

The Transporter

Mobility Updates for Community Leaders



Krishna's Note



Cheers to 100,000 Rides Completed!

We just hit our first 100,000 rides with our [EZ Ryde4Life program](#). We built the program on the growing popularity of Lyft and Uber and the fact that not all of our seniors had access to a smartphone to use these services. Many seniors are not always comfortable with technology especially using an APP on their phone that requires sharing credit card information. With our EZ Ryde4Life program, seniors call us to request a ride and our customer service representative sends an Lyft or Uber to take them where they need to go.

Medical trips and grocery shopping account for more than 80 percent of all trips. Today, more than 75 percent of our rides are paid for by 15 sponsoring organizations – a county, municipality, or nonprofit organization.

You can make a difference and help people in your communities to get to work, job training, social engagements, and significant life events. We can help you by launching pilot programs that allow counties, towns, and nonprofits to try the service and determine if this program fits your needs without making a long-term commitment.

For more information, email info@ezride.org or call (201) 939-4242 extension 131.



Krishna Murthy
President & CEO | EZ Ride



Congratulations to the Winners of the 2022 NJ Safe Routes to School Recognition Program

This year, the EZ Ride [Bike & Pedestrian Program](#) team hosted more than 450 events in 300 communities, including safety presentations, poster contests, bike safety presentations, walk assessments, and walk-to-school days to promote safe and biking. Approximately 40,000 students attended these events. The result – [154 schools and municipalities](#) were recognized as winners of the NJ Safe Routes to School Program by the New Jersey Department of Transportation. It is particularly noteworthy that 76% or 117 of the 154 awardees were from disadvantaged communities.

These winners are recognized for their commitment and support of the Safe Routes program by enabling and encouraging walking and bicycling in their communities. Visit the NJ Safe Routes Resource Center website for a [complete list of all 264 current winners](#).

NJDOT is sponsoring the [Safe Routes Academy](#) for best practices and resources to increase the safety and accessibility of walking and bicycling in your community. And Together North Jersey is accepting applications for technical assistance for the [vibrant places program](#).



- City of Hoboken achieves ZERO traffic deaths in four years: [NPR](#)
- Think your street needs a redesign? Ask an AI: [Bloomberg](#)
- These brilliant maps helps you see – and hear- noise pollution in your city: [Fast Company](#)



Perry Frenzel
Chairman | EZ Ride

Land Use & Economic Development

Beyond the Journey to Work

Though planes are packed and roads busier than ever, trains and buses remain relatively quiet. As hybrid work arrangements become a permanent workplace feature and office occupancy hovers around 40%, the journey to work is significantly transforming. Transportation providers must wrestle with existential questions such as whether downtown commuting will return. Commutes account for less than 20% of all trips but impact peak travel demand, hence our infatuation with it.

Meanwhile, Google's Waze is **shutting down** its carpool service, and Uber is considering **re-introducing** its Uberpool service to mitigate the 20% average increase in pricing. In the past, Uber and Lyft have tried to get their respective customers to share rides with varying degrees of success.

At **EZ Ride, shuttle** ridership has stagnated at 25% of pre-Covid numbers, and ridership on the **EZ Ryde4Life** program with Lyft and Uber has doubled. Maybe, just maybe, this will bring a renewed focus on all other trips – to the doctor, grocery store, or recreation that accounts for the remaining 80%.



- US: Even With Record-High Gas Prices, Transit's Recovery Has Stalled: [MassTransitMag.com](#)
- Without Commuters, US Transit Agencies Are Running Out of Options: [Bloomberg](#)
- Former New York transportation commissioner promotes 'inspiring' trend of 'car-free city' planning: [NY Post](#)



Avnish Gupta
COO & General Counsel | EZ Ride

Energy & Environment

Fleet Transition Plans

Not a day passes without news about “new” electric vehicles, battery packs, and charging stations. **Incentives** and **grants** for purchasing electric vehicles at the state level and **federal** investments to embrace electric vehicles continues to grow amid concerns about **China's dominance in battery making** (80% of global capacity). The future is electric, and California has already announced that it will **ban the sale of gas-powered vehicles by 2035**. Never mind the escalating prices of these vehicles and the lack of charging facilities.

As we race to an electric future, it is prudent for our communities to develop a fleet transition plan that considers your specific community's operating requirements. Most of our communities use a variety of vehicles under different operating conditions - school buses that operate with limited hours, police cars that run long hours with

varying schedules, and DPW vehicles with long hours and relatively fixed schedules. A fleet transition plan could provide a comprehensive road map for transitioning from gas-powered to electric vehicles and identify funding opportunities to control costs. For more information, email info@ezride.org.



- NJ Transit gets \$44M to build new bus terminal, garage for electric buses: NJ.com
- Ford raises prices of electric F-150 pickup amid high commodity costs: Reuters
- GM's Barra talks electric vehicles, future: APNews.com



Krishna Murthy
President & CEO | EZ Ride

About EZ Ride



At EZ Ride we believe that a safe, affordable & reliable transportation system is vital to maintaining our quality of life and promoting the economic growth of the region. Transportation is a daily concern for commuters who cannot afford to drive to work, for older adults who do not drive a car, and for businesses whose employees and customers may not have easy access to public transportation.

For almost 40 years, we have helped people overcome transportation barriers by partnering with businesses and governments to implement transportation programs and services like carpools, vanpools, shuttles, biking & walking programs and even transportation with companies like Lyft and Uber.

EZ Ride is a non-profit organization and in 2013, was recognized for excellence in serving the needs of the community and named the *Urban Community Transportation System of the Year* by the Community Transportation Association of America.

Whatever your mobility needs, EZ Ride is here to help.

Download Our Capabilities



Copyright © 2022, Meadowlands Transportation Brokerage Corporation d/b/a EZ Ride

201-939-4242 | info@ezride.org | www.ezride.org



EZ Ride | 144 Park Place East, Wood-Ridge, NJ 07075

[Unsubscribe info@ezride.org](mailto:info@ezride.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by info@ezride.org powered by



Try email marketing for free today!