

# The Star-Ledger

## Food, fun and fireworks on the menu for Bradley Beach's 3rd Annual Lobster Fest

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MARKETING THE STAR-LEDGER

The 3rd Annual Bradley Beach Lobster Fest will return on Saturday, July 16th, at the 5th Avenue Beachfront Pavilion on the boardwalk. The expanded 2011 edition of Lobster Fest will feature more kid-friendly activities, a diverse selection of live music, a beer and wine garden, local artists and vendors, treats from local restaurants and eateries, and, of course, lots of lobster! The day will end with a fireworks display for the first time in the event's three-year history.

The event will begin at 11:00 AM and end at 7:00 PM, with fireworks to follow at dusk. Admission is free. **The NJ Transit EZ Ride Shorelink** Shuttle from the train station to Lobster Fest runs every 30 minutes from 9:00 AM to 9:00 PM, and costs only \$1. For more information visit [bradleybeachnj.org](http://bradleybeachnj.org).

