Safety Concerns

As micromobility rapidly expands, so do safety challenges. Join this timely discussion on policies, infrastructure, and education initiatives that can help communities balance innovation with safety for all road users. [Register to attend](#)

Wednesday, April 15 | 9:15 AM | Room: Wildwood 18-19

Data, Dollars, and Outcomes: Strengthening County Transportation Services

Learn how partnerships with Transportation Network Companies (TNCs) are transforming access to mobility. Featuring Bergen County's EZ Ryde4Life program, this session will

highlight proven strategies to improve service delivery for underserved populations.
[Register to attend](#)

Thursday, April 16 | 8:45 AM | Room: Wildwood 6

Certified to Win: Advancing EV Adoption and Unlocking Funding

Explore how municipalities can accelerate electric vehicle adoption and secure Sustainable Jersey funding through the Electric Vehicle Adoption Leadership (EVAL) certification program. [Register to attend](#)

Join us to gain practical insights and connect with leaders, shaping the future of transportation.



Krishna Murthy
President & CEO | EZ Ride

Turning Vision into Motion: Westfield's Electric Bookmobile Rolls Forward



In October 2025, Mr. Allen McGinley, librarian at the Westfield Memorial Library proposed an innovative idea: an electric bookmobile for the library. With a referral from the [Westfield Green Team](#), and guidance from EZ Ride, that vision quickly evolved into a plan to deliver books directly to residents with limited mobility, while supporting the community's sustainability goals.

EZ Ride provided technical assistance to help the library navigate key decisions, from vehicle selection to design and accessibility. Drawing on successful models from communities like Montclair, Newark, and Sacramento, the team helped Westfield identify practical, proven solutions.

The library ultimately selected a Ford eTransit electric vehicle, customized with interior shelving, a retractable awning for weather protection, and a rear lift gate to ensure accessibility for all users. Careful consideration was also given to vehicle weight and operational requirements.

“EZ Ride provided invaluable technical assistance, helping us choose the right electric vehicle to meet our needs,” said Library Director Allen McGinley.

The project gained momentum through the generous support of the Women's Club of Westfield, which contributed \$200,000 to help bring the electric bookmobile to life.

This collaboration demonstrates how strong local partnerships can turn forward-thinking ideas into sustainable, community-centered solutions.

EZ Ride's [EV Accelerator program](#) offers free technical assistance to help communities deploy electric vehicles and charging infrastructure. To learn more, contact ev@ezride.org or call 201-939-4242, option 6.

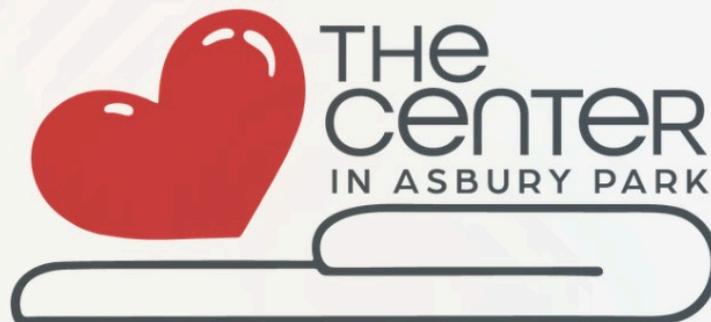


Lisa Lee
Director, Sustainability Programs | EZ Ride

Upcoming Event

- April 22, Wheels and Watts Webinar | 2:00 pm - [Register](#)

Expanding Access to Care: EZ Ride Partners with The Center in Asbury Park



EZ Ride is proud to announce a new partnership with [The Center in Asbury Park](#) to launch a pilot transportation program through our [EZ Ryde4Life](#) initiative, helping clients access critical healthcare and support services safely and reliably.

This collaboration was made possible through a grant from Impact 100 Jersey Coast and the efforts of Pat Bohse, President and CEO of Bohse and Associates, whose ongoing commitment to community impact helped bring both organizations together.

