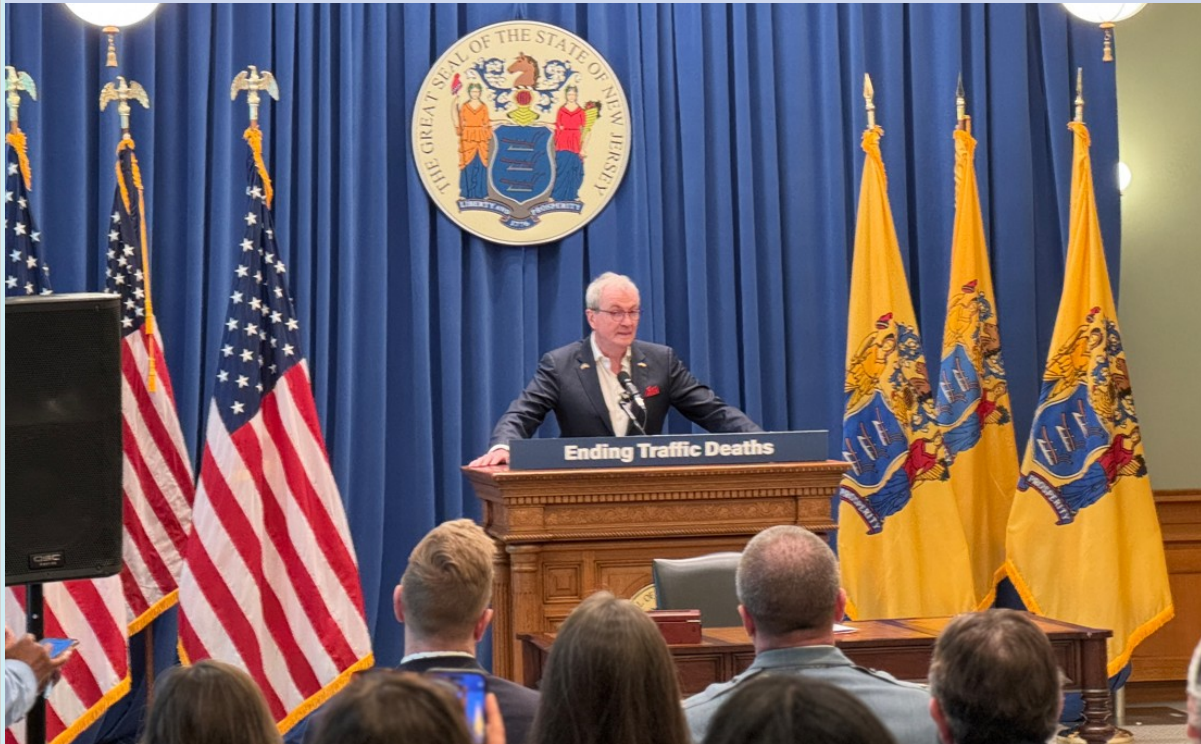


Zero by 2040: Governor Murphy Signs Target Zero Commission Bill



2024 marked a tragic year for New Jersey families, with 691 lives lost on our roadways. From 2023 to 2024, fatalities surged by 14%, while pedestrian fatalities spiked by an alarming 32%.

[Bill A1476/S361:](#) Establishes "New Jersey Target Zero Commission."

The newly enacted P.L.2024, c.109 creates Target Zero Commission which is a groundbreaking initiative, uniting 13 state agencies under the leadership of the New Jersey Department of Transportation (NJDOT). Its mission is to develop a comprehensive, data-driven action plan using evidence-based strategies to achieve zero traffic fatalities and serious injuries by 2040.

The Commission will prioritize analyzing physical transportation designs at the most hazardous locations, emphasizing equitable treatment for all users. Special attention will be given to protecting the most vulnerable populations, including children, seniors, pedestrians, cyclists, and communities that have historically faced disproportionate impacts.

In addition to its statewide focus, the Commission will serve as a resource hub, providing data and support to local municipalities in developing their own Target Zero plans.

A Collaborative Effort Towards Safer Streets

The establishment of the New Jersey Target Zero Commission represents a significant

milestone in creating safer streets for all. This initiative aligns seamlessly with the mission of organizations like EZ Ride, which work tirelessly to promote bicycle and pedestrian safety.

At EZ Ride, we applaud **Governor Murphy** and the state's leadership for this bold step towards eliminating traffic fatalities. The Target Zero Commission reflects a commitment to equity, data-driven planning, and protecting our most vulnerable road users. Together, we can build safer communities and achieve the vision of zero fatalities by 2040.

As we move forward, EZ Ride remains dedicated to partnering with the Target Zero Commission and local municipalities to ensure this vision becomes a reality. Let us all continue to work together for a safer, healthier, and more equitable New Jersey.



Krishna Murthy
President & CEO | EZ Ride

Recommended Reads



Bike-Pedestrian Program

Celebrating Courage: Ruby Bridges Walk to School Day



EV Program

PSE&G Leads New Jersey in Workplace EV Charging with 32 Certified Sites



EZ Ryde4Life Program

Bridging Gaps: Transforming Healthcare Access with EZ Ride

Defining the Vision. Shaping the Future.



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American Planning Association
New Jersey Chapter
Making Great Communities Happen




Center for Community Planning

**Call for Project Proposals
2025 Transit Hub Planning Program**

eMobility PLANNING TOOLKIT

A guide for local leaders on how to identify the transportation needs and preferences of residents to develop thoughtful electric, shared-use mobility solutions.



NEW JERSEY
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About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For over 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, we were recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help
Download Our Capabilities

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