

The Transporter

Transport information for business executives, elected officials, and school administrators in New Jersey

Did You Make Your Donation Yet? You Can Make a Difference



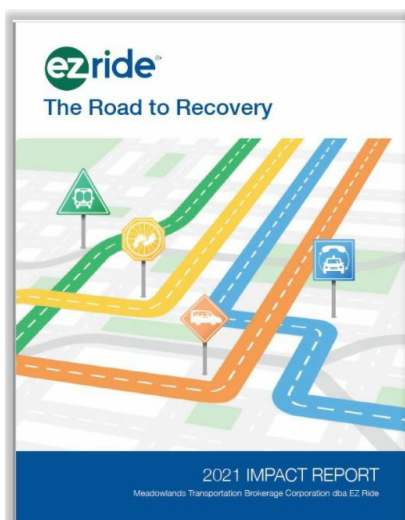
Happy holidays! New Jersey has many senior citizens who have worked hard all their lives and now live on a limited budget and cannot afford essential transportation to the doctor, pharmacy, or grocery store - perhaps most critically, during a crisis.

EZ Ride is raising money to pay for these rides through its Ryde4Life Program and will match the first \$10,000 in donations. Thanks to the generous support from multiple foundations.

Your gift will help us provide free transportation and make a difference in the lives of our senior citizens. Call (201) 939-4242 Ext 131 or email kskora@ezride.org for more information about our campaign.

[Sponsor A Ride](#)

EZ Ride - Reflections of 2021



Get a snapshot of all the programs offered by EZ Ride and our stories as we persevered in our 2021 Impact Report, “The Road to Recovery.” Read about our Shuttles, Ryde4Life, Bike & Pedestrian, and Ridesharing programs. As many services struggled, our Ryde4Life program continued without any significant interruptions. This service was in demand by many seniors in New Jersey because it offered socially distanced transportation to medical appointments, the grocery store, and the pharmacy.

With the pandemic, our Bike & Pedestrian Program switched to mostly virtual programming for several months and even added an online library of resources. You can find all of the information about

our programs in one convenient place. And you can find copies of previous reports on our [website](#) as well.

EZ Ride Impact Report 2021

Vanpools – They Are Coming Back!



With a shortage of talent and some people returning to the office, New Jersey businesses are thinking of setting up vanpools to help employees with their commute. Some employers like Nuts.com, a premier purveyor of dried fruits and nuts in Cranford, help several valued employees commute from the Bronx to their factory in New Jersey with a vanpool. Another company, Garfield

Buff Company, a family-owned and operated business in Fairfield, initiated their first 15-passenger vanpool to help their employees commute from Bronx, New York to Fairfield.

With subsidies from NJ Transit, each vanpool gets \$175 per month, and those vanpools that travel on HOV lanes on the New Jersey Turnpike are eligible for an additional \$150/month. Employers can choose to partially or fully subsidize the vanpool cost, and EZ Ride helps with the setup and application process to start a new vanpool.

If you are interested in starting a new vanpool or joining one of our existing vanpools, please contact EZ Ride at (201) 939-4242 Ext.131 or email kskora@ezride.org.

Vanpool Program

Ryde4Life – A Transportation Lifeline



Essex County reached out to EZ Ride a year before the pandemic to use our **Ryde4Life** program to supplement their in-house transportation. Initially, we provided about 500 trips per month, and this November, the ridership went over 1,200 trips. The average cost per ride remained the same - approximately \$17. Through this partnership, riders receive rides for free, which are paid for by Essex County. Each day, the county provides EZ Ride a list of the trips needed on the following day. The rides are coordinated

by EZ Ride and provided by Lyft or Uber. This popular program offers members the flexibility to schedule their personal transportation Monday – Friday between 8 a.m. – 8 p.m. and Saturdays from 8 a.m. – 5 p.m.

Ryde4Life helps augment the transportation offered by counties and towns. EZ Ride

coordinates all trips and provides summary reports for all fulfilled rides. If your county or town is interested in participating and would like more details about the Ryde4Life program, please call (201) 939-4242 ext. 131.

Ryde4Life Program

Free Technical Assistance for Municipalities to Implement Complete Streets

STREETS FOR EVERYONE



The North Jersey Transportation Planning Authority (NJTPA) has launched the Complete Streets Technical Assistance Program in partnership with Sustainable Jersey (SJ), the Voorhees Transportation Center at Rutgers University (VTC), and Together North Jersey (TNJ). This program allows municipal governments to receive free direct

technical assistance to complete tasks and projects that advance Complete Streets initiatives within their jurisdiction.

The five types of project assistance available include:

1. Development of a Bicycle Corridor or Bicycle Network Plan
2. A Complete Streets Conceptual Rendering
3. Temporary Demonstration Project Guidance
4. A Walkable Community Audit with report and recommendations
5. Guidance on the Development of a Complete and Green Streets Policy

The application period for the 2022-2023 program opened on December 6, 2021. The duration of the program will be from three to six months with the project starting between March 2022 and February 2023.

[Apply Here](#)

Sustainable Jersey Grants Program – Application Deadline is February 11



The PSEG Foundation is contributing \$200,000 to support local sustainability initiatives in municipalities and schools across the state.

The funding cycle will award:

- Four (4) \$20,000 project grants
- Eight (8) \$10,000 project grants
- Twenty (20) \$2,000 project or green team support grants

[Program Information](#)

NJ Safe Routes Recognition Deadline is January 31, 2022



The NJ Safe Routes Recognition Program helps schools and municipalities encourage and educate residents and students about safe

walking and biking. The recognition program sets schools and municipalities apart from others as it prioritizes efforts to promote walkability, bikeability, and Complete Streets. It paves the way to apply for NJDOT infrastructure grants.

Municipalities and schools interested in receiving a 2022 Safe Routes to School (SRTS) recognition award should contact EZ Ride for assistance with the online nomination process, which must be completed before January 31, 2022. We can help you determine the criteria for various award levels and provide templates and other guidance. Please contact Lisa Lee at 201-939-4242 ext 3 or llee@ezride.org for more information.

Safe Routes Recognition Program

2022 Happy New Year

The Transporter is a monthly newsletter about transportation information in our region and is prepared by Meadowlands Transportation Brokerage Corporation dba EZ Ride. For any comments, corrections or suggestions, please call 201-939-4242 Ext. 131 or email info@ezride.org.

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