The Center in Asbury Park serves at-risk and HIV-positive individuals by providing comprehensive healthcare, supportive housing, and wellness services. With a bold vision to eradicate HIV and AIDS by 2030, The Center focuses on reaching underserved populations, including individuals facing behavioral health and addiction challenges.

Through EZ Ryde4Life, clients can access affordable, on-demand transportation without needing a smartphone, removing a major barrier to care. The program leverages rideshare services while offering a simple scheduling process and reliable service tailored to the needs of vulnerable populations.

“Reliable transportation is essential to the health and stability of the people we serve,” said Michael Roland, CEO of The Center in Asbury Park. “Partnering with EZ Ride allows us to remove one of the most significant barriers our clients face. This program ensures they can consistently access medical care, social services, and essential resources while maintaining dignity and independence.”

By integrating transportation into its service model, The Center can focus on delivering life-changing housing, healthcare, and behavioral support, while EZ Ride ensures clients can get where they need to go.

Partnerships like this highlight the critical role transportation plays in improving health outcomes, reducing isolation, and strengthening communities across New Jersey.

Interested in bringing EZ Ryde4Life to your community?

Contact Kinga Skora at kskora@ezride.org or call 201-939-4242 ext. 131 to learn how to launch a customized transportation program.



Avnish Gupta
COO & General Counsel | EZ Ride

A 20-Minute Check Could Save Your Life: Book Your CarFit Appointment



Did you know that even the safest drivers, older adults, face a higher risk of serious injury in a crash? While they are less likely to speed, drink and drive, or skip seat belts, their increased physical vulnerability makes even minor collisions far more dangerous.

The good news: many of these risks can be reduced quickly and easily.

With just a few simple adjustments, drivers can significantly improve their safety, comfort, and control behind the wheel. EZ Ride’s trained **CarFit** technicians are ready to help drivers make these critical changes, often in just minutes.

Developed by AARP and the American Occupational Therapy Association, CarFit is a fast, 20-minute educational program, not a driving test, that can make a life-saving difference. Using a 12-point checklist, technicians guide participants through essential adjustments to seat position, steering wheel placement, and mirror alignment to ensure the best possible “fit” between driver and vehicle.

The goal is clear: safer driving today and preserved independence for years to come.

“We all experience physical changes as we age. Making simple CarFit adjustments can provide more years of safe driving and greater confidence behind the wheel. I strongly encourage every driver age 50+ to take advantage of this program,” said Janice Dorman, The Bright Side Family, Age Friendly Teaneck Project Coordinator

Don’t wait to improve your safety.

EZ Ride’s next CarFit event will be held on May 13 from 1:00–3:00 PM at the Rodda Center in Teaneck. Appointments are required - call Michael Johnson at 201-939-4242, Ext. 130 or email mjohnson@ezride.org to reserve your spot.

Bring CarFit to your community before it’s too late. Contact EZ Ride at bikeped@ezride.org or call 201- 939-4242, Option 3



Michael Johnson
Manager, Bike & Pedestrian Program | EZ Ride

News From Our Partners

50TH ANNIVERSARY
NJ TransAction
Conference & Expo
1976–2026

April 14, 15 & 16, 2026
(Tuesday, Wednesday & Thursday)

NJ TransAction Conference 2026
Conference & Exhibit Hall

New Jersey's Premiere Transportation Conference

Harrah's Resort & Casino, Atlantic City, NJ

2026 New Jersey
Complete Streets
Summit

“Every Journey Safer”

April 21, 2026

College Ave Student Center,
Rutgers University, New Brunswick,
New Jersey

NJ TRANSIT
The Way To Go.

SERVICE RESUMED
1st Phase Portal North Bridge Crossover Completed

Service Resumed March 15

FROM STREETS TO STADIUMS

Transforming Public Spaces to Celebrate the World's Game

2026 NEW JERSEY
**SUSTAINABILITY
 SUMMIT**

May 15th, 2026

Bell Works
 101 Crawford's Corner Rd, Holmdel, NJ





New Jersey
 EV Savings
 Hub




About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help
[Download Our Capabilities](#)

(201) 939-4242 | info@ezride.org | www.ezride.org

