

# The Transporter

Transport information for business executives, elected officials, and school administrators in New Jersey

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## Welcome to our Annual Recognition Event October 19, 2021 at 2 p.m.

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Please join us via Zoom as we share success stories and recognize corporate, municipal, and Safe Routes to School **“Champions for Change”** award winners at our annual recognition event Tuesday, October 19, from 2-3 p.m. These champions have implemented transportation programs and services that have made a difference in the quality of life in our communities. We are pleased to announce that our keynote speaker will be New Jersey Department of Environmental Protection (DEP) Commissioner Shawn M. LaTourette. We look forward to seeing you there! For more information, email [kskora@ezride.org](mailto:kskora@ezride.org) or call (201) 939-4242 ext. 131.

**REGISTER**

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## EZ Ride 2021 Golden Sneaker Challenge

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In conjunction with International Walk & Bike to School Month in October, EZ Ride is kicking off its Golden Sneaker Challenge. EZ Ride created the award to encourage walking and biking and to recognize a winning school with "Golden Sneaker Award."

The school with the most students who submit their walk/bike log and a poster or a video will be the winner. Additionally, we will also recognize one student who walks or bikes the most weekdays, and five winners for best posters and best videos. The deadline to submit your pledge and contest entry is November 5, 2021.

**Golden Sneaker Challenge**

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## Drivers Wanted for EZ Ride Shuttle Program



EZ Ride is currently looking for new drivers for its shuttle buses. We are even recruiting new drivers without a CDL and will train them to get one and work for us. If you or someone you know is interested in obtaining their CDL certification and working for EZ Ride, please contact Elizabeth Garcia in human resources at (201) 939-4242 ext.134 or email at [egarcia@ezride.org](mailto:egarcia@ezride.org), or simply fill an application on our [website](#).

**Join our Team of Drivers**

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## Ryde4Life Program Participants Give Program High Rating

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We are pleased that a recent in-house survey of approximately 1,000 Ryde4Life clients showed that 96 percent gave an excellent rating for their overall experience, and 97 percent also gave an excellent rating to our customer service agents.

Our top-rated Ryde4Life program is making a difference in the lives of people across New Jersey every day. Not everyone has a smartphone. People without smartphones can call EZ Ride with any cell phone, and we send a Lyft or Uber vehicle to take them where they need to go. The service is open to all riders ages 18 and over. Most of our clients are older adults, some are even in their late 90s. If you or someone you know would like to join our [Ryde4Life Program](#) email [kskora@ezride.org](mailto:kskora@ezride.org) or call (201) 939-4242 ext. 131

**Ryde4Life Program**

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## New Jersey Gas Tax Rate to Decrease in October

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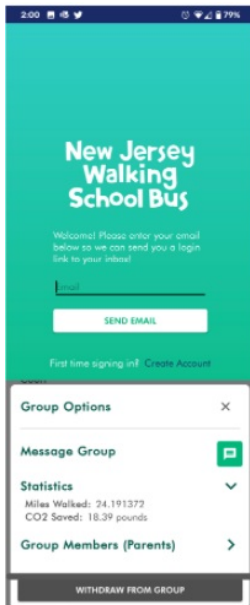
Beginning October 1, New Jersey drivers will see a welcome decrease in the gas tax at the pumps. The rate will decrease by 8.3 cents per gallon, announced the New Jersey Department of the Treasury.

The new rate means that the total tax rate for gasoline and diesel fuel will be 42.4 cents and 49.4 cents per gallon respectively. The gas tax supports the New Jersey Transportation Trust Fund (TTF) program according to a 2016 law that spells out the formula and the timing for when and how the gas tax is calculated each year.

**Gas Tax Flyer**

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## New Walking App Just in Time for Walk and Bike to School Day



Now that children are back to school in person in New Jersey, it's the perfect time to download a new Smartphone app that will help parents coordinate daily walk-to-school routines for themselves and their children for exercise and help reduce traffic and pollution.

Parents can organize their child's walks on the "New Jersey Walking School Bus App" and create a walking group, which can be made private right on the app. The app lets parents see their child's location, track miles walked, reduce pollution, and form adult walking groups. The new app is just in time for NJ Walk and Bike to School Day on October 6 and International Walk & Bike to School Month in October. Schools interested in planning an event on any day in October can contact EZ Ride to get ideas, free signs, and stickers by emailing Lisa Lee at [ilee@ezride.org](mailto:ilee@ezride.org) or by calling (201) 939-4242 ext. 5.

**Walking App Video**

*The Transporter is a monthly newsletter about transportation information in our region and is prepared by Meadowlands Transportation Brokerage Corporation dba EZ Ride. For any comments, corrections or suggestions, please call 201-939-4242 Ext. 131 or email [info@ezride.org](mailto:info@ezride.org).*

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