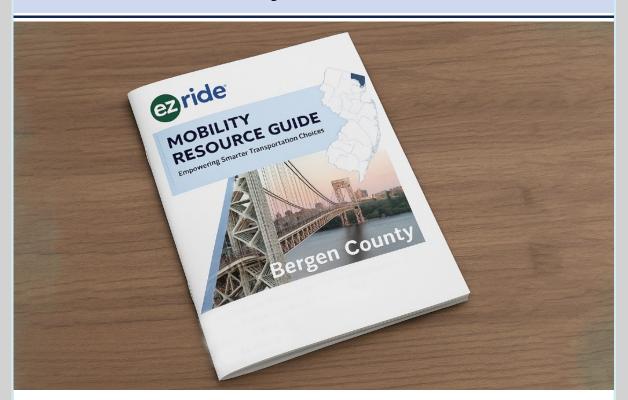




Mobility Updates for Community Leaders

Issue 125 - July 2025

# Bergen County Mobility Resource Guide: Now Updated for 2025!



Six months ago, we introduced our readers to the *Bergen County Mobility Resource Guide*—designed to make travel smarter, greener, and more accessible for everyone. Thanks to your enthusiastic response and valuable feedback, we're pleased to announce the release of an updated edition of the guide that is simplified and more streamlined!

Whether you're a commuter looking for new travel hacks, an older adult in search of more accessible transit options, a caseworker supporting clients, or a business leader evaluating transportation access, the guide remains your go-to source for navigating Bergen County's extensive transportation network.

The updated guide makes it easier than ever for residents to find reliable, local transportation for everyday life. This guide also serves as a practical resource for leaders and planners to evaluate services, address gaps and shape future transit improvements.

#### **Access the Updated Guide Today**

Download the newly updated *Bergen County Mobility Resource Guide* and take the next step toward transforming your travel experience.

Let's build a healthier, more mobile Bergen County—together!



## EZ Ride's Bike & Pedestrian Team Helps 224 Organizations Win SRTS Awards



We are thrilled to extend our heartfelt congratulations to the entire EZ Ride Bike & Pedestrian Program team for their outstanding effort and commitment. Their hard work and dedication played a pivotal role in helping more than 200 organizations win Safe Routes to School (SRTS) Recognition Awards. Thanks to the team's tireless advocacy and on-the-ground support, 224 winners were *recognized this year by the New Jersey Department of Transportation* — including 147 schools and 77 municipalities. EZ Ride's 224 winners accounted for 62.7 percent of the *357 awardees in the state*.

Our Bike & Pedestrian team's comprehensive approach included organizing nearly 800 events, such as safety presentations, poster contests, bike safety workshops, walk assessments, and walk-to-school days, which collectively reached over 44,000 students. These impactful initiatives have promoted safer walking and biking in Bergen, Essex, Monmouth, Passaic, and Union counties.

Importantly, 67 percent—or 150—of this year's 224 awardees are from disadvantaged communities, highlighting our steadfast commitment to equity and inclusivity. The recognition levels of this year's winners are as follows:

- 64 Gold awardees
- 75 Silver awardees
- 48 Bronze level awardees
- 37 First Step Awardees (new to the program)

These awards not only recognize each organization's dedication to safe walking and biking but also help them with Sustainable Jersey certification and strengthen applications for NJDOT infrastructure grants, such as TA Set Aside grants or federal Safe Routes grants.

The impact of our team's work is felt and deeply appreciated by school communities. William Fleming, Principal of Hoover Elementary, Bergenfield, said, "The incredible support from the EZ Ride Bike & Pedestrian Program team has been instrumental in our Safe Routes to School success. Their dedication, guidance, and hands-on partnership empowered our students, staff, and families to prioritize safe and healthy travel. Winning the SRTS Recognition Award is a proud moment for Hoover School, and we share this achievement with the entire EZ Ride team."

To celebrate these remarkable achievements, EZ Ride will host its *Annual Recognition Luncheon* on September 25th at the Galloping Hill Golf Course in Kenilworth. All winners will be invited to attend and recognized for their valuable contributions to safer and healthier communities through active transportation. The *full list of awardees* can be found at saferoutesnj.org.

For additional information about the program or the recognition event, please email

bikeped@ezride.org or call 201-939-4242, option 3.



# Mercer County Goes Electric: Leading New Jersey in Clean Transportation



Mercer County is setting the standard for electric vehicle (EV) adoption and sustainable transportation among New Jersey counties. Through a comprehensive commitment to clean mobility, the county has earned Gold and Silver *Electric Vehicle Adoption Leader (EVAL)* Certifications at 11 county buildings and facilities. This national certification, supported by the U.S. Department of Energy, recognizes organizations that excel in providing EV charging infrastructure, implementing supportive workplace policies, and encouraging sustainable commuting options such as carpooling, biking, and public transit.

A cornerstone of Mercer County's EVAL certification effort is the installation of fifteen EV charging stations—including four DC Fast Chargers—across key worksites and public facilities. These stations are conveniently located at the Mercer County Administration Building, the Mercer County Improvement Authority, county parks, golf courses, and technical schools. Designed to serve both employees and the public, the chargers feature accessible pricing and 24-hour availability at most locations. Mercer County leveraged grants from NJDEP's It Pay\$ to Plug In and the Clean Energy Electric Vehicle Tourism Grant Program to make these installations possible.

