

The Transporter



Mobility Updates for Community Leaders



Celebrating 40 years of trust.

2023 is a big year for EZ Ride: We celebrate our 40th anniversary in October.

Forty years of helping people overcome transportation challenges by partnering with businesses and government agencies to provide services from carpools, vanpools, shuttles, biking, and walking programs, to rides with Lyft and Uber today.

Of course, the story of the last 40 years is only the beginning. On this special anniversary, we sincerely thank everyone who has already been a part of the EZ Ride story. We are excited to talk about the following year, the next decade, and beyond.

That's always going to be the most critical question for EZ Ride and every customer whose life is touched by our services: where do we go from here? This year we are pleased to:

1. Offer a fifty percent discount for rides with Lyft and Uber for some of our older adults who cannot afford to pay the total price.
2. Launch our EZ Wheels 4 Work program that provides refurbished bikes for adults to commute to work.
3. Provide speed studies for municipalities to learn how fast cars travel in your community.

From all of us at EZ Ride, thank you for choosing to ride with us.



Krishna Murthy
President & CEO | EZ Ride

Health & Safety



For Qualified Members EZ Ride Offers 50% Percent Discount for Medical Trips

Thanks to a generous grant from NJ Transit, effective January 1, 2023, EZ RIDE will offer a 50% discount for medical trips provided through the EZ Ryde4Life program while funding lasts.

The membership-based "***EZ Ryde4Life***" program uses Lyft and Uber to provide rides for seniors without a smartphone. Seniors call EZ Ride at (201) 939-4242, option 4, to request a ride, and a Transportation Coordinator will send a Lyft or Uber car to take them where they need to go. The program is available state-wide and requires members to ***register***, set up a transportation account using a credit or debit card, and then seniors can call when they need a ride. Riders pay the fare charged by Lyft or Uber and an administrative fee of \$2.50 per trip.

The discount is available to EZ Ryde4Life members participating in any ONE of the following programs:

1. ***Pharmaceutical Assistance to the Aged & Disabled (PAAD) Program***
2. ***Senior Gold Prescription Discount Program***
3. Beneficiary of both ***NJ Medicaid*** and ***Medicare*** programs

EZ Ride will provide a maximum of eight rides a month for medical purposes ONLY. Dialysis patients are eligible for an additional eight rides a month. Rides will be provided on a first come first served basis. For more information, please contact Kinga Skora at (201) 939-4242 ext. 131.



- How EZ Ride doubled rides for seniors with Lyft: **[Lyft.com](https://www.lyft.com)**
- A podcast by KMM about the EZ Ryde4Life Program: **[Podcast](#)**
- New York requires Uber & Lyft to go 100 percent electric by 2030: **[The Verge](#)**
- Uber speeds away from the pandemic: **[Reuters](#)**



Energy & Environment



EZ Ride Launches EZ Wheels 4 Work Program

EZ Ride is launching its new EZ Wheels 4 Work program in Bergen, Essex, Monmouth, Passaic, and Union County. The program will provide refurbished bikes to adults who need transportation to work within two to ten miles of their homes. In addition to a bicycle, each recipient will get a bike helmet, reflective safety vest, front & back bike lights, and a bike bell - all required by NJ law. EZ Ride will also provide safe bike skills training to each recipient and help them plan a safe travel route to work.

We are partnering with Richard and Donna Albanese-DeMair, owners of the Plainfield Dairy Queen, who pioneered this program in Plainfield and Union County. We invite local bike shops and residents to support the program by donating new or used bikes and u-locks or chain locks to secure the bikes.

“The Plainfield DQ is inspired to partner with EZ Ride because of their great work. Rich, an avid cyclist, collects donated bikes, repairs them, and gives them away to those needing a bike. Biking is great exercise; it’s good for the environment, and most importantly, an inexpensive way to get to work.” - Donna, Plainfield DQ.

Our first program recipient is Jency J., the newest Bike and Pedestrian team member, who lives about 1.5 miles from our office. If you’re interested in partnering with us to donate or receive a bike to get to work, please contact us at info@ezride.org or call 201-939-4242 ext. 3 and ask for Lisa Lee or a member of the Bike and Pedestrian Program team. Residents from disadvantaged communities will receive priority.



1. Donated bicycles refurbished and gifted to migrants in New York City: [ABC7NY](#)
 2. Mini-mobility fills the gap between micromobility and electric cars: [Utility Drive](#)
 3. America's worst intersections, mapped: [USDOT](#)
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Free Speed Monitoring Service for Municipalities and Schools

Many residents are concerned about the consequences of speeding traffic in their community. Studies have shown that 90% of the victims will not survive being hit by a car moving at 40 mph. At 25 mph, 90% of victims will survive. Speed is the deciding factor in pedestrian safety.

We use a battery-powered radar speed sign, usually mounted on a utility pole, to collect data about motorist speed and traffic volume for about two weeks. The data is analyzed to develop a simple report, including recommendations. The sign helps to slow traffic and educate drivers by making them aware of their driving speed.

The service is available in Bergen, Essex, Monmouth, Passaic, and Union counties, and we will prioritize disadvantaged and under-resourced communities. For more information, please email info@ezride.org or call 201-939-4242 ext. 3 and ask for Lisa Lee or a Bike and Pedestrian Program team member. #SlowtheFlow!



1. How Effective Are Radar Speed Signs?: [Radarsign](#)
 2. Using radar speed signs to effect lasting change: [Carmanah](#)
 3. Dynamic speed feedback signs: [Tech Brief](#)
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Lisa Lee
Deputy Director of Bike & Pedestrian Program | EZ Ride

About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For almost 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, was recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help

Download Our Capabilities



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