



Transport information for business executives, elected officials, and school administrators in NJ

Enter to Participate in EZ Ride's Walk, Bike & Roll Star Challenge



May is Walk and Roll Month as well as Bike to Work Month to encourage walking, biking, or even using a scooter to commute to school or work in May.

EZ Ride's Bike & Pedestrian Program is celebrating the month with a *Walk and Roll Challenge* for kids. EZ Ride created the award to encourage walking and biking and recognize a winning school with EZ Ride's 2022 Golden Gear Award as well as students with the Bike Charm Award.

All participants must complete the requirements between May 2nd and June 3rd. The deadline to submit pledges is June 10th. For information, please contact Lisa Lee at Ilee@ezride.org or by calling (201) 939-4242 ext. 123.

Walk and Roll Contest

Transportation Options for Seniors



Many individuals including senior citizens may not be aware of all the transportation options available to them.

EZ Ride will schedule special presentations at senior centers, senior housing complexes, senior programs or other venues and our representative will review all the transportation options available to them. These include NJ Transit buses and trains, county transportation and our EZ Ryde4Life Program.

Our *EZ Ryde4Life Program* has more than 900 members and is growing. It offers easy on demand transportation and a local customer service team in New Jersey to help you every time you call. Individuals simply call our customer service representatives to arrange transportation Monday-Friday from 8 a.m. to 8 p.m. and Saturdays from 8 a.m. to 5 p.m. We will send the Lyft or Uber directly to you. The service is great for medical appointments, grocery shopping and social engagements. No technology is needed from our riders, just a phone call. Our program offers a cost-effective transportation alternative for those who no longer drive, do not own a car or do not want to depend on others for rides.

Individuals simply set up an account with EZ Ride and then deposit money into the account which will be used to pay for the rides. If you would like to schedule a presentation in your community, senior center or program, please contact Kinga Skora at kskora@ezride.org or by calling (201) 939-4242 ext.131.

EZ Ryde4Life Program

Poster Contests Augment What Kids Learn in Safety Presentations



Our **Bike & Pedestrian Team** shares its messages of safety with kids and then asks them to show what they have learned by encouraging students to create posters following a presentation at their school.

"The wonderful thing about a poster contest is that it reinforces what we teach students," said Lisa Lee, EZ Ride's Deputy Director of the *Bike & Pedestrian Program*. Our program then selects the top posters for prizes which include bike bells, lights, helmets, safety vests and reflective string bags

These poster awards can help the school qualify for a Safe Routes to School (SRTS) recognition award and Sustainable Jersey grants. For more information about our bicycle & pedestrian safety presentations, contact Lisa Lee at Ilee@ezride.org or by calling (201) 939-4242 ext. 123.

Bike & Pedestrian Program

Transportation Industry Leaders to be Recognized at Awards Breakfast



The Newark Regional Business Partnership (NRBP) will recognize a variety of transportation leaders at its *Annual Awards Breakfast* Monday, May 16 from 9:30-11:30 a.m.

The breakfast will take place at Centennial Hall at the Newark Public Library, 5 Washington St., in Newark and will recognize leaders in the transportation industry and celebrate the unique transportation assets that make Newark an outstanding business location. NRBP's Transportation Council, which is comprised of professionals representing a range of agencies and firms specializing in the transportation industry, selects the awardees. To reserve tickets, please visit *the NRBP website*.

Register to Attend

Apply for Transportation Alternatives Grant



It is that time of year to apply for your Transportation Alternatives (TA) grant. New this year, every town or county applicant will be required to meet with Local Aid staff one-to-one to make sure they fill out the application properly. These mandatory meetings must be set up with a person from a local public

agency and not a consultant/grant writer. To schedule your appointment, please visit: njdotlocalaidrc.com.

For information on eligible programs and the grant, please visit the **New Jersey Department of Transportation's Local Aid resource center**.

Local Aid Resource Center

With Warm Weather, New Jersey Reminds Drivers of New Safe Passing Law



The weather is getting warmer, and more people are venturing outside to take a walk, ride their bikes or jog. Now is the time to familiarize yourself with **New Jersey's Safe**

Passing Law. The law, which took effect March 1st, requires drivers to use caution whenever they encounter pedestrians and cyclists.

- Drivers should slow down and move over a lane (if they are able while following all current no passing and no speeding laws.)
- On a single-lane road, drivers must provide a distance of at least four feet to safely pass a cyclist or pedestrian.
- If four feet is not possible, drivers must slow down to 25 mph and be prepared to stop until they can pass safely without endangering those sharing the road.

The Safe Passing Law will hopefully prevent injuries and deaths that occur when motorists attempt to pass cyclists, pedestrians or other road users. This follows 2021, the deadliest year on the state's roads in 30 years for cyclists and pedestrians and the deadliest in 14 years for drivers.

New Jersey Safe Passing Law



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