The county's Master Plan prioritizes reducing emissions and energy use from transportation, incorporating strategies from the New Jersey Energy Master Plan and local sustainability initiatives. Special emphasis is placed on expanding EV ownership and clean transportation options in low- and moderate-income and environmental justice communities.

"Mercer County is excited to join the ranks of EVAL-certified organizations. We're serious about our commitment to sustainability, and that means making it as easy as possible for our employees and residents to make an energy-saving choice like driving an electric vehicle," said County Executive Dan Benson.

Looking ahead, Mercer County is conducting a Fleet Transition Study to guide the electrification of its general fleet and its Transportation Resources to Aid the Disadvantaged and Elderly (TRADE) fleet. This initiative ensures that the county's transition to electric vehicles aligns with New Jersey's Energy Master Plan and supports equitable access to clean transportation.

EZ Ride congratulates Mercer County on achieving 11 EVAL certifications and applauds its comprehensive approach to clean transportation. If your organization or community is interested in advancing EV adoption and pursuing *EVAL certification*, EZ Ride is here to help. We offer guidance on grants, technical resources, workplace charging solutions, and a Fire Awareness program for first responders.

Contact us at <u>ev@ezride.org</u> to get started on your journey toward a cleaner, more sustainable future.



# RPM and EZ Ride Launch Transportation Pilot for Affordable Housing Residents



We are excited to announce a new partnership between EZ Ride and Henderson Road Supportive Urban Renewal Associates, L.P., an affiliate of *RPM Development Group*, to launch a pilot transportation program designed to support residents of RPM's Supportive Housing Project in South Brunswick. This initiative aims to break down transportation barriers and empower residents to access essential services, appointments, shopping, and community activities with greater ease.

## **How the Program Works**

- **Eligibility:** RPM will provide EZ Ride with a list of eligible residents living in affordable housing units.
- Easy Scheduling: Residents contact RPM's Social Services Coordinator to get their ride approved. Once approved, they simply call EZ Ride to activate their trips.
- On-Demand Flexibility: Rides are provided through the EZ Ryde4Life program, utilizing trusted partners Lyft and Uber for safe, reliable transportation.

"We're delighted to use the **EZ Ryde4Life program** to empower our residents with greater independence through reliable transportation. We believe the program is well-equipped to meet the transportation needs of our community members and enhance their quality of life. Partnering with EZ Ride gives us confidence that our transportation needs will be managed with care and professionalism—we're looking forward to working together," said Kim Copeland, Director of Social Services at RPM.

#### Get Involved or Learn More

Interested in launching a similar pilot or customizing a transportation program for your community? Contact Kinga Skora at <a href="mailto:kskora@ezride.org">kskora@ezride.org</a> or call 201-939-4242 ext. 131 for more information.

Together, we're making mobility accessible for all—one ride at a time.



## Westfield Schools Lead the Way in Safe Biking Education



This summer, Westfield's commitment to safe and active transportation took center stage as six local elementary schools partnered with EZ Ride to deliver comprehensive bike safety education. The initiative aimed to ensure that students are equipped with the knowledge and skills needed for safe cycling throughout the summer and beyond.

### **Highlights of the Program**

- **Bike Safety Presentations:** During May and June, EZ Ride led engaging presentations at six elementary schools, reaching over 400 students. The curriculum covered:
  - Proper cycling attire
  - Helmet fitting and safety
  - Scanning and signaling techniques
  - Bike inspections
  - New Jersey state bike laws
- Student Engagement: Following the presentations, 56 students participated in a

- safety poster contest, creatively illustrating the importance of safe riding. Twentynine students were recognized with prizes such as reflective string bags, bicycle helmets, bike lights, and bells.
- Hands-On Bike Skill Classes: EZ Ride hosted 27 safe bike skill classes, allowing students to put their new knowledge into practice. Hundreds of students eagerly participated, filling bike racks to capacity and demonstrating their enthusiasm for safe cycling. With support from teachers, student volunteers, and the Westfield Police Department, all participants made significant improvements in their riding skills.

"From helmet tips to traffic rules, our students are learning how to ride smart and stay safe," said Wilson Elementary School Principal Crystal Marsh.

#### **Inclusive and Ongoing Community Efforts**

- **Special Needs Programming:** In August, the Westfield Recreation Department will offer a Learn to Ride class specifically designed for children with special needs, ensuring that all students have the opportunity to develop safe biking skills.
- **Community-Wide Events:** The annual Tour De Westfield, scheduled for September, will bring the community together to celebrate and promote safe cycling. EZ Ride will serve as the lead bike trainers for this anticipated event.

#### **Recognition and Impact**

Westfield's dedication to bike safety has been instrumental in earning recent awards from the Safe Routes to School program. By investing in education and community engagement, Westfield is creating safer, healthier, and more accessible streets for everyone.

For more information about Safe Routes to School or to schedule an educational program in your community, please contact **bikeped@ezride.org** or call (201) 939-4242, option 3.



## **News From Our Partners**







New toll adjustments are in effect as of July 6, 2025



### **About EZ Ride**



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

# Whatever your mobility needs, EZ Ride is here to help Download Our Capabilities

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